Week 6

Do website or application observation on websites or application below :

1. Taxi vs Uber app, graptaxi app, grabcar app, Blablacar.com, nebeng.com, Gojek app
2. Bank VS Lendingclub.com, gandentangan.org
3. Hotel VS airbnb.com
4. Explain difference between left side business and right side business
5. Explain your opinion about how left side and right side business reach market
6. Give your opinion which type business better then other
7. Give your advice how to make other business type can compete with competitor. should they change the way doing business. What kind of changes they have to do.