



## The 2<sup>nd</sup> International Conference for Interdisciplinary Studies (ICIS 2015)

November 16-17, 2015 Busan, Korea

"Preparing for the Asian Century: In Search of a New Growth Model"

HOST : ICIS

**Organizer**: Youngsan University (Korea)

Sponsor : bto BUSAN





### "Welcome Message"



Honorable Members, Colleagues, and Ladies and Gentlemen, I am pleased to welcome you all to the 2nd International Conference for Interdisciplinary Studies 2015. As the president of Youngsan University, the host organization of this conference, I hope that the conference will provide you with valuable academic experience. In particular, I am glad that we are hosting this conference in the celebration of 33rd anniversary of Youngsan University.

We are witnessing great challenge in higher education. The development of modern media technology has changed the way of dissemination and consumption of knowledge. Since high quality knowledge is easily accessible, the role of higher

education needs to be modified from a knowledge provider to a knowledge moderator. I suggest that this is an interesting and challenging transformation since we could concentrate on how to utilize knowledge in a more effective way. Given this condition, the barriers between different disciplines need to be eliminated and convergence between them is much desired.

Categorizing different fields within knowledge did not exist generations ago. Academic disciplines, however, formed barriers which hindered a holistic viewpoint of looking at the world. I suggest that we should eliminate these barriers and try to look at the true wisdom and make this attitude the direction of this conference. Interdisciplinary studies are the recovery of academia that had been gradually divided into different fields of studies.

The technological development up to this era is very interesting. It has changed the way we live and encouraged us to re-consider the foundation of thoughts that we rely on. Interdisciplinary studies is a plausible direction to tackle the current challenges in education and research of higher education. Developing the capacity of critical thinking is very important in the context of interdisciplinary studies. This, I believe, is the source of true creativity that we need in the academia and society.

This year, in particular, the conference hosts a special session on the founding ideals of Youngsan University - 'Hong-ik-in-gan', translated as 'Benefit all mankind far and wide', and 'Won-yung-mu-ae', translated as 'Perfect freedom by enlightenment.' The ideals of Youngsan University not only stand as the focal point of Youngsan's academic activity, but also suggest foundational interdisciplinary research topics in philosophy and education. It is my hope that all the participants of this conference can be engaged in many interesting dialogues.

I would like to extend my sincere gratitude to the organizing committee, and especially to our Indonesian partners, for their commitment to make this conference successful. I hope all participants will enjoy staying in the city of Busan in this beautiful Autumn season and at Youngsan University.

Guwuck Bu, LL.D. Bu Gruwuck

President, Youngsan University

#### Program

#### **Opening Session**

Time	Activities	Speakers	
10:30~10:45	Registration		
10:45~11:30	Opening Remarks	Prof. Taehee Kim, Ph.D. Chairperson of Organizing Committee, YSU	
	Welcome Address	Prof. Dr. Umi Narimawati Chairperson of Organizing Committee, Indonesia	
	Congratulatory Remarks	Chanyong Ro, Ph.D. President, Sungsim School Foundation	
	Congratulatory Remarks	<b>Dr. Harsoyo</b> Rector of Universitas Islam Indonesia	
11:30~12:30	Keynote Speech I	Guwuck Bu, LL.D. President, Youngsan University	
	Keynote Speech II	Prof. Dr. Yos Johan Utama Rector of Universitas Diponegoro	
	Keynote Speech III	Dr. Farooq Ahmed Jam Executive Director, Global Illuminators	
12:30~14:00	Luncheon	Community's Convention Center, YSU	

#### • Session Schedule (14:00~18:00)

Date	Session	Classification	Venue	Classification
16 Nov.	1	Management I	A1205	Dwi Kartini
	2	Management II	A1206	Ratih Hurriati
	3	Marketing	A1207	Irma Rachmawati
	4	Banking, Finance & Accounting	A1208	Savitri Adritiany
	5	Law	A1209	Byung-Tae Kim
17 Nov.	6	IT & Engineering	A1301	Mijeong Hwang
	7	Globalization	A1302	Kyungchan Lee
	8	General Topics	A1303	Jay Gill Pyeon
	9	Special Session (15:00-18:00)	Auditorium	Taehee Kim

Mushola: A1201(Male) / A1306(Female)





























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