**Is Facebook Necessary?**

I think facebook is important, because we can use facebook for business, such as promotion and sales on facebook, using facebook for business can be spelled out right decision, because active user facebook to date reaches 1,7 billion active users, with the number of users as much that, then the producers who want to promote the product or sell it through facebook will get a lot of attention from consumers. Facebook can also be used for learning a variety of languages and also the culture gained from friends abroad, which we can learn all of it for free. In addition, Facebook can also be a place for self actualization. The need for self actualization involves the need for self fulfillment through maximizing the use of self potential ability.

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