

Korespondensi / Proses Review

The screenshot shows the author dashboard for the International Journal of New Media Technology (IJNMT). The page title is "Recommendation System for Determining Micro, Small and Medium Enterprise Business Locations" by Eko Budi Setiawan, Angga Setiyadi, and Wildan Agung Prakoso. The submission is in the "Production" stage. The "Submission Files" section lists two files: "ekobudisetiawan, Author, IJNMT_EkoBudiSetiawan_Recommendation System For Determining MSME Scale Business Locations.docx" and "eunike.endariahna, Journal editor, 1499-Article Text-4538-1-2-20200301-EditedbyEditor.docx". A "Download All Files" button is available. The "Pre-Review Discussions" section has an "Add discussion" button.

The screenshot shows an email from the IJNMT Editor, titled "[IJNMT] Editor Decision: Recommendation System for Determining MSMEs Scale Business Locations". The email is dated 2020-04-29 05:47 AM. The content of the email is as follows:

Dear Mr./Mrs.
Eko Budi Setiawan, Angga Setiyadi, Wildan Agung Prakoso

We have reached a decision regarding your submission to **International Journal of New Media Technology (IJNMT)**. Based on the recommendation of the reviewers, we are very pleased to inform you that your paper, "Recommendation System for Determining MSMEs Scale Business Locations" has been **ACCEPTED with revisions required**.

Please read comments from reviewers and make the necessary corrections where appropriate as suggested for the final submission. The comments from our reviewers are attached in this notification email. Please address these comments while preparing your final paper. Furthermore, please adhere to our [Journal's submission guidelines](#). Your paper may still be rejected if this is not followed.

Please upload the revised final manuscript of your paper (.doc/.docx format), via <http://ejournals.umn.ac.id> on the **Revisions** section on your Submission, **within 4 weeks** from today.

Best Regards,
Editor, [International Journal of New Media Technology](#)
Universitas Multimedia Nusantara

Setiawan, Recommen: x Setiawan, Application x SINTA - Science and T x Jaly Submissions x Jaly Indexing x #19876 Review x

ejournals.umn.ac.id/index.php/IJNMT/authorDashboard/submission/1499

IJNMT (International Journal of New Media Technology)

Reviewer A:

Originality: New or Novel contribution

Accept

Significance of Topic: Relating to knowledge contribution, Appropriateness of the research/study method

Accept

Presentation: Clarity and Organisation of Content, Structure of the paper, Standard of English, Relevance and clarity of drawings, graphs and tables, Appropriateness of abstract as a description of the paper

Neutral

Recommendation: Overall view and recommendation

Neutral

Strengths/Weakness: What are the major reasons to accept/reject the paper? [Be brief.]

this paper show an applicative aspect of an Simple Additive Weighting (SAW) algorithm. SAW algorithm has so many advanced modifications which presumably better than the conventional one.

Contribution/s & Detailed comments: What are the major issues addressed in the paper? Do you consider them

2020-04-29 05:47 AM
2020-04-30 03:49 PM
2020-04-30 03:53 PM

23°C Light rain 21:35

Setiawan, Recommen: x Setiawan, Application x SINTA - Science and T x Jaly Submissions x Jaly Indexing x #19876 Review x

ejournals.umn.ac.id/index.php/IJNMT/authorDashboard/submission/1499

IJNMT (International Journal of New Media Technology)

Strengths/Weakness: What are the major reasons to accept/reject the paper? [Be brief.]

this paper show an applicative aspect of an Simple Additive Weighting (SAW) algorithm. SAW algorithm has so many advanced modifications which presumably better than the conventional one.

Contribution/s & Detailed comments: What are the major issues addressed in the paper? Do you consider them important? Comment on the degree of novelty, creativity and technical depth in the paper.

*****Abstract*****

Comment:

- In english writing, personally, I think some sentences are better to be written as active sentences as they can become more compact and clear.
- If the abbreviation is obscure or unfamiliar, make sure to explain what it means before using it, e.g. MSMEs

Consider for rephrasing this sentence:

To start entrepreneurship, of course, the determination of a business location is significant for the progress of the business itself.

To:

From entrepreneurship perspective, determining the right business location is, of course, will become a significant factor for the business's growth in the future.

From:

Therefore, this recommendation system built to facilitate prospective entrepreneurs to determine strategic business locations, the right selling targets, and determine a location using an Android smartphone.

To:

Therefore, a system to facilitate prospective and strategic business locations, for achieving the right selling targets is sure needed.

2020-04-29 05:47 AM
2020-04-30 03:49 PM
2020-04-30 03:53 PM

23°C Light rain 21:36

Setiawan, Recommen: x Setiawan, Application x SINTA - Science and T x Jdv Submissions x Jdv Indexing x #19876 Review x

e-journals.umn.ac.id/index.php/IJNMT/authorDashboard/submission/1499

IJNMT (International Journal of New Media Technology)

Round 1

Round 2

Round 3

Notification

Review

From:

Therefore, this recommendation system built to facilitate prospective entrepreneurs to determine strategic business locations, the right selling targets, and determine a location using an Android smartphone.

To:

Therefore, a system to facilitate prospective and strategic business locations, for achieving the right selling targets is sure needed.

then modify the next sentence to describe that mobile-based (android-based) systems for such application will make the application even better.

From:

This application using the method of Simple Additive Weighting (SAW) and has several criteria for strategic business location decision making such as rental rates, accessibility, location crowd, target market, security, number of competitors.

To:

In our application, we try to tackle this problem by using Simple Additive Weighting (SAW). We took several criteria for strategic business location decision making in our SAW implementation, which comprehend of rental rates, accessibility, location crowd, target market, security, and the number of competitors.

From:

So it can be concluded that the development of an application for MSMEs recommendations is to facilitate prospective entrepreneurs to determine a strategic business location to build an entrepreneur.

To:

Then, by evaluating the finished application, we concluded that/ it can be concluded that ...

===== LITERATURE REVIEW =====

"In February 2005 and was a revolution in how maps were on the web by allowing users to draw maps so they could navigate. This map using Google Maps solution at the time was still new and needed a particular server.

2020-04-29 05:47 AM

2020-04-30 03:49 PM

2020-04-30 03:53 PM

Search

23°C Light rain 21.36

Setiawan, Recommen: x Setiawan, Application x SINTA - Science and T x Jdv Submissions x Jdv Indexing x #19876 Review x

e-journals.umn.ac.id/index.php/IJNMT/authorDashboard/submission/1499

IJNMT (International Journal of New Media Technology)

Round 1

Round 2

Round 3

Notification

Review

rental rates, accessibility, location crowd, target market, security, and the number of competitors.

From:

So it can be concluded that the development of an application for MSMEs recommendations is to facilitate prospective entrepreneurs to determine a strategic business location to build an entrepreneur.

To:

Then, by evaluating the finished application, we concluded that/ it can be concluded that ...

===== LITERATURE REVIEW =====

"In February 2005 and was a revolution in how maps were on the web by allowing users to draw maps so they could navigate. This map using Google Maps solution at the time was still new and needed a particular server. Shortly afterward, someone managed to hack Google Maps for use in his web [13]." seem out of place or not relevant to a prior or next paragraph.

===== RESEARCH METHODOLOGY =====

Direct interviews with entrepreneurs determine decision-making attributes (criteria), decision-making criteria and values.

<- it would be better if the number of entrepreneurs who have been interviewed is described

It would be better if this paper describes more detail explanation on the access difficulty level.

Please correct some reference to an image or a table in some sentences.

Please use the table caption according to the template given.

The paper will be better if before/ after each Figure/Table have a brief explanation/ reference so readers will not be confused

2020-04-29 05:47 AM

2020-04-30 03:49 PM

2020-04-30 03:53 PM

Search

23°C Light rain 21.36

Setiawan, Recommen: x Setiawan, Application x SINTA - Science and T x Jdw Submissions x Jdw Indexing x #19876 Review x + -

ejournals.umn.ac.id/index.php/IJNMT/authorDashboard/submission/1499

IJNMT (International Journal of New Media Technology)

Reviewer B:

Originality: New or Novel contribution

Accept

Significance of Topic: Relating to knowledge contribution, Appropriateness of the research/study method

Neutral

Presentation: Clarity and Organisation of Content, Structure of the paper, Standard of English, Relevance and clarity of drawings, graphs and tables, Appropriateness of abstract as a description of the paper

Accept

Recommendation: Overall view and recommendation

Accept

Strengths/Weakness: What are the major reasons to accept/reject the paper? [Be brief.]Contribution/s & Detailed comments: What are the major issues addressed in the paper? Do you consider them important? Comment on the degree of novelty, creativity and technical depth in the paper.

Please provide several future works of your research.

2020-04-29 05:47 AM

2020-04-30 03:49 PM

2020-04-30 03:53 PM

Search

23°C Light rain 21.36

Setiawan, Recommen: x Setiawan, Application x SINTA - Science and T x Jdw Submissions x Jdw Indexing x #19876 Review x + -

ejournals.umn.ac.id/index.php/IJNMT/authorDashboard/submission/1499

IJNMT (International Journal of New Media Technology)

Presentation: Clarity and Organisation of Content, Structure of the paper, Standard of English, Relevance and clarity of drawings, graphs and tables, Appropriateness of abstract as a description of the paper

Accept

Recommendation: Overall view and recommendation

Accept

Strengths/Weakness: What are the major reasons to accept/reject the paper? [Be brief.]Contribution/s & Detailed comments: What are the major issues addressed in the paper? Do you consider them important? Comment on the degree of novelty, creativity and technical depth in the paper.

Please provide several future works of your research.

This message is being delivered on behalf of the **International Journal of New Media Technology (IJNMT)**. Please **do not reply** to this email. Any inquiries related to our Journal can be addressed to ftjurnal@umn.ac.id or directly to our editors.

2020-04-29 05:47 AM

2020-04-30 03:49 PM

2020-04-30 03:53 PM

Search

23°C Light rain 21.36