

Korespondensi IOP: Development of Entrepreneurial Characteristic

SUBMIT



[ABS-258]

Development of Entrepreneurial Characteristics and a Good Business System in Rural Communities

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Abstract

The purpose of this research is to implement and develop the characteristics of entrepreneurship and accounting systems that already exist in people living in rural areas. This research method used descriptive method, which presents farmer's income data by examining several existing variables. This study indicating that rural communities do not have good entrepreneurial characteristics and do not have a good accounting system in the process. So, as the result, this research stated that entrepreneurial traits must be instilled from an early age to teach rural communities not to be pegged to become mere labourers. This research was done by discussing entrepreneurship, its characteristics, and an accounting system suitable for farmers by utilizing existing technology. Implementing entrepreneurial characteristics is an absolute step that must be done by the government through a fine coaching program.

Keywords: entrepreneurship, characteristics of entrepreneurship, accounting systems, utilization of technology

Topic: Entrepreneurship & Technopreneurs

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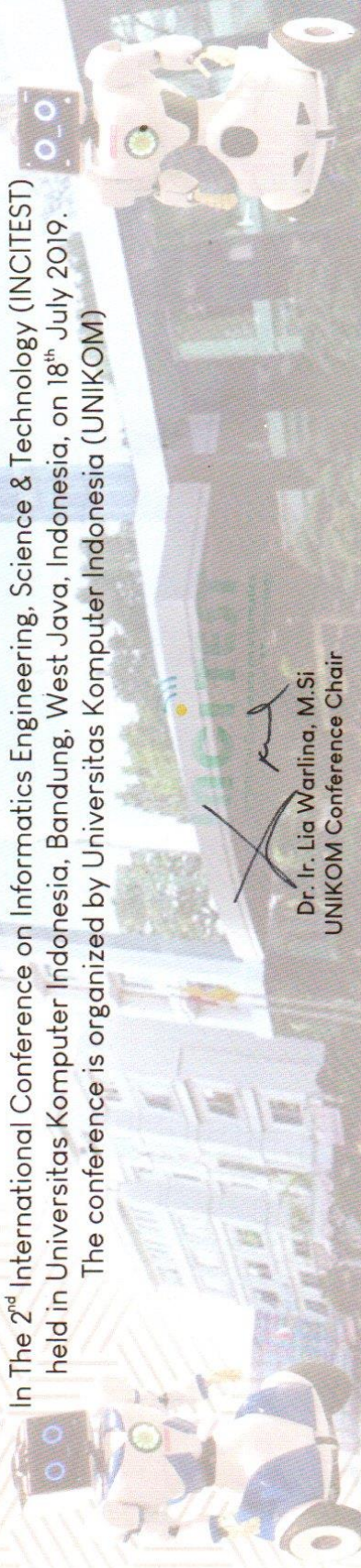
as Presenter of a paper entitled

Development of Entrepreneurial Characteristics and a Good Business System in Rural
Communities

In The 2nd International Conference on Informatics Engineering, Science & Technology (INCITEST)
held in Universitas Komputer Indonesia, Bandung, West Java, Indonesia, on 18th July 2019.

The conference is organized by Universitas Komputer Indonesia (UNIKOM)

Dr. Ir. Lia Warlina, M.Si
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Development of Entrepreneurial Characteristics and a Good Business System in Rural Communities Using Information Technology

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IOP Conference Series: Materials Science and Engineering, Volume 662, Issue 3

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E Suhayati and A Rudiana 2019 *IOP Conf. Ser.: Mater. Sci. Eng.* **662** 032057

<https://doi.org/10.1088/1757-899X/662/3/032057>

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Development of Entrepreneurial Characteristics and a Good Business System in Rural Communities Using Information Technology

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1. Introduction

At this time, opportunities in business are very broad and always growing. Heretofore, business already has several types. Based on the type of activities, business is classified as an extractive business (mining), agricultural business (agriculture), industrial business, and service business [1].

Indonesia is a developing country with abundant natural resources. There are numerous and varied agricultural products. Indonesia is very suitable to get the nickname of an undeveloped country because of this. Therefore, agricultural products must be properly processed and be useful for the community [2]. This era of globalization, free trade can be achieved by any nation including Indonesia. Indonesia has long benefited from its geographical location right between two continents, Asia and Australia. This makes Indonesia a place of transit for traders who used to use water as their main access. Many stop by to trade in Indonesia before proceeding to the next destination. They teach how to trade or do business at that time. In fact, the Indonesian people have a business spirit that has been planted long ago. Every person does have their own entrepreneurial traits, it can be viewed on their creativity, intelligence, and foresight seeking opportunities [3]. Indonesian people have been provided with a lot of capital in the form of their production. They must be in a position to process natural resources well and according to standards. Indonesia's agricultural products in the form of food such as rice, vegetables, and fruits have been widely exported throughout the world. Now Indonesia has been the world's largest producer of agricultural products [4].

However, this is inversely proportional to the farmers who process it. Most of them live less economically [5]. Even though they are people who cultivate agriculture and make Indonesia is proud of being in a position to export their products to the world. The government should be offered