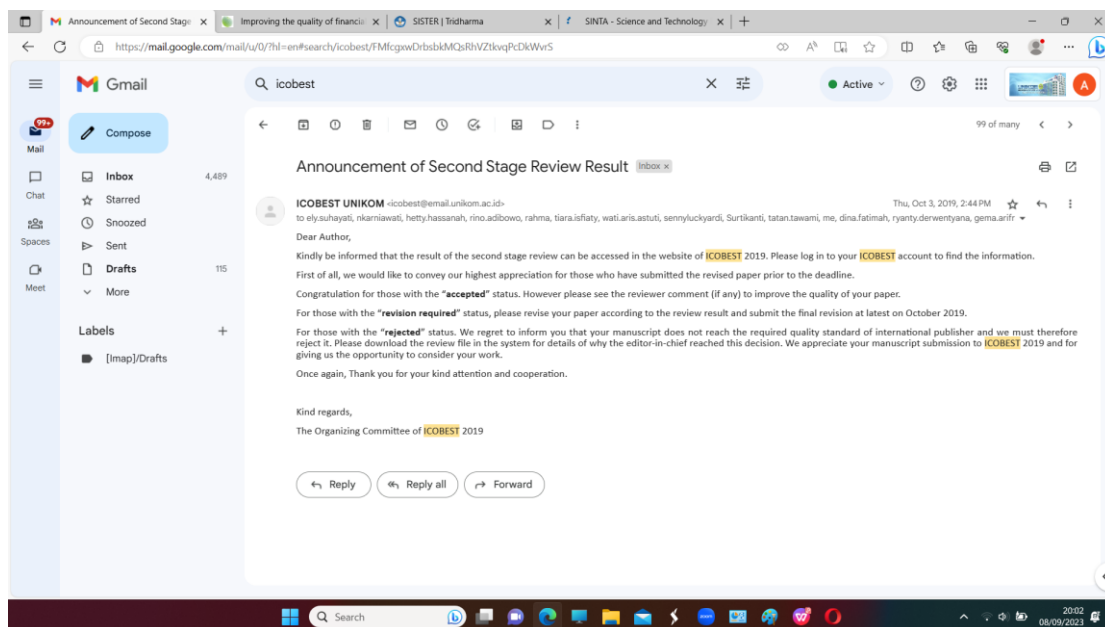


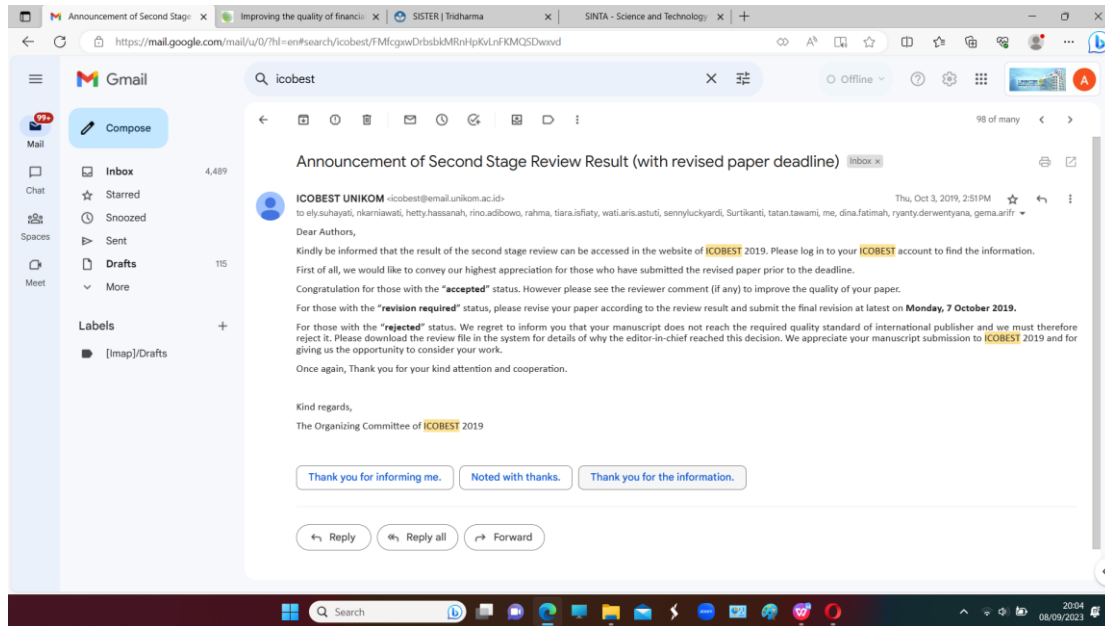
E-Budgeting to Enhance the Quality of Information

1. Announcement of Second Stage Review Result
2. Announcement of Second Stage Review Result (with revised paper deadline)
3. Schedule of ICOBEST 2019
4. Conference Schedule
5. Parallel Session Icobest 2019

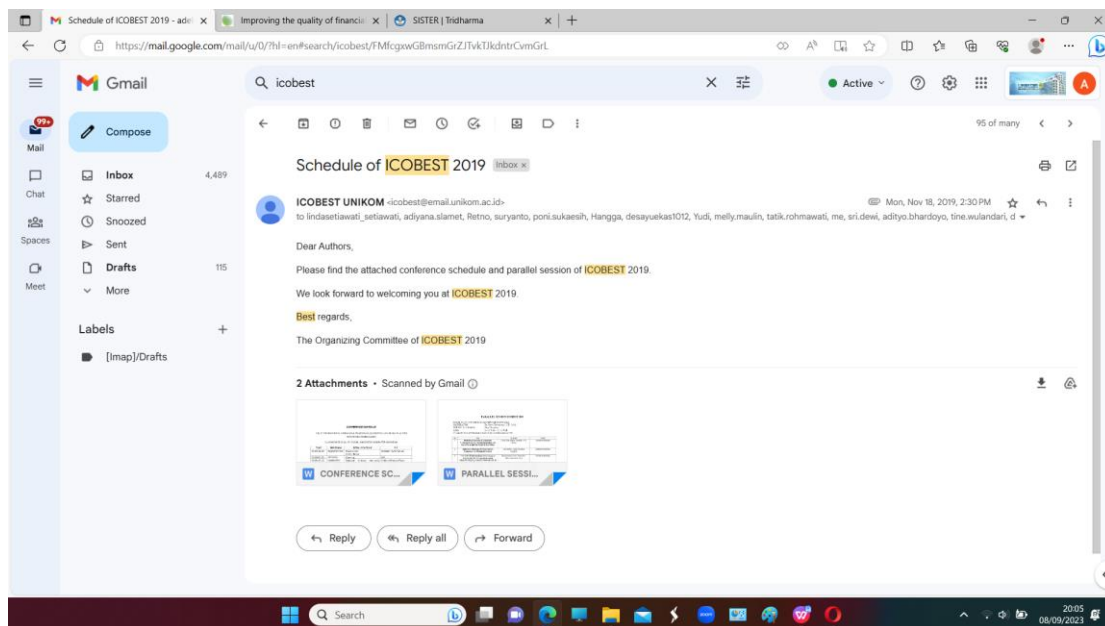
1. Announcement of Second Stage Review Result



2. Announcement of Second Stage Review Result (with revised paper deadline)



3 Schedule of ICOBEST 2019



LETTER OF ACCEPTANCE

Dear Adeh Ratna Komala.

Thank you for your submission to the ICOBEST 2019. We are pleased to inform you that your paper entitled "**E-Budgeting to Enhance the Quality of Information**" has been **accepted** as a full paper for presentation by the conference committee of the International Conference on Business, Economics, Social Sciences, and Humanities (ICOBEST) 2019. The event will take place in Bandung, Indonesia, on 21 November 2019.

Kindly note that only papers presented during the conference will be considered for submission to the conference proceedings publisher. We kindly request that you or one of the co-authors be prepared to present the paper during the allocated presentation slot at INCITEST 2019.

Congratulations once again on the accepted paper. We look forward to welcoming you to INCITEST 2019 and witnessing the valuable insights you will share with the attendees.

Thank you for your contribution to INCITEST 2019, and we anticipate a successful and enriching conference experience.

Warm regards,

A handwritten signature in black ink, appearing to read 'Poni', is written over the ICOBEST logo. The logo itself is partially obscured by the signature.The ICOBEST logo, featuring the text 'iCOBEST' with a globe in the 'O' and signal waves above the 'i', and the full name of the conference below it.

Dr. Poni Sukaesih Kurniati, M.Si, S.IP
Chief of the Conference

4. CONFERENCE SCHEDULE

THE 2nd INTERNATIONAL CONFERENCE ON BUSINESS, ECONOMICS, SOCIAL SCIENCES AND HUMANITIES (ICOBEST2019)

21 NOVEMBER 2019, 17th FLOOR, UNIVERSITAS KOMPUTER INDONESIA

TIME	PROGRAM	DETAIL SCHEDULE	PIC
07.30-08.30	REGISTRATION	Registration Coffee Break	ICOBEST TEAM (LT.16)
09.00-09.05	OPENING CEREMONY	Opening	MC
09.05-09.10		National Anthem Indonesia Raya	Unikom Protocol Team
09.10-09.15		UNIKOM at glance	Unikom Protocol Team
09.15-09.20		Speech of Conference Chair	Dr. Poni Sukaesih Kurniati, S.IP., M.Si.
09.20-09.25		Speech of Dean of Faculty of Social & Political Science	Prof. Dr. Samugyo Ibnu Redjo
09.25-09.30		Pray	Unikom Protocol Team
09.30-09.35			Traditional Dance
09.35-10.05	PLENNARY SESSION	Prof. Park Jihyun (Korea)	Tatan Tawami, S.S., M.Hum
10.05 -10.35		PD. Dr. Andreas Ufen (German)	Tatan Tawami, S.S., M.Hum
10.35-11.05		Dr. Raeny Dwi Santy, S.E., M.Si (Indonesia)	Tatan Tawami, S.S., M.Hum
11.05-11.35		Ryo Takahashi, Ph.D (Japan)	Tatan Tawami, S.S., M.Hum
11.35-12.05		Discussion Session	Tatan Tawami, S.S., M.Hum
12.05-12.15		Souvenirs for Keynote Speakers	Unikom Protocol Team
12.15-12.25		Group photo Session	Unikom Protocol Team
12.25-13.15	LUNCH	Lunch	Unikom Protocol Team
13.15-15.15	PARALLEL SESSION	Parallel Session 1 (5 Rooms)	Session Chair
15.15-15.30		Coffee Break	Session Chair
15.30-17.30		Parallel Session 2 (5 Rooms)	Session Chair
17.30-18.00		Closing Ceremony	Session Chair

Note: Coffee break at 07.30 A.M and 15.00 PM

5. PARALLEL SESSION ICOBEST 2019

ROOM 12.010 UNIVERSITAS KOMPUTER INDONESIA

MODERATOR : Dr. Dewi Triwahyuni, S.IP., M.Si

PERSON IN CHARGE : Dina Oktafiani

TIME : 13.15 WIB – 17.30 WIB

(5 minutes each presentation 5 minutes for question and answer)

No	Title	Authors	Topic
1	Imitating Success of Japanese Entrepreneurs in Entrepreneurship and Benefits in Entrepreneurial Activities	Eddy Soeryanto Soegoto, N V Anisa	Entrepreneurship
2	Business Strategy of Fisherman's Equipment in Wakatobi District	La Hasimu, Dedi Sulistiyo Soegoto	Entrepreneurship
3	The Role Of Information Technology in Handicraft And Entrepreneurship Subjects On The Students Interest For To Be Entrepreneur	Muhammad Yasin Nasrulloh, Yefry Handoko Putra	Entrepreneurship
4	Develop Strategy for Solar Panel Package Business In The City of Kupang	Shadli Rolaskhi, Herman Surdiatno Soegoto	Entrepreneurship
5	Factors Influencing Entrepreneurial Intention (Study on Participants of New Entrepreneur Programs (Wub), Government of West Java Province, 2018)	Yudi Satriadi, Herman Surdiatno Soegoto	Entrepreneurship
6	Online-Learning as a Form of Learning Innovation and New Business Models in the World of Education	Eddy Soeryanto Soegoto, Zulkifli Ismail, Natasha Puspa Dewi	Entrepreneurship
7	Effect of Internet Banking on E-commerce	Dedi Sulistiyo Soegoto, Agil Fauzan Ilhamuddin, Putri Amirah	Entrepreneurship
8	Impact of E-Ticketing Application on Bus Transportation in Bandung City	Eddy Soeryanto Soegoto, Rudy Setiawan, Rizky Jumansyah	Entrepreneurship
9	Developing Strategic Marketing Plan for Artificial Flower Bouquet Business in Bandung City	Abdullah Al Aliyi Surtawijaya, Dedi Sulistiyo Soegoto	Entrepreneurship
10	Implementation of Management Information Systems, Implications for The Performance of The Euntrepreneur in West Bandung Regency	Neng Susi Susilawati Sugiana, Deden Abdul Wahab Sya'roni	Entrepreneurship
11	Attracting Consumer Interests from the Effect of Display of Hotel Booking Sites and Airline Tickets in Indonesia	Dedi Sulistiyo Soegoto, Supriatna, Raiswati Untsa Mega	Entrepreneurship
12	Analysis of Entrepreneurial Marketing Canvas (Emc) on Small Business	Danica Elma Edwina, Rahma Wahdiniwaty	Management
13	Design Business Continuity Plan of Data Center Using ISO 22301:2012	Rahadian Arief, Yefri Handoko Putra	Management
14	The Effect of Innovation on Performance in Micro, Small and Medium Enterprises	Rudi Asfar Rifai, Deden Abdul Wahab Sya'roni	Management
15	Effect of manager competency on innovation in small and medium enterprises	Angga Dwiputra Solihin, Deden Abdul Wahab Sya'roni	Management
16	Assessment of Lecturer Satisfaction, Working Quality and Productivity toward Learning Management System	Senny Luckyardi, Deden Abdul Wahab Sya'roni	Management
17	Analysis of Strengths, Weaknesses, Opportunities and Threats (Swot) for Business of Laboratory Competency Training	Novy Lousiane, Deden Abdul Wahab Sya'roni	Management
18	A Dynamic Strategical Plan to Strengthen Food Security	Arjuna Rizaldi	Management

PARALLEL SESSION ICOBEST 2019

ROOM 12.011 UNIVERSITAS KOMPUTER INDONESIA

MODERATOR : Sylvia Octa Putri, S.IP., M.I.POL

PERSON IN CHARGE : M Sultan Pasha

TIME : 13.15 WIB – 17.30 WIB

(5 minutes each presentation 5 minutes for question and answer)

No	Title	Authors	Topic
1	The Role of Market Orientation and Innovation Capability to Create Superior Value	Rizki Zulfikar	Management
2	Inflation Effects and World Crude Oil Prices on Combined Stock Price Index (Cspi) in Indonesia Stock Exchange (Idx) of The 2015-2018 Period	Windi Novianti, Ajeng Purwati	Management
3	Marketing-Approach Competitive Advantage of Online-Based Public Transportation	Muhammad Iffan	Management
4	Consumer Perception of Paid Cutlery Programs at the Online Food Delivery Company	Candra Sari Triyana, Deden Abdul Wahab Sya'roni	Management
5	Purchasing Decisions in terms of Perceived Quality and Product Knowledge (survey of Samsung Smartphone products at Bandung Electronic Centre Palace Bandung)	Raeni Dwi Santy, Siti Daniyah Atika	Management
6	Effect of Career Planning And Self-Efficacy of The Performance Of Employees	Lita Wulantika, Niesfa Ayuningtias	Management
7	Enterprise Architecture Information System Planning For The Procurement Of Goods And Service	Hangga Tri Saputra, Yeffry Handoko Putra	Management
8	The Effect Of Customer Value On Customer Loyalty at Bandung Tourist Location	Diki Ganthika, Rahma Wahdiniwaty	Management
9	Event Study of Obtaining Investment Grade in Indonesia	Suryanto	Management
10	The Factor Influencing Customer Satisfaction In Health Insurance Companies	Alam Gumilang Ramadhan, Dedi Sulistiyo Soegoto	Management
11	The Effect of Information System on Employee Performance	Arif Darma Sukmawan, Rahma Wahdiniwaty	Management
12	The Process Of Product Purchasing Decision Through E-Marketing	Rizky Fauziah, Rahma Wahdiniwaty	Management
13	The Effect Of Trust Dimension Toward E-Commerce Costumers Paticipation : Study On E-Commerce Costumers In Indonesia	Nikita Astria, Rahma Wahdiniwaty	Management
14	The Influence of Motivation on Employee Satisfaction and The Impact of Employee Performance in Cooperative	Andriyati Tanjung, Rahma Wahdiniwaty	Management
15	The Development Strategy of Fish Processing Products (Case Study at CV X)	Neni Setiarini, Herman Surdiatno Soegoto	Management
16	Early Retirement Program : Study on the Motivating Factors (Study at Retired Employees of PT Bank Muamalat Indonesia)	Mantiq Al Kindy, Deden Abdul Wahab Sya'roni	Management
17	Behavior Finance Impact to Determinant Dividend Policy At Indonesian Company	Linna Ismawati	Management
18	Impact of Teacher Certification Towards Learning Quality: A Case Study in Elementary School	Linda Setiawati	Management

PARALLEL SESSION ICOBEST 2019

ROOM 12.015 UNIVERSITAS KOMPUTER INDONESIA

MODERATOR : Muhammad Rayhan Bustam, SS.,M.Hum

PERSON IN CHARGE : Yonathan Andri

TIME : 13.15 WIB – 17.30 WIB

(5 minutes each presentation 5 minutes for question and answer)

No	Title	Authors	Topic
1	Education World Disruption: Digital Communication Benefit and Impact on Quality of Vocational School Graduates	<u>Isnari Budiarti</u>	Management
2	Strategy to Increase Consumer Purchasing Decisions Through Product Quality, and Servicescape to Supermarket Business in North Sulawesi	Agus Supandi Soegoto, Een N. Walewangko, Deasy Soeikromo	Management
3	The Influence of Colateral Assets on Stock Prices (Empirical Study of Basic and Chemical Industry Companies Listed on the Indonesia Stock Exchange Period 2012-2016)	Aryanto Wibisono, Dedi Sulistiyo Soegoto	Management
4	Formulation Of Business Strategy And Implication On Marketing Strategy in Janji Laut Resort Manado	Yuke Luviana, Dedi Sulistiyo Soegoto	Management
5	Social Media Marketing Application in Indonesia Travel Industry	Tina Setriani, Herman Surdiatno Soegoto	Management
6	Return On Assets, Debt To Equity Ratio And Earning Per Share Impact On Stock Price in Stock Exchange (IDX) Of Property Companies In Indonesia	Devi Lutfiah, Dedi Sulistiyo Soegoto	Management
7	Analysis of The Ability Paying Mandatory Taxes Personal People that are Affected by Tax Community Awareness in KPP Pratama Majalaya Bandung	Wati Aris Astuti, Adnesha Mutia	Accounting
8	E-Budgeting to Enhance the Quality of Information	Adeh Ratna Komala	Accounting
9	Reliability Analysis of Islamic Financial	Sri Dewi Anggadini, Deden Abdul Wahab Sya'roni, Rio Yunanto	Accounting
10	Quality Of Audit System Information For Effectiveness Of Internal Control	Inta Budi Setya Nusa	Accounting
11	Effectiveness and Contribution of Land and Building Tax to Local Revenue	Angky Febriansyah	Accounting
12	Tracing Tax Violation by Taxation Information System	Siti Kurnia Rahayu	Accounting
13	The Effect of The Macro Economic Variables on Value Added Tax (Vat) Study in Indonesia	Lilis Puspitawati, Wiko Ramdhani Hartono	Accounting
14	Analysis Kansei Using Analytical Hierarchy Process	Chandra Nuur Huda, Ana Hadiana	Accounting
15	Strategy Achievements Unqualified Opinion Bandung City Government	Poni Sukaesih Kurniati, Suryanto	Accounting
16	Relationship between Regional Economic Growth and Regional Original Revenue to Regional Financial Independence	Ony Widilestariningtyas	Accounting
17	Design Of Village Website As Information Media And Promotion Of Village Superior Products	Adi Rachmanto	Government Science
18	Corporate Social Responsibility Analysis as an Alternative Source of Regional Development Financing	Poni Sukaesih Kurniati, Suryanto	Government Science

PARALLEL SESSION ICOBEST 2019

ROOM 12.019 UNIVERSITAS KOMPUTER INDONESIA

MODERATOR : Nungki Heriyati, SS.,MA

PERSON IN CHARGE : Herry Saputra

TIME : 13.15 WIB – 17.30 WIB

(5 minutes each presentation 5 minutes for question and answer)

No	Title	Authors	Topic
1	The Practice of the Community Consultations on Development Planning (Musrenbang) Bandung in Terms of the Communication Policy Process	Tatik Rohmawati, Poni Sukaesih Kurniati	Government Science
2	Exploring Online Shopping Behavior Among Indonesian Students: Digital Marketing Communication Perspective	Melly Maulin Purwaningwulan	Communication Science
3	Guests Perception Visits in Guest Service by the Protocol of Unikom	Desayu Eka Surya, Arif Tri Cahyadi	Communication Science
4	Millennial Generation in West Java Governor Election: Political Communication Media and Political Information	Adiyana Slamet, Dadang Rahmat Hidayat, Karim Suryadi, and Deby Sri Aprilliani	Communication Science
5	The Source of Communication influences The Students attitude of Deciding Study At Majors of Management Unikom Bandung	Trustorini Handayani	Communication Science
6	Graduates' Responses Regarding Communication Strategies of Private University Career Center in Order to Obtain Job for The Graduates	Tine Agustin Wulandari	Communication Science
7	Paradiplomacy of The West Java Province in East Asia (2015-2018)	Sylvia Octa Putri	International Relation
8	American Foreign Policy in Cyberspace	Dewi Triwahyuni	International Relation
9	China's Public Diplomacy in Taiwan	Rizal Budi Santoso, Aelina Surya, Windy Dermawan, Taufik Hidayat	International Relation
10	Legal Aspects of The Digital Signature in E-Commerce Connected To Law Number 19 Year 2016 About Amendments to Law Number 11 Year 2008 About Information And Electronic Transactions	Hetty Hassanah, Eman Suparman	Law
11	Analysis The Causes of Problemed Home Loan (Kpr) And Alternative Solutions for Development National Banking Performance	Deasy Soeikromo, Sarah Roeroe, Nike Kelly Rumokoy	Law
12	Empowering Semiotic Codes for Persuasion	Retno Purwani Sari, Diba Basar	Digital Humanities
13	Photogrammetry 3D Scanning Method Application in Design Education	Arianti Ayu Puspita, Meirina Triharini, and Muhammad Risfan Badrus	Digital Humanities
14	Literary Appreciation in Digital Literation	Fenny Febrianty	Digital Humanities
15	A Discourse Analysis of Interpersonal Metafunction in Donald Trump's Speech Recognizing Jerusalem as Capital of Israel	Muhammad Rayhan Bustam	Digital Humanities
16	Perlocutionary of the Commisives Illocutionary in the Netizen Posting in IG JusticeForAudrey	Juanda	Digital Humanities
17	Speaking through Silence: Trauma in Literary Work	Nungki Heriyati, Riris K. Sarumpaet, Chirstina T. Suprihatin	Digital Humanities
18	A Tracer Study of Japanese Department Graduates in West Java	Soni Mulyawan Setiana, Rusman, Mohammad Ali	Digital Humanities

PARALLEL SESSION ICOBEST 2019

ROOM 12.022 UNIVERSITAS KOMPUTER INDONESIA

MODERATOR : Rini Maulina, S.Sn.,M.Sn

PERSON IN CHARGE : Chepi Nur Albar

TIME : 13.15 WIB – 17.30 WIB

(5 minutes each presentation 5 minutes for question and answer)

No	Title	Authors	Topic
1	Study of Cultural Transformation Based on the Hatsune Miku - Vocaloid Phenomenon	Tiara Isfiaty	Design
2	Effects of Interior Design on Hotel User Behavior Sharia Concept	Dina Fatimah	Design
3	Coworking Space: A New Requirement at Fast Food Restaurant in Millenials Era	Ryanty Derwentyana Nazhar	Design
4	Visual Communication Morphology Study in a Stall Banner Street Vendors of Lamongan	Gema Arifrahara	Design
5	Concept Metaphor of Creativity Process with Narrative Approach in Stool Design	Dharmawan Cherry	Design
6	Building Brand Awareness Through Film Narrative	Irwan Tarmawan	Design
7	The Application of Storytelling in a Promotion through Story Feature in Instagram Media	Deddy Kurniawan	Design
8	Sunggingan Artifact Project on Javanese Keris of Surakarta Gayaman Warangka	Adityo B. Hardoyo	Design
9	The Method of Making the Design Cover of a Series of Books	Wantoro	Design
10	Lake Toba Tourism Promotion Through Video Advertising Media	Deni Albar, Boy Zulkarnaen Hutajulu	Design
11	Color Perception: a Smoking Cessation Experiment	Ivan Kurniawan	Design
12	The Dining Experience at The Pool-Themed Restaurant	Febry Maharlika	Design
13	Innovation and Creativity as Capital In The Creative Economy Sector	Rini Maulina	Design
14	The Visual Meaning of Kang Pisman Mascot as a Mascot for the Movement to Reduce, Reuse and Recycle Trash in the City of Bandung	Taufan Hidayatullah	Design
15	Ideology in Sampoerna Cigarette Television Advertising A Mild Version "Wow"	Kankan Kasmana, Fikran Lukman	Design
16	A Semiotics Analysis Of The Gundala Movie Poster	Satria Indra Praja Persada	Design
17	Study of The Completeness of Toilet Facilities Toward User Choice Trend in Kiaracondong Station, Bandung City in 2019	Alvian Fajar Setiawan	Design
18	Model of Travel Planning and Tourism Costs With Integration of Creative Industries Information Using Web and Mobile Technology	Rahma Wahdiniwaty, Eko Budi Setiawan, Deden Abdul Wahab Sya'roni	Digital Humanities
19	Refining Abstrak using Machine Translation	Tatan Tawami, Susi Yuliawati	Digital Humanities
20	Life Reiteration In "Life Is Strange" Videogame	Nenden Rikma Dewi S	Digital Humanities