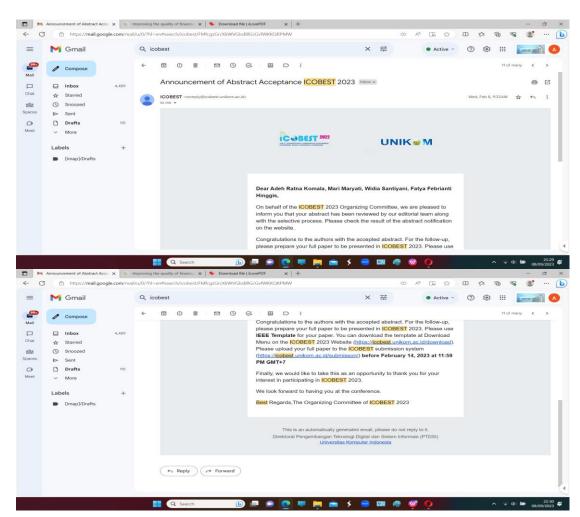
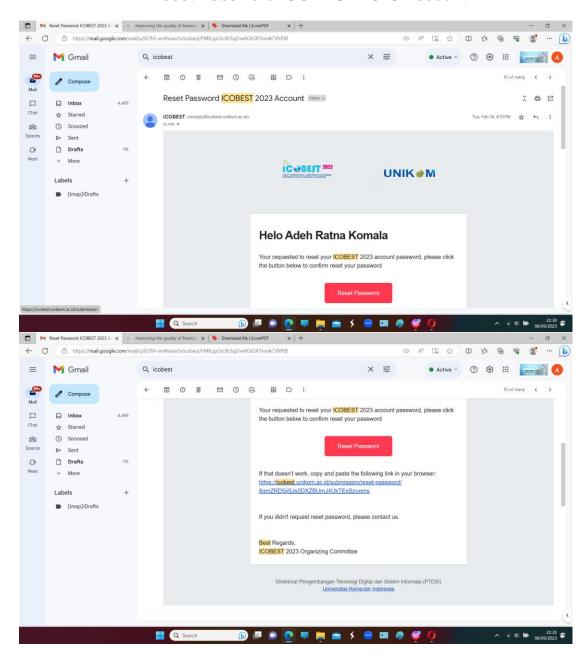
Third Party Funds Affect the Net Income of Bank Syariah Indonesia (BSI)

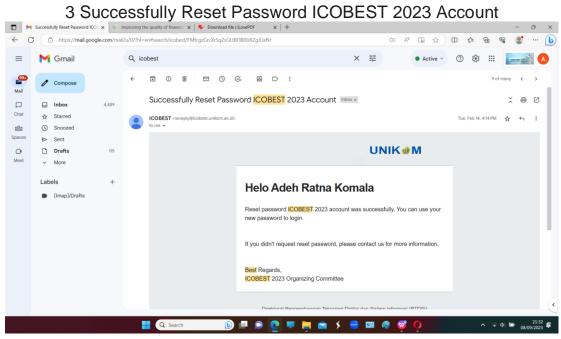
- 1. Announcement of Abstract Acceptance ICOBEST 2023
- 2. Reset Password ICOBEST 2023 Account
- 3. Successfully Reset Password ICOBEST 2023 Account
- 4. Announcement of Full Paper Submission ICOBEST 2023
- 5. Announcement of Full Paper ABS-434 ICOBEST 2023
- 6. Announcement of Revised Paper ABS-434 ICOBEST 2023
- 7. Schedule of ICOBEST 2023
- 8. Offline Conference Schedul
- 9. Schedule Of Parallel Session Icobest 2023

1. Announcement of Abstract Acceptance ICOBEST 2023

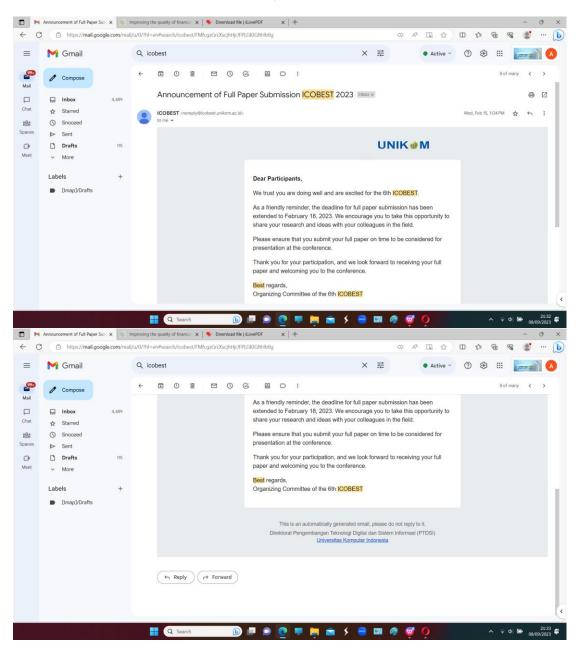


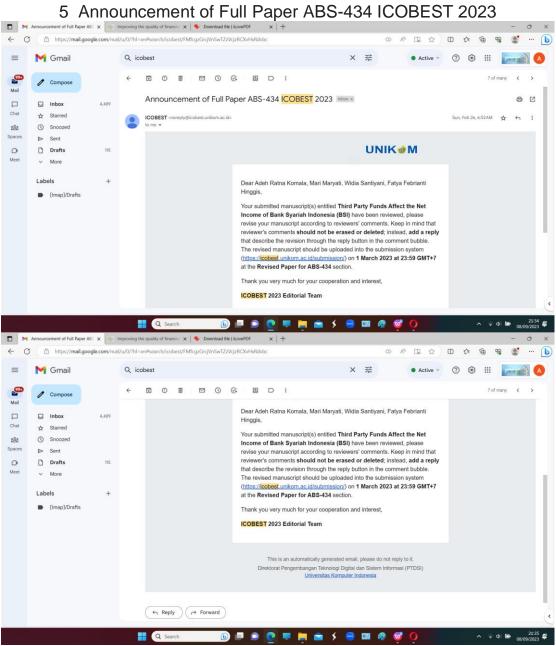
2 Reset Password ICOBEST 2023 Account





4 Announcement of Full Paper Submission ICOBEST 2023









LETTER OF ACCEPTANCE

Dear Adeh Ratna Komala, Mari Maryati, Widia Santiyani, and Fatya Febrianti Hinggis.

Thank you for your submission to the ICOBEST 2023. We are pleased to inform you that your paper entitled "Third Party Funds Affect the Net Income of Bank Syariah Indonesia (BSI)" has been accepted as a full paper for presentation by the conference committee of the International Conference on Business, Economics, Social Sciences, and Humanities (ICOBEST) 2023. The event will take place in Bandung, Indonesia, on 9 March 2023.

Kindly note that only papers presented during the conference will be considered for submission to the conference proceedings publisher. We kindly request that you or one of the co-authors be prepared to present the paper during the allocated presentation slot at INCITEST 2023.

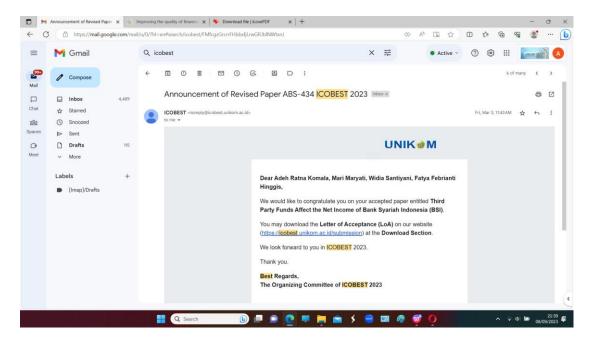
Congratulations once again on the accepted paper. We look forward to welcoming you to INCITEST 2023 and witnessing the valuable insights you will share with the attendees.

Thank you for your contribution to INCITEST 2023, and we anticipate a successful and enriching conference experience.

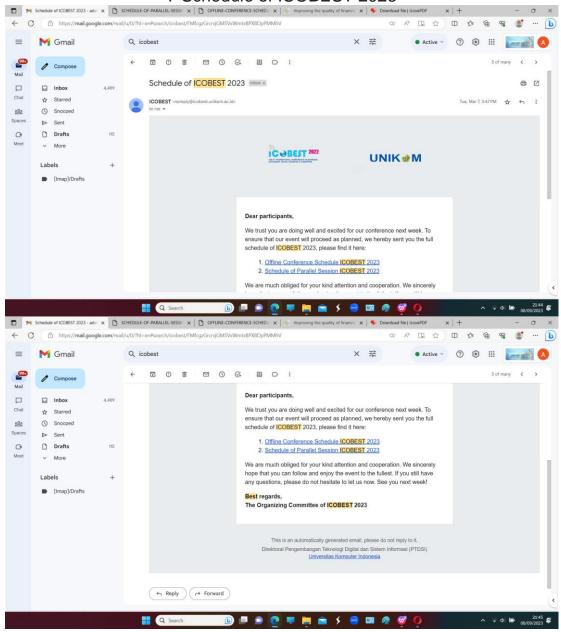
Warm regards,

<u>Dr. Poni Sukaesih Kurniati, M.Si, S.IP</u> Chief of the Conference

6 Announcement of Revised Paper ABS-434 ICOBEST 2023



7 Schedule of ICOBEST 2023







OFFLINE CONFERENCE SCHEDULE

The 6th International Conference on Business, Economics, Social Sciences, and Humanities (ICOBEST)

17th Floor, Smart Building UNIKOM, March 9th, 2023.

NO	TIDAE	DDOCDANA	17 th Floor, Smart Building UNIK		DESCRIPTIONS
NO	TIME	PROGRAM	DETAIL SCHEDULE	PIC	DESCRIPTIONS
1	07.00-07.58		Registration Coffee Break	Committee	
2	07.58-08.30		Bumper	Operation	RECORD VIDEO
3	08.30-08.35		Opening	MC: Tatan Tawami, S.S., M.Hum. Tine Agustin Wulandari, S.I.Kom., M.I.Kom.	LIVE
4	08.35-08.40		Singing the National Anthem of Indonesia " Indonesia Raya"	Conductor Tresna Alviani	RECORD VIDEO
5	08.40-08.45		UNIKOM at Glance	Conductor Tresna Alviani	RECORD VIDEO
6	08.45-08.50	OPENING CEREMONY	Welcoming Speech of the ConferenceChair	Dr. Poni Sukaesih Kurniati., S.IP., M.Si.	LIVE
7	08.50-08.55		Welcoming Speech and Opening of the Dean of The Faculty of Economics and Business	Assoc. Prof. Dr. Ely Suhayati, S.E., M.Si.,Ak., CA.	LIVE
8	08.55-09.00		Pray	M. Aria Rajasa, MT	LIVE
9	09.00 – 09.05		Moderator	Andrias Darmayadi, S.IP., M.Si., Ph.D.	LIVE 1. Greeting the Audience 2. Introducing Keynotes
10	09.05-09.30		Keynotes Speakers 1	Dr. Nikolay Megits Webster University, United States	HYBRID Andrias Darmayadi, S.IP., M.Si., Ph.D. 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
11	09.30-10.55	PLENNARY SESSION	Keynotes Speakers 2	Prof. David Ahlstrom Chinese University of Hong Kong, HongKong	HYBRID Andrias Darmayadi, S.IP., M.Si., Ph.D. 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
12	10.55-10.20		Keynotes Speakers 3	Professor Dr Tan Peck Leong Universiti Teknologi MARA, Malaysia	HYBRID Andrias Darmayadi, S.IP., M.Si., Ph.D. 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
13	10.20-10.35		Discussion 1 (Online Keynote Speakers)	Andrias Darmayadi, S.IP., M.Si., Ph.D.	HYBRID Introducing Keynotes

14	10.35-11.00		Keynotes Speakers 4	Dr. Tomas Chochole, Ph.d University of West Bohemia, CzechRepublic	LIVE Andrias Darmayadi, S.IP., M.Si., Ph.D. 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
15	11.00-11.25		Keynotes Speakers 5	Dr. Gordana Pasakovic Webster University, Tashkent	LIVE Andrias Darmayadi, S.IP., M.Si., Ph.D. 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
16	11.25-11.50		Keynotes Speakers 6	Dr. Kankan Kasmana, S.Sn., M.Ds Universitas KomputerIndonesia, Indonesia	LIVE Andrias Darmayadi, S.IP., M.Si., Ph.D. 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
17	11.50-12.05		Discussion 2 (Offline Keynote Speakers)	Andrias Darmayadi, S.IP., M.Si., Ph.D.	LIVE
18	12.05-12.10		Souvenir Handover for Keynote Speakers	Given and Accompanied by: 1. Assoc. Prof. Dr. Ir. H. Herman, S. Soegoto, MBA. 2. Dr. Poni Sukaesih Kurniati., S.IP., M.Si. Given to: 1. Keynote Speakers	LIVE
19	12.10-12.15		Group Photo Session	UNIKOM Protocol Team	LIVE
20	12.15-13.00		Break (Lunch)	UNIKOM Protocol Team	LIVE
21	13.00-16.00	PARALLEL	Parallel Session (12 Parallel Rooms)	Session Chair	LIVE
22	16.00-16.05	SESSION	Closing Parallel Session	Session Chair	LIVE





ROOM 1 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Mohammad Soni, M.Pd Person in Charge : Mochammad Fuad Hasan

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12010

No	Scope	Title
	-	The Role of Financial Availability and Entrepreneurship Education in Start-Up Business
1	Entrepreneurship	Asri Laksmi Riani, Hunik Sri Runing Sawitri, Suryandari Isriqomah, Anastasia Riani S, Intan Novella QA, Mugi Harsono, Indri Sri Endarwati
2	Entrepreneurship	Entrepreneurship Development in the Era of Disruptive Technology: (Case Study in Denpasar City and Bandung City)
		Dewi Restu Mangeswuri
3	Entrepreneurship	Strengthening Business Success using Entrepreneurial Personal Independence and Entrepreneurial Competence
		Muhammad Iffan, Rizal Firmansyah, Windi Novianti
		Entrepreneurship in Startup Business: A Review
4	Entrepreneurship	Eddy Soeryanto Soegoto, Senny Luckyardi, Agis Abhi Rafdhi, Chepi Nur Albar, Herry Saputra
5	Entrepreneurship	Impact of Halal Tourism Campaigns on Halal Food Growth: A Case Study of Geo-marketing in Bandung, Indonesia
		Qoriah, Esa Fajar Hidayat, Elsa Silvia Nur Aulia
6	Entrepreneurship	Exploring the Relationship Between Corporate Social Responsibility and Corporate Sustainability within the Food and Beverage Industry
		Hani Fatunnisa, Nizar Alam Hamdani, Intan Permana
7	Entrepreneurship	Analysis the Effect of Innovation and Creativity to Business Success
		Muhammad Komarudin, Nizar Alam Hamdani
8	Entrepreneurship	The Effect of Product Innovation to Business Sustainability
	•	Annisa Fajriyanti, Nizar Alam Hamdani
9	Entrepreneurship	The Influence of Entrepreneurial Education on Entrepreneurial Intention within Indonesian Student
		Teten Mohamas Sapril Mubarok, Dewina Martiara, Nizar Alam Hamdani, Intan Permana
10	Entrepreneurship	Development Strategy for Micro Small and Medium Enterprises in the Digital Era
	2	Rivan Nandang Nurvana, Esa Putra Wijaksana, Ilyas Fargani, Agnia Suci





No	Scope	Title
11	Entrepreneurship	The Quantitative Model of The Business Success Based on Entrepreneurial Characteristics, Motivation and Business Ability Agus Riyanto, Ismatul Maula, M. Yani Syafei, Gabriel Sianturi and M Azka Fadhilla
12	Entrepreneurship	Problems of Small And Medium Enterprise (SME) in the Agriculture Sector in the Digital Era towards National Food Security Yayah Sutisnawati, Luqman Hakim, Amadea Ajeng
13	Entrepreneurship	SMEs Resilience Acceleration Model Through Digital Transformation Sulastri Sulastri, Hari Mulyadi, Disman Disman, Heny Hendrayati, Puspo Dewi Dirgantari
14	Entrepreneurship	The Effect of Business Communication on Employee Performance Galih Abdul Fatah Maulani , Alfiyah Az Zahra, Nizar Alam Hamdani , Intan Permana
15	Entrepreneurship	The Influence of Attitude, Education And Family Environment on Entrepreneurial Intention Among Youth During The Covid-19 Pandemic Nizar Alam Hamdani, Salma Fitri Nurfauziah, Galih Abdul Fatah Maulani
16	Entrepreneurship	The Effect of Entrepreneurial Orientation and Innovation Capability on Business Performance Nizar Alam Hamdani, Nizam Ahmad Fuadi, Sukma Nugraha, Intan Permana
17	Entrepreneurship	The Influence of Entrepreneurial Characteristic on Business Performance Asri Solihat, Renita Amelia, Nizar Alam Hamdani, Intan Permana





ROOM 2 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Dewi Triwahyuni Person in Charge : Euis Neni Hayati, S.Kom

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12011

No	Scope	Title
110	Беоре	Public Satisfaction of Government Services; Health Education
		and Awareness Campaigns in Reducing the Prevalence of
1	Government Science	Hep-B Disease for Children 0-12 Years in Indonesia
		Elsa Silvia Nur Aulia, Defri Rizaldy
		Political Interests of the Regional People's
		Representative Council (DPRD) in the Making of
2	Government Science	Regional Regulations
		Tatik Rohmawati, Nandang Alamsah Deliarnoor, Samugyo Ibnu Redjo,
		Mudiyati Rahmatunissa, Utang Suwaryo
		Quality of Services for Making Family Card (KK) in Department
2		of Population and Civil Registration in Garut Regency through the
3	Government Science	Pandu-Online Application
		T Fidowaty, H Ramdani, M. R. N Kandias
		The Government's Role in Increasing Millennial Farmers
4	G	through Technology
	Government Science	Rino Adibowo, Edo Rahmad Hidayat, M. Riza Hamsyari, Tika Mutia
		Rahayu, Anak Agung Ayu Ditha P
_		UMKM in Improving the Economy of Rural Communities
5	Government Science	
		Nia Karniawati, Nafisa Nurfatin, Enrico Christian, Yayan Karyana
		Sociology of Government in the Study of Service Quality Parking
6		Permit Management in Department of Investment and One Door Integrated Services of Bandung City through the Gampil for
U	Government Science	Public Application
		Dewi Kurniasih, Herlangga Herdin Pratama
_		Youth Political Participation in the Digital Age: Preparing A New
7	Government Science	Society of Good and Smart Digital Citizens
		Prima Roza, Epin Saepudin, Gregorius Prasetyo Adhitama
		Interaction between Community and Local Government in
8		Evaluation Policy of Regional Regulation about Funeral Service
	Government Science	Retribution
		Dewi Kurniasih, Abdillah Thohir
		Transformational Leadership Model of Muhammadiyah Branch
9	Government Science	Leaders in Bandung District
	30 Comment Science	Dawi Kurniasih, Jamian Franca
		Dewi Kurniasih, Jamjam Erawan





No	Scope	Title
10	Government Science	The Influence of Health Development for the Quality Of Human Resources in the City of Bandung Poni Sukaesih Kurniati, Tsalisatun Khoerun Nisa, Muhammad Sidik Al Amin
11	Government Science	Government Regional Strategies in Tourism Development in the Nusa Tenggara Barat Province Post-Pandemic Poni Sukaesih Kurniati, Muhammad Sidik Al Amin, Tsalisatun Khoerun Nisa
12	Government Science	The Empowerment Effectiveness through the Program Keluarga Harapan (PKH) Rino Adibowo, Eka Nuryanti Dewi, Gilang Muhamad Faris, Dewi Nurdamaiati, Mochamad Daffa Fahlevi, Gaya Prakasa Hartanto, Ahmad Syahrul Mukarom
13	Government Science	Implementation of the Budget Functions of the Regional People's Representative Council, Solok City, West Sumatra Province T Fidowaty, G. D Pratama, Z. R Majid
14	Government Science	Mass Media in the Socialization of E-Government Policies about Online Electronic Applications Services (E-Open) Tatik Rohmawati, Olih Solihin, Yuni Mogot, Kirana Puspa Aulia
15	Government Science	Enhancement of Productivity to Improve Indonesia's Labor Competitiveness Edmira Rivani
16	Government Science	GAMPIL FOR PUBLIC : The Application for Licensing Services Nia Karniawati, Rizki Adi Purnaa



ROOM 3 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Andreas Darmayadi, Ph.D Person in Charge : Rizky Jumansyah, S.Kom.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12015

No	Scope	Title
1	International Relation	Cyber Espionage of F-35 Fighter Jet Data Impact to U.S - China Relations Dewi Triwahyuni, Dinda Cahya Kamila, Muhammad Azhar Abdillah, Rio Andika
2	International Relation	The Role of Nato in Enhancing Ukraine's Cybersecurity during Times of Conflict Dewi Triwahyuni, Leonardo Valentino, Nenden Nurmutiasari Amada, Harya Bustami
3	International Relation	Building Indonesian Nation Branding through Indonesia Spice Up the World And Its Effect on Indonesian Spice Exports to African Region Andrias Darmayadi, Naufal Ibrahim, Dinda Puan Maharani, Devina SitiUlfah
4	International Relation	The Impact of the Covid-19 Pandemic on the Development of Economic Regionalism in South East Asia Andrias Darmayadi
5	International Relation	Indonesia's Economic Diplomacy at The G20 Summit Henike Primawanti, Yasmin Khairunisa, Nur Khalida, Ismail Daffa
6	International Relation	Substate Actor and Implementation of Sustainable Development Goals: Bandung City's Paradiplomacy Practices in Water Leakage Henike Primawanti, Windy Dermawan, Sri Vania Rahman, Zahra Afifah Khurrahman
7	International Relation	Comparative Analysis on Digital Economy in Lao PDR and Malaysia: An Overview Sylvia Octa Putri, Rivaldi Rizki Ramdani, Prita Tria Sonjaya, Salsabila Resti Valarian, Rio Andika, Harya Bustami
8	International Relation	Digital Economy Growth in Singapore and Thailand on Post COVID-19 Pandemic Sylvia Octa Putri, Alya Soraya Yahya, Valensya Tamaela, Lidya Sisda Nabilasari, Azzahra Attahira, Shelsa Ekasara





No	Scope	Title
9	International Relation	The Economic Impact for Indonesia from The War Between Russia and Ukraine
	2.00.1	Aelina Surya, Savitri Aditiany, Shelsa Ekasara Nurhalimah, Rivaldi Rizki RamdaniMukarom
10	International Relation	Indonesia Australia-Comprehensive Economic Partnership Agreement (IA-CEPA) Cooperation in Increasing Economic Growth After the Covid-19 Pandemic
		Henike Primawanti, Rifda Alviani Khoirunnisa, Azizah Tisnakusumahnita, Diyat Nurrahman
11	International Relations	International Student Adaptation Factors in Malaysian Public Universities
		IR Ismail, YS Yushriman, CH Che Noh, AL Ahmad, R Rashid
12	International Relation	The Effectiveness ASEAN Political Security Community (APSC) in The Implementation of ASEANConvention on Counter Terrorism (ACCT) to Combat Terrorism In Southeast Asia
		Andrias Darmayadi, Amelia Ibrahim, Wafiq Laura Clariza
13	International Relation	Analysis of United States Cyberpower Domination through the Cloud Act on Data Security in Europe Dewi Triwahyuni, Yudha Wahyu Nugraha, Igna Rizky Hadi Perrmana,
		Zahra Annaumi Falentino
14	Management	From Physical to Digital, Financial Literacy to Actual Usage of Mobile Wallet in Indonesia
		Resa Nurlaela Anwar, Vanessa Gaffar, Ratih Hurriyati
15	Communication Science	The Use of ICT by SME Shoe Crafters in Cibaduyut
		Olih Solihin, Yuni Mogot, Tatik Rohmawati
16	Communication Science	The Appeal of the Community Service Ads to Prevent Covid-19 #MULAIDARIKAMU
		Olih Solihin, Salma Alifa Rachmadita





ROOM 4 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Trustorini Handayani, S.E.,M.Si

Person in Charge : Herry Saputra, S.Kom.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12019

No	Scope	Title
1	Communication Science	Influencer Marketing Strategy of Fast Moving Consumer Goods (FMCG) Products
		Tine Agustin Wulandari, Mohammad Iqbal Assidiq
2	Communication Science	Culture Shock Adaptation in Egypt : A Case from Indonesian Student
		Inggar Prayoga, Mochamad Fazry Faturahman
3	Communication Science	Case Study of Political Public Relations Model Information Commission of West Java Provinsi
		Desayu Eka Surya, Mahi M. Hkikmat
4	Communication Science	Marketing Politics of Government to Encourage Participation in Television Digitisation Programs
		Desayu Eka Surya, Mahi Mamat Hkikmat
5	Communication Science	Nonverbal Communication As A Symbol of Love in Long Distance Relationship (LDR)
		Manap Solihat and Michelle Keziam Onggowidjaja
6	Communication Science	The Role of Health Communication in Addressing Stunting in Bandung Regency
		Yuni Mogot, Olih Solihin, Tatik Rohmawati
7	Communication Science	Discourse Beetwen Criminalization and Marginalization (Teks Analisys)
		Manap Solihat and Imansyah Hidayat
8	Communication Science	Health Communication Advocacy in Addressing the Economic Impact of Tuberculosis Patients
		Olih Solihin, Djuara P Lubis, Pudji Muljono, Siti Amanah
9	Communication Science	Digital Communication Strategy Start-Up Psychology Service Bureau in Improving Consumer Self-Development
		Melly Maulin Purwaningwulan, Muhammad Dwi Rizki
		Implication of Tipping on Services (a case study on
10	Management	Restaurant and Hotel Services in Tasikmalaya)
		M. Yani Syafei, Dedi Rianto Rahadi, Gabriel Sianturi
		The Effect of Hedonic Shopping Motivation and Shopping
11	Management	Lifestyle on Impulsive Buying
		Sani Hanafiah, Herman Soegoto





No	Scope	Title
12	Management	The Effects of Tokopedia Promoted Product on Indonesia Marketplace Customers
		Hilmi Abdul Aziz, Deden A. Wahab Sya'roni
13	Management	Knowledge Management, Intrinsic Motivation, and Competence Impact on Employee Performance Analysis (Study of Employees in the Technician Section at a Material Handling Company in Jakarta)
		Isniar Budiarti, Rif'at Burhanuddin
14	Management	Human Resource Quality Strategies Of Fulfilling The Needs For Digital Talent In Society 5.0.
		Novriana, Dedi Sulistiyo
15	Management	The Influence of Literacy and Risk Management on A Person's Leadership Skill in Human Resource
		Senny Luckyardi, Eddy Soeryanto Soegoto, Dina Oktafiani, Rizky Jumansyah, Euis Neni Hayati
16	Management	Does Loan to Deposit Ratio affect Return on Asset? Evidence from State-owned Banks
		Hadi Purnomo, Indah Sri Nurcahyani



ROOM 5 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Intan Permana SE., M.M.

Person in Charge : Theresia Valentina Lumban Gaol, S.T.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 1025

No	Saana	Title
No	Scope	
		The Influence of Social Media, Advertising and Resellers on Marketing Strategies in Increasing Sales on SME Snack Food
1	Management	Products Croccante Chips
		Trouters of occurre omps
		David Erwinson, Dedi Sulistyo
		The Role Of Perceived Value And E-Service Quality Of E-
2	Management	Commerce Users to Build Electronic Word Of Mouth (E-WOM)
		Cikal Virgiawan Pratama, Deden A Wahab Sya'roni
		Improve Employee Productivity by Applying Green Human
		Resources Management and Increasing Employee Job
3	Management	Satisfaction
		Saura Jeane Aquar Rahma, Herman Soegoto
		Impact of Macro Economic on Stock Return at BUMN Banking
4	Management	Period 2015-2022
	Tranagement	M Maryati Adah Batna Kamala Bayaha Andini Syakira Kiki
		M Maryati, Adeh Ratna Komala, Raysha Andini, Syakira Kiki Irawati
		The Strategic Development of Maritime Connectivity in the
_		Border Area in Indonesia
5	Management	
		Arjuna Rizaldi, Ady Muzwardi, Panji Pramuditha, Aisyah Solehati,
		Edward Santoso, Muhammad Iffan, Mirta Fera, Adri Wanto
		The Influence of Fashion Orientation, Money Attitudes, And
6	Management	Self-Esteem on Compulsive Buying in Generation Z (Case
	Tranagement	Study on Trans Studio Mall Bandung)
		Rizki Zulfikar, Alyn Marcelina Riyadi, Sefia Nur Haliza
		Psychological Segmentation Entitled Healing as a Promotional
7	Managamant	Communication Strategy Marketing
'	Management	Communication Strategy Municipal
		Rahma Wahdiniwaty, Neng Susi Susilawati Sugiana
		Online Shop Minnierss Business Model Development Strategy
8	Management	Using The BCG Matrix Approach
	6.	
		Garda Muhammad Aulia, Rahma Wahdiniwaty
		The Influence of Cyberloafing Behavior, Work-Life Balance and
	Managar	Work Environment on Employee Performance at PT. Binamitra
9	Management	Group
		Dony Ilham Purakusumah, Dedi Sulistiyo





No	Scope	Title
10	Management	Post-Pandemic Human Resource Management Strategy through Work From Anywhere (WFA), Monitoring Employee Productivity and Skill Development Irpan Bangga Nugraha, Dedi Sulistiyo
11	Management	The Influence of Project Management Applications, Productivity and Work Environment on Discipline, Motivation and Work Results Eldeast Jane Abdul Fitra, Rahma Wahdiniwaty
12	Management	Organizational Behavior Through Human Resource Management and Performance During and Post-Pandemic COVID-19 Shelvira Valia, Dedi Sulistiyo Soegoto
13	Management	Strategy for Minimizing Tech Talent Turnover Through the Implementation of Employee Stock Ownership Plan Dani Rusda Taufani, Herman S. Soegoto
14	Management	Analysis Behavioral Financial Bias In Invesment Decision Making Taopik Mulyana Kuntara, Deden Abdul Wahab Sya'roni
15	Management	The Influence of Leadership Style and Work Motivation on Employee Performance After the Pandemic Dhea Nurfa Setiani, Herman Soegoto
16	Management	Leadership Style and Motivation Impact on Improve Teacher Performance Anisa Dewi Umi Kulsum, Rahma Wahdiniwaty



ROOM 6 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Raeni Dwi Santy SE.,M.Si.

Person in Charge : M. Ihsan Rifaldi

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12022

N.T	- C	FEC* 41
No	Scope	Title
1	Management	The Effect of Financial Performance on the Adjustment of Health Company Capital Structure
		Euis Bandawaty, Nugraha, Disman, Maya Sari
2	Management	Herding Behavior in Capital Markets: A Literature Review
		Gusni, Nugraha, Disman, Maya Sari
		Integrated Marketing Communication as a Tourism Investment
3	Management	Promotion Strategy in Sumedang Regency
		Kankan Kasmana, Lia Warlina, Selfa Septiani Aulia, Muhammad Iffan
		Exploring the Role of Ecotourism Experience in Creating
		Ecotourism Destination Loyalty: A Study on Ecotourism
4	Management	Destination in Indonesia
		Novia Yuliarni, Ratih Hurriyati, Disman, Lili Adi Wibowo
		Contrasting the Drivers of Islamic Bank Adoption; East Java Region and Non-East Java Region Customers, Generation Z and
5	Management	Non-Generation Z Customers in Indonesia
		Wenda Wahyu Christiyanto, Vanessa Gaffar, Ratih Hurriyati, Disman, Hilda Monoarfa
6	Management	What Drives Purchases at Omnichanel Retail? : Perceived Value Examination
		Ani Rakhmanita, Ratih Hurriyati, Disman, Heny Hendrayati
	Managamant	Google Search-Based Data for Predicting Investor Sentiment in Indonesia's Industrial Sector
7	Management	Yusuf Murtadlo Hidayat, Nugraha, Disman, Mayasari, Puspo Dewi Dirgantari
		Information System Success Model: A Systematic Literature Search and Bibliometric Analysis
8	Management	Edi Firdaus, Munir, Puspo Dewi Dirgantari, Herbert Siregar, Revi Wiranti
		Exploring the Relationship Between Destination Image, Tourist
9	Management	Satisfaction and Tourist Loyalty
		Rina Suprina, Devita Gantina, Joko Haryono, Vanessa Gaffar





No	Scope	Title
10	Management	Corporate Governance, Sustainability Performance, Corporate Performance: Mediation and Moderation Analysis Triyono Adi Tristanto, Nugraha, Ikaputera Waspada, Maya Sari
11	Management	Tourism Satisfaction in Era Society 5.0 as a Marketing Strategy: A Case Study on Lodging Establishment Hospitality Industry in West Java, Indonesia Tuti Anggraeni, Disman, Heny Hendrayati, H. Mokh. Adib Sultan
12	Management	Managing Patient Loyalty: Does Digital Patient Experience Matter? Julia Famor Pratami, Vanessa Gaffar, Chairul Furqon, Puspo Dewi Dirgantari
13	Management	The Effect of Financial Fundamentals on Stock Returns with Sustainability as a Moderating Variable Yasir Maulana, Nugraha, Disman, Maya Sari
14	Management	Determinant of Business Performance: The Role of External and Internal Environment, Religious Program and Religious Atmosphere Sukma Nugraha, Agus Rahayu, Disman Disman, Lili Adi Wibowo, Tatan Tawami
15	Management	Online Transportation in Indonesia: Perspective Brand Switching Behavior on Gen Z Arum Wahyuni Purbohastuti, Vanessa Gaffar, Ratih Hurriyati, Chairul Furqon
16	Management	Personal Branding Muslim Fashion on Tabriizhijab.idn Alif Akbar Assiddiq, Rahma Wahdiniwaty





ROOM 7 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Anggun Oktavia Herlianti, M.M

 $Person\ in\ Charge \qquad : \quad There sia\ Valentina\ Lumban\ Gaol,\ S.T.$

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 1030

N.T.	g	TOTAL STATE OF THE
No	Scope	Title
1	Management	Emotional Intelligence and Work Stress Its Effect on Employee Performance
		Lita Wulantika, Siti Nurhaliza Meilani, Trustorini Handayani, Muhammad Razi Al Faruqi
2	Management	Marketing Strategy Hits Unikom Radio in Improving Brand Awareness in the Digital Era
		Niddy Ambar Katresna, Dr.Ir. Deden A. Wahab Sya'roni M.Si
3	Management	Advertising Design Influence on Promotion Strategies and Consumer Purchasing Decisions
		Mohammad Farhan Fadilla, Deden Abdul Wahab Sya'roni
4	Management	Promotion and Experiential Marketing on Purchasing Decisions mediated by Electronic Word of Mouth in Coffee SMEs
		Nizar Alam Hamdani, Noviearti Widiasih, Irfan Rizki Gumilar
5	Management	Is Green Brand Knowledge Affected Green Purchase Intention On Instant Noodle Product In Bandung, Indonesia?
		Erna Susilawati, Hanif Nurdiarkoro
6	Management	Impact COVID-19 Pandemic towards E-Commerce Sales Value and E-Grocery Sales Value in Indonesia
		Widyawan, Herman Soegoto
7	Management	Content Marketing and E-Wom on Social Media Instagram and Their Effect on the Purchase Decision of Skincare Products on Generation Z in Bandung
		Raeni Dwi Santy, Reggina Andriani, Rani Adhari
		Financial Analysis of Solar Rooftop PV System: Case Study in
8	Accounting	Surabaya, Indonesia
		Elieser Tarigan
		Perspectives of Accounting Students: The Accountant Profession
9	Accounting	in the Era of the Industrial Revolution 4.0
		Ely Suhayati, Aura Nur Zakiah
		Earning Management Practices and Tax Avoidance: An
10	Accounting	Empirical Evidence from Indonesia Banking Industry
	Č	Siti Kurnia Rahayu Ratna Nurma Azizah, Fadia Hana Dzakiah Handaya





No	Scope	Title
11	Accounting	Analysis of Moral Reasoning in Fraud Prevention and Ethical Culture As Moderation Variables
		Wati Aris Astuti
12	Accounting	Auditor Quality Analysis Of Audit Findings With Local Government Performance As An Intervening Variable
		Wati Aris Astuti dan Eneida Glorianita de Carvalho
13	Accounting	Ethical Issues in Tax Avoidance; Study in CSR Perspective, a Literature Review
		Maya Aresteria, Alfita Rakhmayani, Deddy Sulestiyono
14	Accounting	The Effectiveness of Financial Technology and Financial Literacy on Financial Analysis for Small and Medium Enterprises
		Inta Budi Setya Nusa, Juwita Sri Rahmawati
15	Accounting	Application of Government Accounting Standards in Government Financial Reporting Sri Dewi Anggadini, Nola Agustin, Rizkyka Shazna Putri Agustin,
		Dawa Nazashya Zahrany, Ari Bramasto, Sari Damayanti





ROOM 8 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Sylvia Octa Putri, S.IP.,M.I.Pol

Person in Charge : Dina Oktafiani, S.S.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : Lab International (Lantai 11)

No	Scope	Title
1	Accounting	The Effect of Operational Costs, Sales Volume, and Trade Payables to Net Income
		Surtikanti.Surtikanti, Anugrah Aditia Pani, Arni Purwanti
2	Accounting	Third Party Funds Affect the Net Income of Bank Syariah Indonesia (BSI)
	, and the second	Adeh Ratna Komala, Mari Maryati, Widia Santiyani, Fatya Febrianti Hinggis
3	Accounting	Impacts of Growing Number of Taxable Entrepreneurs on the Revenue of Value Added Tax
		Angky Febriansyah, Rina Tri Aprilia, Sahrul Gunawan
4	Accounting	Disclosure of Weaknesses and Effectiveness of Internal Control in Indonesia
		Alfita Rakhmayani, Maya Aresteria
5	Accounting	Model Design of Sales Accounting Information System for Utara Game's Store
		Najla, Supriyati
6	Accounting	Factors Affecting User Satisfaction Mobile Banking
		Adi Rachmanto, Sony Setiawan, Kharisma Puspa Munggaran
7	Accounting	Model Strategy Business and Use of Information Technology on the Quality of Accounting Information Systems and their Implications in Initiating Improvement of MSME Performance in the Post-Pandemic Crisis
		Supriyati, Harry Suharman, Taufiq Supriadi
8	Accounting	Prototype Accounting Information System of Revenue In Kindergarten Permata Bandung
		D W Firdaus, B Khoerunisa
9	Accounting	Performance of Local Government Information System (SIPD) and Internal Control Systems to Improving Quality Financial
	 	Reports Lilis Puspitawati, Defta Ofita Liani
10	Accounting	Social Media Strategy and Its Influence on Interest Transaction in Digital Business
		Lilis Puspitawati, M T Nurfauzan





No	Scope	Title
11	Aggorating	Accountability Through Public Sector Accounting and The Quality of Financial Reports
11	Accounting	Sri Dewi Anggadini, Tanti Santika, Rizkyka Shazna Putri Agustin,
		Melinda Baby Alyssa Dwiparna, Elva Anggita Astiani, Sari
		Damayanti
12	Law	Legal Consequences of Unlawful Act In E-Commerce
		Hetty Hassanah, Muhammad Margani
		The Legitimacy of Wiretapping Results from The Komisi
13	Law	Pemberantasan Korupsi as Evidence in Corruption Cases
13	Law	Linked to Indonesian Legal Provisions
		Hetty Hassanah
		Return of State Financial Losses in An Effort to Realize
14	Law	Restorative Justice in Corruption Crime
		Musa Darwin Pane
		Corporate Responsibility for Oplos Gas Crime in the Perspective
15	Law	of Consumer Protection and Law Enforcement
		Sahat Maruli Tua Situmeang





ROOM 9 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Retno Purwani Sari, M.Hum, S.S.

Person in Charge : Chepi Nur Albar, S.S.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : Lab 11011

	Scope	Title
No	Scope	Corporate Crime in Illegal Fishing Practices and Its Enforcement
1	Law	in Indonesia
1	Law	
		Imas solehayati, Sahat Maruli Tua Situmeang
		Criminal Law Enforcement Against Digital Financial Services
2	Law	Sector Companies for Misuse of Consumer Personal Data
		Ananda Putri Nur Amalina, Sahat Maruli Tua Situmeang
		Critical Discourse Studies on Language and Identity of Social Actors Represented in UK Prime Minister Elizabeth Truss'
3	English Literature	Speech of Announcing Resignation
	-	Speech of Amnouncing Resignation
		Muhammad Rayhan Bustam
		Culturality on YouTube Features: A Case on Media Linguistic
4	English Literature	Approach from Indonesia
	· ·	
		Tatan Tawami, Retno Purwani Sari, Freddy Setiawan Widjaya
		Video Content As A Mutimodal Text and the Engagement: A
5	English Literature	Study From Indonesia
	Č	Retno Purwani Sari, Zainab Zahratunnisa,
		Rizki Taufik Mustika
		Exploring University Students' Attitudes Towards Their
6	English Literature	English Accent and Native English Accent
	-	
		Mia Rahmawati Yuwita, Nisrina Dewi Ambarwati
7	E. 11.1. I 2	Dvandva And Appositional Compounds in the Food Menu on the Starbucks Cafe Website
7	English Literature	the Starbucks Care Website
		Rizki Trializa, Mia Rahmawati Yuwita
		The Analysis of Ellipsis in "A Pair of Silk Stoking" A Short
8	English Literature	Story by Kate Chopin
		Juliana Karin, Juanda
		Illocutionary Utterances Containing Prepositions
9	English Literature	in Last Christmas Film 2019
-	<i>6</i> ··· —	
		Eneng Rere Prihartini, Juanda, Juliana Karin
10	English I to	In the House of Tom Bombadil: A Traumatic Healing Theraphy at Home
10	English Literature	at Home
		Reynaldi Christian Yapto, Juanda





No	Scope	Title
11	English Literature	Word Formation of Indonesian and English Language Used by Children in Playing Online Games
		Asih Prihandini, Haikal Ilya Muhammad
12	English Literature	The Main Character's Conflicts in Maleficent: An Allegory for Coping Mental Crisis After Pandemic
		Fira Lestari, Retno Purwani Sari
13	English Literature	Portrait of Id, Ego, and Superego on 'Dear No One' by Tori Kelly: The Understanding for Stress Management
		Hani Zakkiyah, Retno Purwani Sari
14	English Literature	Cultural Components of Film Coco: A Mexican Heritage Multicultural Culture
		Vivi Nur Fauziah, Retno Purwani Sari
15	English Literature	How Clause Relationships in Narrative Relieve Children from the Covid-19 Crisis
		Nurin Fadhila Fasya, Retno Purwani Sari





ROOM 10 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Nungki Heriyati, S.S.,M.A

Person in Charge : Salsabila Marhan

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 9013

No	Scope	Title
1	English Literature	The Representation of Food as Power Struggle in the Menu
		Nungki Heriyati, Silvi Munawaroh
2	English Literature	Character Development Of Arisu Ryohei from Alice in Borderline
		Zainab Zahratunnisa, Nungki Heriyati
3	Japanese Literature	The Effect of Lecturer Certification on Improving Teaching Performance: A Case Study of Japanese Language Lecturers in West Java
		Soni Mulyawan Setiana, Imaniar Ramadani Yukasih, Melinda Dirgandini, Dewi Saparina Halibanon
4	Japanese Literature	A Need Analysis for Kanji Learning Applications
		Tashaismia Puspitawati Sumitra, Soni Mulyawan Setiana
5	Japanese Literature	Indonesian Student Perceptions of Learning Kanji
		Rendy Renaldy, Soni Mulyawan Setiana
6	Japanese Literature	Need Analysis of Japanese Grammar Learning Media
		Kaisar Ramadhan, Soni Mulyawan Setiana
7	Japanese Literature	Song Lyrics Translation Project in Translation Class
		Mohammad Ali Personal Pronoun Translational Shifts in Anime Translations
8	Japanese Literature	
		Hana Haifa Hasna, Mohammad Ali
9	Japanese Literature	Rrepresentation of Women's Beauty in Kosé Sekkisei White Uv Emulsion
		Restu Ramdani, Mohammad Ali
10	Japanese Literature	Yakuwarigo and Style Shifting in the Anime Genjitsushugi Yuusha no Oukoku Saikenki
		Riki Taufik Adipura, Anisa Arianingsih
11	Japanese Literature	The Husband's Expression of Love in the Shin Atashin'chi Anime
		Bilqis Rifkah Oktaviani, Fenny Febrianty





No	Scope	Title
12	Japanese Literature	Dark Effects in Ankoku Joshi Movie
		Rifqy Adiyatama Wahyu, Fenny Febrianty
13	Japanese Literature	The Impact of Fulfilling Social Needs in Anime Yagate Kimi ni Naru
		Rivany Desti Sholihah, Fenny Febrianty
14	Japanese Literature	An Error Analysis of the Perception Based on Accent In Japanese
		Anisa Arianingsih, Muhammad Faiz Khoerul Musyaafa
15	Japanese Literature	The Literary Appreciation Level of Students
		Fenny Febrianty, Muhammad Hafiz





ROOM 11 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Rini Maulina, M.Sn, S.Sn

Person in Charge : Annisa Wulan Sari

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 9025

No	Scope	Title
1	Visual Communication Design and Interior Design	Visual Persuasion on Commercial Movie Series of Toyota: Mengakhiri Cinta Dalam 3 Episode
		Muhammad Lutfi Aris, Taufan Hidayatullah
2	Visual Communication Design and Interior Design	Barongsai Form and Color at the Cap Go Meh Festival in Singkawang City
		Muammar Irsyadi, Yully Ambarsih Ekawardhani
	*** 10	Color Preferences in Children's Drawings in Taman Kanak-
3	Visual Communication Design and Interior Design	kanak Alquran Ash Shofa
		Ade Nursayyidah, Yully Ambarsih Ekawardhani
4	Visual Communication Design and Interior Design	Information Design for the Development of Aceh's Door Batik Pattern on Font Medium
		AN Fauzi, Wantoro, M Salvina
	W. 1C	Visualization of Muslims in Video Games as a Leading Image
5	Visual Communication Design and Interior Design	of Islam for Society
		Deni Albar, Citra Nurimbono
	Visual Communication Design and Interior Design	Exhibition Space Management of Chiharu Shiota as Museum
6		MACAN's Becoming a Child-Friendly Museum
		Tiara Isfiaty
7	Visual Communication Design and Interior Design	Vegetation Concept in Interior Space Design as Sick Building Syndrome Solution
		Dina Fatimah, Achmad Rifa I
	Visual Communication	Form of Warak Ngendhog in the Dugderan Tradition of
8	Design and Interior Design	Semarang
		De Hafizh Kumara Rasyidu, Rini Maulina
9	Visual Communication	Comparison of Spatial Planning of Sundanese Traditional Houses
9	Design and Interior Design	Mutiara Silmi Muzaki
10	Visual Communication Design and Interior Design	Transformation of the Regional Symbol that Occurs in the Logo PERSIB and It's Influence on Public Perception
		Arif Try Cahyadi, Wantoro, Yusril Ibnu Maulana





No	Scope	Title
11	Visual Communication Design and Interior Design	Preserving of Hornbill Bird Through 3-Dimensional Animation Clips Arif Try Cahyadi, Raditya Fadillah, Hikam Mulyana, Zulqifar Fauzi Ramdan
12	Visual Communication Design and Interior Design	Animation Video Design as Promotion for Sekolah Alam Binangkit Yully Ambarsih Ekawardhani, Didi Subandi, Bisma Hikmah Kurniadi
13	Visual Communication Design and Interior Design	Senses and Emotion Experience at Aceh Tsunami Museum Ryanty Derwentyana Nazhar
14	Visual Communication Design and Interior Design	Advertising an Sub Culture Food: Arm Burger as 'Underground Meal' Ivan Kurniawan, Dinar Lestari
15	Visual Communication Design and Interior Design	Visual and Creative Design Strategy for Promotion of Tourism and Culture in West Bandung Regency
16	Visual Communication Design and Interior Design	Analysis of Environmental Graphic Design: A Study Case from Hospital in Indonesia Malik Abdul Aziz, M Syahril Iskandar





ROOM 12 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Yully Ambarsih Ekawardhani, M.Sn, S.Sn

Person in Charge : Rudhi Lesmana

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 9019

n.T	g	FD*41
No	Scope	Title
1	Visual Communication Design and Interior Design	Adaptive Reuse in Cultural Heritage Buildings "Roemah Kentang Restaurant 1908" Bandung
		Febry Maharlika, Salsabila Zahra Mutifah
2	Visual Communication Design and Interior Design	Social Criticism After the Pandemic Era on the Visual of the Truck Body Adityo Baskoro Hardoyo
		The Potential of Developing Bread Fried Ciptamas Brand
3	Visual Communication Design and Interior Design	Identity to Increase Sales
		Cheka Handi Despianda S, Adityo Baskoro Hardoyo
4	Visual Communication Design and Interior Design	Impact of Visual Communication Design Study Program Curriculum Content on Consideration of Student Career Plans and Future
		Kankan Kasmana, Nadhya Nur Annisya
5	Visual Communication Design and Interior Design	The Anatomy of A Metaphor Simple Sitting Facility Furniture with Narrative Method
		Cherry Dharmawan, Revina Zahra
6	Visual Communication Design and Interior Design	The Meaning of the Emblem of the Bandung Raya Regional Government
		Nurcahyo Eko Noviantono, Rini Maulina
7	Visual Communication	Book Design as Tegel Information Media and Its History in Indonesia
	Design and Interior Design	Wantoro, Eldhie Rutfi Milega
8	Visual Communication Design and Interior Design	Visualization Analysis of Sung Jin-Woo's Character in Solo Leveling Comics
		Satria Indra Praja Persada, Naufal Azmi Dzakir
9	Visual Communication Design and Interior Design	Analysis of the Use of Excessive Graphic Design Elements on 77th Independence Day Posters
		Satria Indra Praja Persada, Mochamad Najibulloh
10	Visual Communication Design and Interior Design	Adolescents' Knowledge and Perception of Traditional Food Products Typical of Banten Gipang PD Laila
		Yully Ambarsih Ekawardhani, Holif Maulia





No	Scope	Title
11	Visual Communication Design and Interior Design	Viewing Mexican Tradition of "Dia De Los Muertos" in the Animation Film "Coco"
		Rahma Putri Ramadianti, Irwan Tarmawan
12	Visual Communication Design and Interior Design	Visual Analysis of Totoro's Character in the Film My Neighbor Totoro
		Luthufunnisa Rizkya, Irwan Tarmawan
13	Visual Communication Design and Interior Design	A Study of Visual Background of Animal Crossing: New Horizons Game
		Yuyun Wahyuni Abasi, Kankan Kasmana
14	Visual Communication Design and Interior Design	Communication Design Education Oriented Vocational Curriculum Framework
		Rini Maulina
15	Visual Communication	Visual Rhetorical Studies Documentary It Might Get Loud
	Design and Interior Design	Irwan Tarmawan; Muhammad Fariz Priamanggala