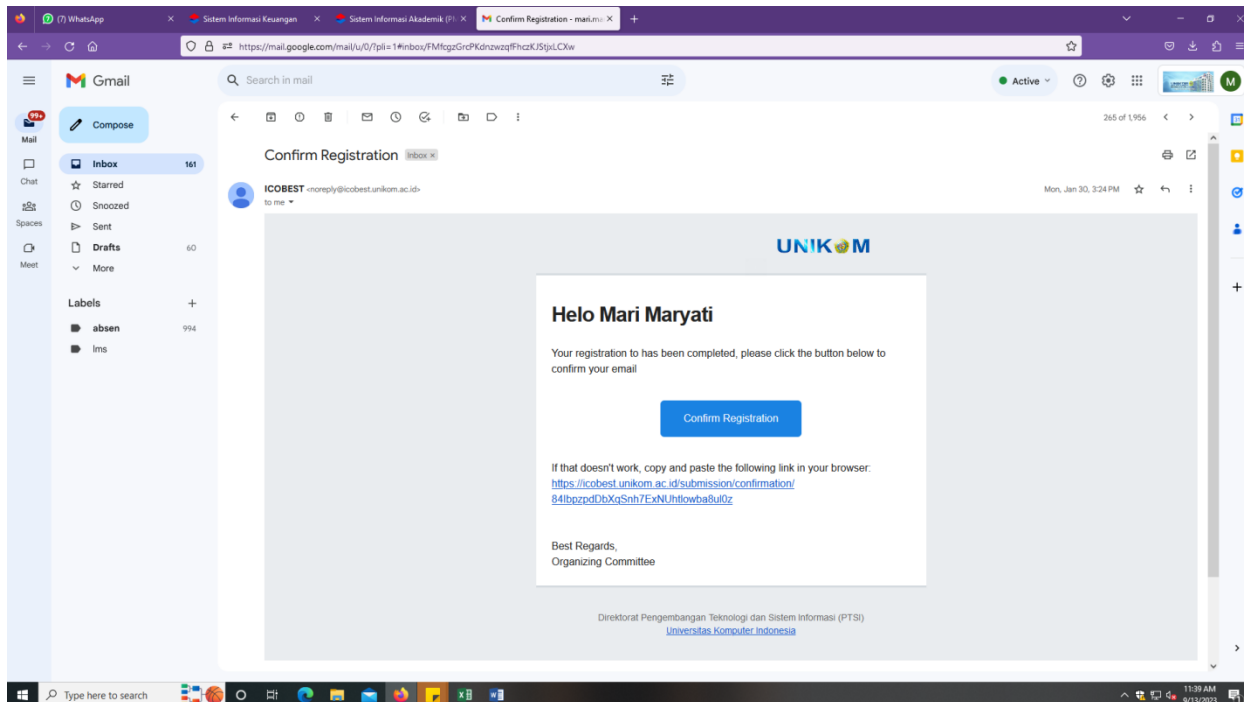


# Impact of Macro Economic on Stock Return at BUMN Banking Period 2015-2020

1. Confirm Registration
2. Announcement of Abstract Acceptance ICOBEST 2023
3. Announcement of Full Paper Submission ICOBEST 2023
4. Announcement of Full Paper ABS 460 ICOBEST 2023
5. Announcement of Revised Paper ABS 460 ICOBEST 2023
6. Schedule of ICOBEST 2023

## 1. Confirm Registration



## 2. Announcement of Abstract Acceptance ICOBEST 2023

The image displays two screenshots of a Gmail interface, showing an email announcement for the ICOBEST 2023 abstract acceptance. The email is from ICOBEST (noreply@icobest.unikom.ac.id) to the recipient M Maryati, Adeh Ratna Komala.

**ICOBEST 2023** **UNIKOM**

Dear M Maryati, Adeh Ratna Komala,

On behalf of the ICOBEST 2023 Organizing Committee, we are pleased to inform you that your abstract has been reviewed by our editorial team along with the selective process. Please check the result of the abstract notification on the website.

Congratulations to the authors with the accepted abstract. For the follow-up, please prepare your full paper to be presented in ICOBEST 2023. Please use **IEEE Template** for your paper. You can download the template at Download Menu on the ICOBEST 2023 Website (<https://icobest.unikom.ac.id/download>). Please upload your full paper to the ICOBEST submission system (<https://icobest.unikom.ac.id/submission>) **before February 14, 2023 at 11:59 PM GMT+7**.

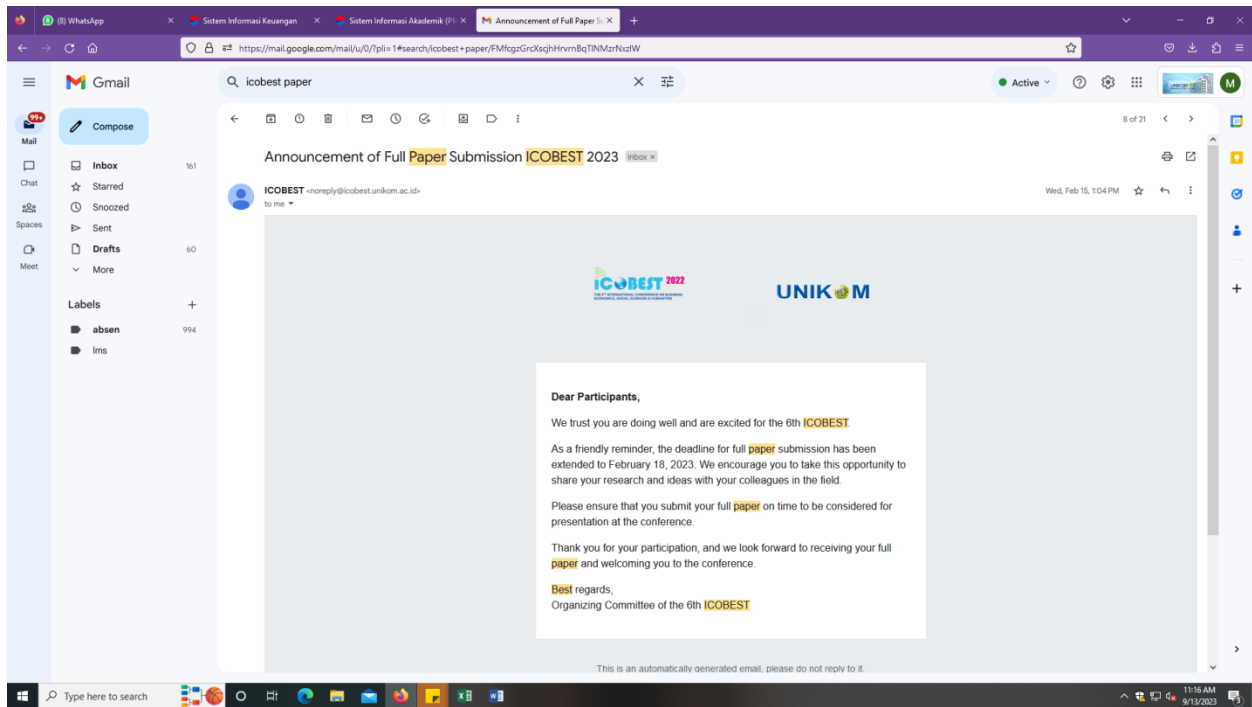
Finally, we would like to take this as an opportunity to thank you for your interest in participating in ICOBEST 2023.

We look forward to having you at the conference.

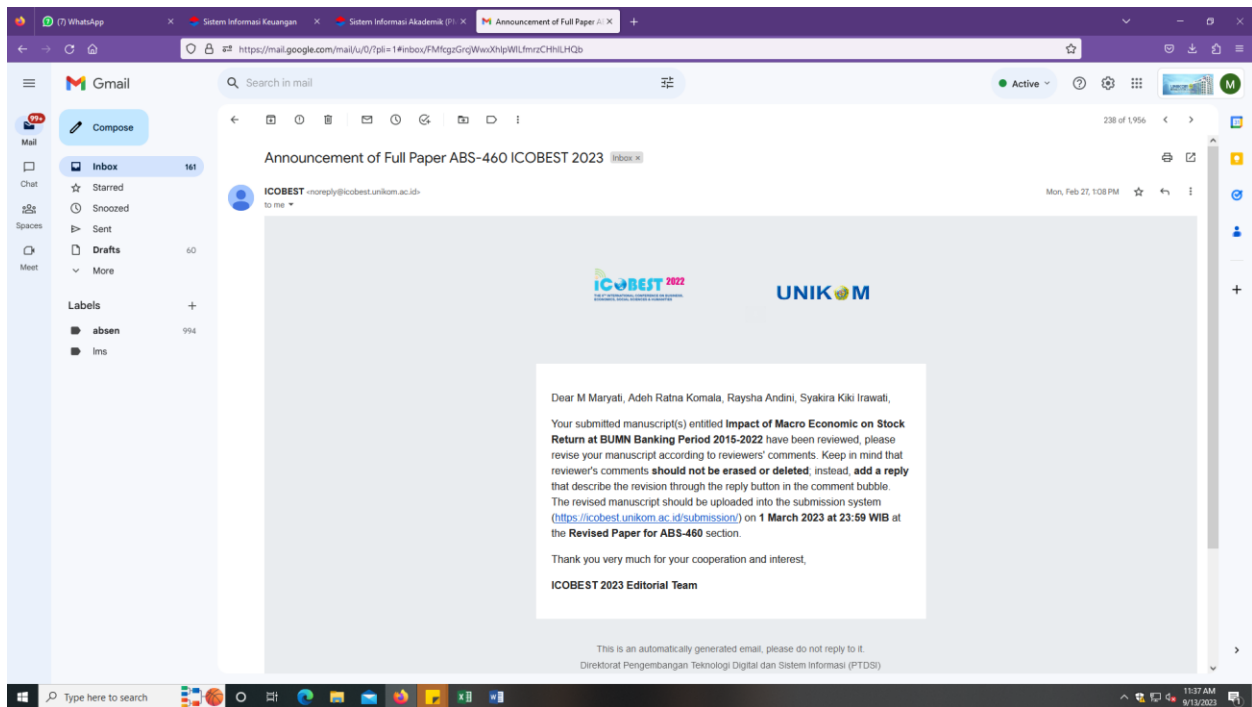
Best Regards, The Organizing Committee of ICOBEST 2023

The second screenshot shows the same email with a search filter applied to "icobest paper". The email content is identical to the first screenshot. At the bottom of the second screenshot, there is a note: "This is an automatically generated email. please do not reply to it."

### 3. Announcement of Full Paper Submission ICOBEST 2023



### 4. Announcement of Full Paper ABS 460 ICOBEST 2023



## Letter of Acceptance

Paper No. : ABS-460  
Paper Title : Impact of Macro Economic on Stock Return at BUMN Banking  
Period 2015-2022  
Authors : M Maryati, Adeh Ratna Komala, Raysha Andini, Syakira Kiki Irawati  
Affiliation : Universitas Komputer Indonesia

### **Dear Authors,**

I am pleased to inform you that the paper you kindly submitted to the 6<sup>th</sup> International Conference on Business, Economics, Social Sciences, and Humanities 2023 (ICOBEST 2023) has now been accepted and the first author is invited to present the paper in the conference. Your interest in ICOBEST 2023 is very much appreciated. I look forward to meeting you at the conference.

Bandung, February 2023

  
  
International Conference on Business  
Economics, Social Sciences & Humanities

Dr. Poni Sukaesih Kurniati, S.IP, M.Si.

Chief of The Conference

## 5. Announcement of Revised Paper ABS 460 ICOBEST 2023

Announcement of Revised Paper ABS-460 ICOBEST 2023

ICOBEST@icobest.unikom.ac.id  
to me

**Dear M Maryati, Adeh Ratna Komala, Raysha Andini, Syakira Kiki Irawati,**

We would like to congratulate you on your accepted paper entitled **Impact of Macro Economic on Stock Return at BUMN Banking Period 2016-2022**.

You may download the **Letter of Acceptance (LoA)** on our website (<https://icobest.unikom.ac.id/submission>) at the **Download Section**.

We look forward to you in ICOBEST 2023.

Thank you.

**Best Regards,  
The Organizing Committee of ICOBEST 2023**

This is an automatically generated email, please do not reply to it.  
Direktoral Peningkatan Teknologi Digital dan Sistem Informasi (PTDSI)

## 6. Schedule of ICOBEST 2023

Schedule of ICOBEST 2023

ICOBEST@icobest.unikom.ac.id  
to me

**Dear participants,**

We trust you are doing well and excited for our conference next week. To ensure that our event will proceed as planned, we hereby sent you the full schedule of ICOBEST 2023, please find it here:

- [1. Offline Conference Schedule ICOBEST 2023](#)
- [2. Schedule of Parallel Session ICOBEST 2023](#)

We are much obliged for your kind attention and cooperation. We sincerely hope that you can follow and enjoy the event to the fullest. If you still have any questions, please do not hesitate to let us now. See you next week!

**Best regards,  
The Organizing Committee of ICOBEST 2023**

This is an automatically generated email, please do not reply to it.

**OFFLINE CONFERENCE SCHEDULE**

The 6<sup>th</sup> International Conference on Business, Economics, Social Sciences, and  
Humanities (ICOBEST)

17<sup>th</sup> Floor, Smart Building UNIKOM, March 9<sup>th</sup>, 2023.

NO	TIME	PROGRAM	DETAIL SCHEDULE	PIC	DESCRIPTIONS
1	07.00-07.58		Registration Coffee Break	Committee	
2	07.58-08.30		Bumper	Operation	<b>RECORD VIDEO</b>
3	08.30-08.35	OPENING CEREMONY	Opening	MC: <b>Tatan Tawami, S.S., M.Hum.</b> <b>Tine Agustin Wulandari, S.I.Kom.,</b> <b>M.I.Kom.</b>	<b>LIVE</b>
4	08.35-08.40		Singing the National Anthem of Indonesia "Indonesia Raya"	Conductor <b>Tresna Alviani</b>	<b>RECORD VIDEO</b>
5	08.40-08.45		UNIKOM at Glance	Conductor <b>Tresna Alviani</b>	<b>RECORD VIDEO</b>
6	08.45-08.50		Welcoming Speech of the Conference Chair	<b>Dr. Poni Sukaesih Kurniati., S.IP.,</b> <b>M.Si.</b>	<b>LIVE</b>
7	08.50-08.55		Welcoming Speech and Opening of the Dean of The Faculty of Economics and Business	<b>Assoc. Prof. Dr. Ely Suhayati, S.E.,</b> <b>M.Si.,Ak., CA.</b>	<b>LIVE</b>
8	08.55-09.00		Pray	<b>M. Aria Rajasa, MT</b>	<b>LIVE</b>
9	09.00 – 09.05		Moderator	<b>Andrias Darmayadi, S.IP., M.Si.,</b> <b>Ph.D.</b>	<b>LIVE</b> 1. Greeting the Audience 2. Introducing Keynotes
10	09.05-09.30		PLENNARY SESSION	Keynotes Speakers 1	<b>Dr. Nikolay Megits</b> Webster University, United States
11	09.30-10.55	Keynotes Speakers 2		<b>Prof. David Ahlstrom</b> Chinese University of Hong Kong, HongKong	<b>HYBRID</b> <b>Andrias Darmayadi, S.IP.,</b> <b>M.Si., Ph.D.</b> 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
12	10.55-10.20	Keynotes Speakers 3		<b>Professor Dr Tan Peck Leong</b> Universiti Teknologi MARA, Malaysia	<b>HYBRID</b> <b>Andrias Darmayadi, S.IP.,</b> <b>M.Si., Ph.D.</b> 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
13	10.20-10.35	Discussion 1 (Online Keynote Speakers)		<b>Andrias Darmayadi, S.IP., M.Si.,</b> <b>Ph.D.</b>	<b>HYBRID</b> Introducing Keynotes

14	10.35-11.00		Keynotes Speakers 4	<b>Dr. Tomas Chochole, Ph.d</b> University of West Bohemia, CzechRepublic	<b>LIVE</b> <b>Andrias Darmayadi, S.IP., M.Si., Ph.D.</b> 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
15	11.00-11.25		Keynotes Speakers 5	<b>Dr. Gordana Pasakovic</b> Webster University, Tashkent	<b>LIVE</b> <b>Andrias Darmayadi, S.IP., M.Si., Ph.D.</b> 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
16	11.25-11.50		Keynotes Speakers 6	<b>Dr. Kankan Kasmana, S.Sn.,M.Ds</b> Universitas Komputer Indonesia, Indonesia	<b>LIVE</b> <b>Andrias Darmayadi, S.IP., M.Si., Ph.D.</b> 1. Introducing Keynotes 2. Reading Curriculum Vitae 3. Presentation (Slide)
17	11.50-12.05		Discussion 2 (Offline Keynote Speakers)	<b>Andrias Darmayadi, S.IP., M.Si., Ph.D.</b>	<b>LIVE</b>
18	12.05-12.10		Souvenir Handover for Keynote Speakers	Given and Accompanied by: 1. <b>Assoc. Prof. Dr. Ir. H. Herman, S. Soegoto, MBA.</b> 2. <b>Dr. Poni Sukaesih Kurniati., S.IP., M.Si.</b>  Given to: 1. Keynote Speakers	<b>LIVE</b>
19	12.10-12.15		Group Photo Session	UNIKOM Protocol Team	<b>LIVE</b>
20	12.15-13.00		Break (Lunch)	UNIKOM Protocol Team	<b>LIVE</b>
21	13.00-16.00	PARALLEL SESSION	Parallel Session (12 Parallel Rooms)	Session Chair	<b>LIVE</b>
22	16.00-16.05		Closing Parallel Session	Session Chair	<b>LIVE</b>

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

#### ROOM 1 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Mohammad Soni, M.Pd  
 Person in Charge : Mochammad Fuad Hasan  
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB  
 Parallel Room : 12010  
 (5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Entrepreneurship	<b>The Role of Financial Availability and Entrepreneurship Education in Start-Up Business</b> Asri Laksmi Riani, Hunik Sri Runing Sawitri, Suryandari Isriqomah, Anastasia Riani S, Intan Novella QA, Mugi Harsono, Indri Sri Endarwati
2	Entrepreneurship	<b>Entrepreneurship Development in the Era of Disruptive Technology: (Case Study in Denpasar City and Bandung City)</b> Dewi Restu Mangeswuri
3	Entrepreneurship	<b>Strengthening Business Success using Entrepreneurial Personal Independence and Entrepreneurial Competence</b> Muhammad Iffan, Rizal Firmansyah, Windi Novianti
4	Entrepreneurship	<b>Entrepreneurship in Startup Business: A Review</b> Eddy Soeryanto Soegoto, Senny Luckyardi, Agis Abhi Rafdhi, Chepi Nur Albar, Herry Saputra
5	Entrepreneurship	<b>Impact of Halal Tourism Campaigns on Halal Food Growth: A Case Study of Geo-marketing in Bandung, Indonesia</b> Qoriah, Esa Fajar Hidayat, Elsa Silvia Nur Aulia
6	Entrepreneurship	<b>Exploring the Relationship Between Corporate Social Responsibility and Corporate Sustainability within the Food and Beverage Industry</b> Hani Fatunnisa, Nizar Alam Hamdani, Intan Permana
7	Entrepreneurship	<b>Analysis the Effect of Innovation and Creativity to Business Success</b> Muhammad Komarudin, Nizar Alam Hamdani
8	Entrepreneurship	<b>The Effect of Product Innovation to Business Sustainability</b> Annisa Fajriyanti, Nizar Alam Hamdani
9	Entrepreneurship	<b>The Influence of Entrepreneurial Education on Entrepreneurial Intention within Indonesian Student</b> Teten Mohamas Sapril Mubarok, Dewina Martiara, Nizar Alam Hamdani, Intan Permana
10	Entrepreneurship	<b>Development Strategy for Micro Small and Medium Enterprises in the Digital Era</b> Rivan Nandang Nurvana, Esa Putra Wijaksana, Ilyas Fargani, Agnia Suci



No	Scope	Title
11	Entrepreneurship	<b>The Quantitative Model of The Business Success Based on Entrepreneurial Characteristics, Motivation and Business Ability</b> Agus Riyanto, Ismatul Maula, M. Yani Syafei, Gabriel Sianturi and M Azka Fadhillah
12	Entrepreneurship	<b>Problems of Small And Medium Enterprise (SME) in the Agriculture Sector in the Digital Era towards National Food Security</b> Yayah Sutisnawati, Luqman Hakim, Amadea Ajeng
13	Entrepreneurship	<b>SMEs Resilience Acceleration Model Through Digital Transformation</b> Sulastri Sulastri, Hari Mulyadi, Disman Disman, Heny Hendrayati, Puspo Dewi Dirgantari
14	Entrepreneurship	<b>The Effect of Business Communication on Employee Performance</b> Galih Abdul Fatah Maulani , Alfiyah Az Zahra, Nizar Alam Hamdani , Intan Permana
15	Entrepreneurship	<b>The Influence of Attitude, Education And Family Environment on Entrepreneurial Intention Among Youth During The Covid-19 Pandemic</b> Nizar Alam Hamdani, Salma Fitri Nurfauziah, Galih Abdul Fatah Maulani
16	Entrepreneurship	<b>The Effect of Entrepreneurial Orientation and Innovation Capability on Business Performance</b> Nizar Alam Hamdani, Nizam Ahmad Fuadi, Sukma Nugraha, Intan Permana
17	Entrepreneurship	<b>The Influence of Entrepreneurial Characteristic on Business Performance</b> Asri Solihat, Renita Amelia, Nizar Alam Hamdani, Intan Permana

**SCHEDULE OF PARALLEL SESSION ICOBEST 2023**

ROOM 2 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Dewi Triwahyuni  
 Person in Charge : Euis Neni Hayati, S.Kom  
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB  
 Parallel Room : 12011  
 (5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Government Science	<b>Public Satisfaction of Government Services; Health Education and Awareness Campaigns in Reducing the Prevalence of Hep-B Disease for Children 0-12 Years in Indonesia</b>  Elsa Silvia Nur Aulia, Defri Rizaldy
2	Government Science	<b>Political Interests of the Regional People's Representative Council (DPRD) in the Making of Regional Regulations</b>  Tatik Rohmawati, Nandang Alamsah Deliarnoor, Samugyo Ibnu Redjo, Mudiwati Rahmatunissa, Utang Suwaryo
3	Government Science	<b>Quality of Services for Making Family Card (KK) in Department of Population and Civil Registration in Garut Regency through the Pandu-Online Application</b>  T Fidowaty, H Ramdani, M. R. N Kandias
4	Government Science	<b>The Government's Role in Increasing Millennial Farmers through Technology</b>  Rino Adibowo, Edo Rahmad Hidayat, M. Riza Hamsyari, Tika Mutia Rahayu, Anak Agung Ayu Ditha P
5	Government Science	<b>UMKM in Improving the Economy of Rural Communities</b>  Nia Karniawati, Nafisa Nurfatin, Enrico Christian, Yayan Karyana
6	Government Science	<b>Sociology of Government in the Study of Service Quality Parking Permit Management in Department of Investment and One Door Integrated Services of Bandung City through the Gampil for Public Application</b>  Dewi Kurniasih, Herlangga Herdin Pratama
7	Government Science	<b>Youth Political Participation in the Digital Age: Preparing A New Society of Good and Smart Digital Citizens</b>  Prima Roza, Epin Saepudin, Gregorius Prasetyo Adhitama
8	Government Science	<b>Interaction between Community and Local Government in Evaluation Policy of Regional Regulation about Funeral Service Retribution</b>  Dewi Kurniasih, Abdillah Thohir
9	Government Science	<b>Transformational Leadership Model of Muhammadiyah Branch Leaders in Bandung District</b>  Dewi Kurniasih, Jamjam Erawan

No	Scope	Title
10	Government Science	<b>The Influence of Health Development for the Quality Of Human Resources in the City of Bandung</b> Poni Sukaesih Kurniati, Tsalisatun Khoerun Nisa, Muhammad Sidik Al Amin
11	Government Science	<b>Government Regional Strategies in Tourism Development in the Nusa Tenggara Barat Province Post-Pandemic</b> Poni Sukaesih Kurniati, Muhammad Sidik Al Amin, Tsalisatun Khoerun Nisa
12	Government Science	<b>The Empowerment Effectiveness through the Program Keluarga Harapan (PKH)</b> Rino Adibowo, Eka Nuryanti Dewi, Gilang Muhamad Faris, Dewi Nurdamaiaati, Mochamad Daffa Fahlevi, Gaya Prakasa Hartanto, Ahmad Syahrul Mukarom
13	Government Science	<b>Implementation of the Budget Functions of the Regional People's Representative Council, Solok City, West Sumatra Province</b> T Fidowaty, G. D Pratama, Z. R Majid
14	Government Science	<b>Mass Media in the Socialization of E-Government Policies about Online Electronic Applications Services (E-Open)</b> Tatik Rohmawati, Olih Solihin, Yuni Mogot, Kirana Puspa Aulia
15	Government Science	<b>Enhancement of Productivity to Improve Indonesia's Labor Competitiveness</b> Edmira Rivani
16	Government Science	<b>GAMPIL FOR PUBLIC : The Application for Licensing Services</b> Nia Karniawati, Rizki Adi Purnaa

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

#### ROOM 3 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Andreas Darmayadi, Ph.D  
 Person in Charge : Rizky Jumansyah, S.Kom.  
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB  
 Parallel Room : 12015

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	International Relation	<b>Cyber Espionage of F-35 Fighter Jet Data Impact to U.S - China Relations</b>  Dewi Triwahyuni, Dinda Cahya Kamila, Muhammad Azhar Abdillah, Rio Andika
2	International Relation	<b>The Role of Nato in Enhancing Ukraine's Cybersecurity during Times of Conflict</b>  Dewi Triwahyuni, Leonardo Valentino, Nenden Nurmutiasari Amada, Harya Bustami
3	International Relation	<b>Building Indonesian Nation Branding through Indonesia Spice Up the World And Its Effect on Indonesian Spice Exports to African Region</b>  Andrias Darmayadi, Naufal Ibrahim, Dinda Puan Maharani, Devina SitiUlfah
4	International Relation	<b>The Impact of the Covid-19 Pandemic on the Development of Economic Regionalism in South East Asia</b>  Andrias Darmayadi
5	International Relation	<b>Indonesia's Economic Diplomacy at The G20 Summit</b>  Henike Primawanti, Yasmin Khairunisa, Nur Khalida, Ismail Daffa
6	International Relation	<b>Substate Actor and Implementation of Sustainable Development Goals: Bandung City's Paradiplomacy Practices in Water Leakage</b>  Henike Primawanti, Windy Dermawan, Sri Vania Rahman, Zahra Afifah Khurrahman
7	International Relation	<b>Comparative Analysis on Digital Economy in Lao PDR and Malaysia: An Overview</b>  Sylvia Octa Putri, Rivaldi Rizki Ramdani, Prita Tria Sonjaya, Salsabila Resti Valarian, Rio Andika, Harya Bustami
8	International Relation	<b>Digital Economy Growth in Singapore and Thailand on Post COVID-19 Pandemic</b>  Sylvia Octa Putri, Alya Soraya Yahya, Valensya Tamaela, Lidya Sista Nabilasari, Azzahra Attahira, Shelsa Ekasara

No	Scope	Title
9	International Relation	<b>The Economic Impact for Indonesia from The War Between Russia and Ukraine</b> Aelina Surya, Savitri Aditiany, Shelsa Ekasara Nurhalimah, Rivaldi Rizki RamdaniMukarom
10	International Relation	<b>Indonesia Australia-Comprehensive Economic Partnership Agreement (IA-CEPA) Cooperation in Increasing Economic Growth After the Covid-19 Pandemic</b> Henike Primawanti, Rifda Alviani Khoirunnisa, Azizah Tisnakusumahnita, Diyat Nurrahman
11	International Relations	<b>International Student Adaptation Factors in Malaysian Public Universities</b> IR Ismail, YS Yushriman, CH Che Noh, AL Ahmad, R Rashid
12	International Relation	<b>The Effectiveness ASEAN Political Security Community (APSC) in The Implementation of ASEANConvention on Counter Terrorism (ACCT) to Combat Terrorism In Southeast Asia</b> Andrias Darmayadi, Amelia Ibrahim, Wafiq Laura Clariza
13	International Relation	<b>Analysis of United States Cyberpower Domination through the Cloud Act on Data Security in Europe</b> Dewi Triwahyuni, Yudha Wahyu Nugraha, Igna Rizky Hadi Perrmana, Zahra Annaumi Falentino
14	Management	<b>From Physical to Digital, Financial Literacy to Actual Usage of Mobile Wallet in Indonesia</b> Resa Nurlaela Anwar, Vanessa Gaffar, Ratih Hurriyati
15	Communication Science	<b>The Use of ICT by SME Shoe Crafters in Cibaduyut</b> Olih Solihin, Yuni Mogot, Tatik Rohmawati
16	Communication Science	<b>The Appeal of the Community Service Ads to Prevent Covid-19 #MULAIIDARIKAMU</b> Olih Solihin, Salma Alifa Rachmadita

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

#### ROOM 4 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Trustorini Handayani, S.E.,M.Si

Person in Charge : Herry Saputra, S.Kom.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12019

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Communication Science	<b>Influencer Marketing Strategy of Fast Moving Consumer Goods (FMCG) Products</b>  Tine Agustin Wulandari, Mohammad Iqbal Assidiq
2	Communication Science	<b>Culture Shock Adaptation in Egypt : A Case from Indonesian Student</b>  Inggar Prayoga, Mochamad Fazry Faturahman
3	Communication Science	<b>Case Study of Political Public Relations Model Information Commission of West Java Provinsi</b>  Desayu Eka Surya, Mahi M. Hkikmat
4	Communication Science	<b>Marketing Politics of Government to Encourage Participation in Television Digitisation Programs</b>  Desayu Eka Surya, Mahi Mamat Hkikmat
5	Communication Science	<b>Nonverbal Communication As A Symbol of Love in Long Distance Relationship (LDR)</b>  Manap Solihat and Michelle Keziam Onggowidjaja
6	Communication Science	<b>The Role of Health Communication in Addressing Stunting in Bandung Regency</b>  Yuni Mogot, Olih Solihin, Tatik Rohmawati
7	Communication Science	<b>Discourse Between Criminalization and Marginalization (Teks Analisis)</b>  Manap Solihat and Imansyah Hidayat
8	Communication Science	<b>Health Communication Advocacy in Addressing the Economic Impact of Tuberculosis Patients</b>  Olih Solihin, Djuara P Lubis, Pudji Muljono, Siti Amanah
9	Communication Science	<b>Digital Communication Strategy Start-Up Psychology Service Bureau in Improving Consumer Self-Development</b>  Melly Maulin Purwaningwulan, Muhammad Dwi Rizki
10	Management	<b>Implication of Tipping on Services ( a case study on Restaurant and Hotel Services in Tasikmalaya)</b>  M. Yani Syafei, Dedi Rianto Rahadi, Gabriel Sianturi
11	Management	<b>The Effect of Hedonic Shopping Motivation and Shopping Lifestyle on Impulsive Buying</b>  Sani Hanafiah, Herman Soegoto

No	Scope	Title
12	Management	<p><b>The Effects of Tokopedia Promoted Product on Indonesia Marketplace Customers</b></p> <p>Hilmi Abdul Aziz, Deden A. Wahab Sya'roni</p>
13	Management	<p><b>Knowledge Management, Intrinsic Motivation, and Competence Impact on Employee Performance Analysis (Study of Employees in the Technician Section at a Material Handling Company in Jakarta)</b></p> <p>Isniar Budiarti, Rif'at Burhanuddin</p>
14	Management	<p><b>Human Resource Quality Strategies Of Fulfilling The Needs For Digital Talent In Society 5.0.</b></p> <p>Novriana, Dedi Sulistiyo</p>
15	Management	<p><b>The Influence of Literacy and Risk Management on A Person's Leadership Skill in Human Resource</b></p> <p>Senny Luckyardi, Eddy Soeryanto Soegoto, Dina Oktafiani, Rizky Jumansyah, Euis Neni Hayati</p>
16	Management	<p><b>Does Loan to Deposit Ratio affect Return on Asset? Evidence from State-owned Banks</b></p> <p>Hadi Purnomo, Indah Sri Nurcahyani</p>

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 5 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Intan Permana SE., M.M.  
 Person in Charge : Theresia Valentina Lumban Gaol, S.T.  
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB  
 Parallel Room : 1025  
 (5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Management	<b>The Influence of Social Media, Advertising and Resellers on Marketing Strategies in Increasing Sales on SME Snack Food Products Croccante Chips</b> David Erwinson, Dedi Sulisty
2	Management	<b>The Role Of Perceived Value And E-Service Quality Of E-Commerce Users to Build Electronic Word Of Mouth (E-WOM)</b> Cikal Virgiawan Pratama, Deden A Wahab Sya'roni
3	Management	<b>Improve Employee Productivity by Applying Green Human Resources Management and Increasing Employee Job Satisfaction</b> Saura Jeane Aquar Rahma, Herman Soegoto
4	Management	<b>Impact of Macro Economic on Stock Return at BUMN Banking Period 2015-2022</b> M Maryati, Adeh Ratna Komala, Raysha Andini, Syakira Kiki Irawati
5	Management	<b>The Strategic Development of Maritime Connectivity in the Border Area in Indonesia</b> Arjuna Rizaldi, Ady Muzwardi, Panji Pramuditha, Aisyah Solehati, Edward Santoso, Muhammad Iffan, Mirta Fera, Adri Wanto
6	Management	<b>The Influence of Fashion Orientation, Money Attitudes, And Self-Esteem on Compulsive Buying in Generation Z (Case Study on Trans Studio Mall Bandung)</b> Rizki Zulfikar, Alyn Marcelina Riyadi, Sefia Nur Haliza
7	Management	<b>Psychological Segmentation Entitled Healing as a Promotional Communication Strategy Marketing</b> Rahma Wahdiniwaty, Neng Susi Susilawati Sugiana
8	Management	<b>Online Shop Minnierrss Business Model Development Strategy Using The BCG Matrix Approach</b> Garda Muhammad Aulia, Rahma Wahdiniwaty
9	Management	<b>The Influence of Cyberloafing Behavior, Work-Life Balance and Work Environment on Employee Performance at PT. Binamitra Group</b> Dony Ilham Purakusumah, Dedi Sulistiyo



No	Scope	Title
10	Management	<b>Post-Pandemic Human Resource Management Strategy through Work From Anywhere (WFA), Monitoring Employee Productivity and Skill Development</b>  Irpan Bangga Nugraha, Dedi Sulistiyo
11	Management	<b>The Influence of Project Management Applications, Productivity and Work Environment on Discipline, Motivation and Work Results</b>  Eldeast Jane Abdul Fitra, Rahma Wahdiniwaty
12	Management	<b>Organizational Behavior Through Human Resource Management and Performance During and Post-Pandemic COVID-19</b>  Shelvira Valia, Dedi Sulistiyo Soegoto
13	Management	<b>Strategy for Minimizing Tech Talent Turnover Through the Implementation of Employee Stock Ownership Plan</b>  Dani Rusda Taufani, Herman S. Soegoto
14	Management	<b>Analysis Behavioral Financial Bias In Investment Decision Making</b>  Taopik Mulyana Kuntara, Deden Abdul Wahab Sya'roni
15	Management	<b>The Influence of Leadership Style and Work Motivation on Employee Performance After the Pandemic</b>  Dhea Nurfa Setiani , Herman Soegoto
16	Management	<b>Leadership Style and Motivation Impact on Improve Teacher Performance</b>  Anisa Dewi Umi Kulsum, Rahma Wahdiniwaty

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

#### ROOM 6 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Raeni Dwi Santy SE.,M.Si.

Person in Charge : M. Ihsan Rifaldi

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 12022

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Management	<b>The Effect of Financial Performance on the Adjustment of Health Company Capital Structure</b> Euis Bandawaty, Nugraha, Disman, Maya Sari
2	Management	<b>Herding Behavior in Capital Markets: A Literature Review</b> Gusni, Nugraha, Disman, Maya Sari
3	Management	<b>Integrated Marketing Communication as a Tourism Investment Promotion Strategy in Sumedang Regency</b> Kankan Kasmana, Lia Warlina, Selfa Septiani Aulia, Muhammad Iffan
4	Management	<b>Exploring the Role of Ecotourism Experience in Creating Ecotourism Destination Loyalty: A Study on Ecotourism Destination in Indonesia</b> Novia Yuliarni, Ratih Hurriyati, Disman, Lili Adi Wibowo
5	Management	<b>Contrasting the Drivers of Islamic Bank Adoption; East Java Region and Non-East Java Region Customers, Generation Z and Non-Generation Z Customers in Indonesia</b> Wenda Wahyu Christiyanto, Vanessa Gaffar, Ratih Hurriyati, Disman, Hilda Monoarfa
6	Management	<b>What Drives Purchases at Omnichannel Retail? : Perceived Value Examination</b> Ani Rakhmanita, Ratih Hurriyati, Disman, Heny Hendrayati
7	Management	<b>Google Search-Based Data for Predicting Investor Sentiment in Indonesia's Industrial Sector</b> Yusuf Murtadlo Hidayat, Nugraha, Disman, Mayasari, Puspo Dewi Dirgantari
8	Management	<b>Information System Success Model: A Systematic Literature Search and Bibliometric Analysis</b> Edi Firdaus, Munir, Puspo Dewi Dirgantari, Herbert Siregar, Revi Wiranti
9	Management	<b>Exploring the Relationship Between Destination Image, Tourist Satisfaction and Tourist Loyalty</b> Rina Suprina, Devita Gantina, Joko Haryono, Vanessa Gaffar

No	Scope	Title
10	Management	<b>Corporate Governance, Sustainability Performance, Corporate Performance: Mediation and Moderation Analysis</b> Triyono Adi Trisanto, Nugraha , Ikaputera Waspada, Maya Sari
11	Management	<b>Tourism Satisfaction in Era Society 5.0 as a Marketing Strategy: A Case Study on Lodging Establishment Hospitality Industry in West Java, Indonesia</b> Tuti Anggraeni, Disman, Heny Hendrayati, H. Mokh. Adib Sultan
12	Management	<b>Managing Patient Loyalty: Does Digital Patient Experience Matter?</b> Julia Famor Pratami, Vanessa Gaffar, Chairul Furqon, Puspo Dewi Dirgantari
13	Management	<b>The Effect of Financial Fundamentals on Stock Returns with Sustainability as a Moderating Variable</b> Yasir Maulana, Nugraha, Disman, Maya Sari
14	Management	<b>Determinant of Business Performance: The Role of External and Internal Environment, Religious Program and Religious Atmosphere</b> Sukma Nugraha, Agus Rahayu, Disman Disman, Lili Adi Wibowo, Tatan Tawami
15	Management	<b>Online Transportation in Indonesia: Perspective Brand Switching Behavior on Gen Z</b> Arum Wahyuni Purbohastuti, Vanessa Gaffar, Ratih Hurriyati, Chairul Furqon
16	Management	<b>Personal Branding Muslim Fashion on Tabriizhijab.idn</b> Alif Akbar Assiddiq, Rahma Wahdiniwaty

**SCHEDULE OF PARALLEL SESSION ICOBEST 2023**

ROOM 7 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Anggun Oktavia Herlianti, M.M  
 Person in Charge : Theresia Valentina Lumban Gaol, S.T.  
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB  
 Parallel Room : 1030  
 (5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Management	<b>Emotional Intelligence and Work Stress Its Effect on Employee Performance</b>  Lita Wulantika, Siti Nurhaliza Meilani, Trustorini Handayani, Muhammad Razi Al Faruqi
2	Management	<b>Marketing Strategy Hits Unikom Radio in Improving Brand Awareness in the Digital Era</b>  Niddy Ambar Katresna, Dr.Ir. Deden A. Wahab Sya'roni M.Si
3	Management	<b>Advertising Design Influence on Promotion Strategies and Consumer Purchasing Decisions</b>  Mohammad Farhan Fadilla, Deden Abdul Wahab Sya'roni
4	Management	<b>Promotion and Experiential Marketing on Purchasing Decisions mediated by Electronic Word of Mouth in Coffee SMEs</b>  Nizar Alam Hamdani, Noviearti Wideasih, Irfan Rizki Gumilar
5	Management	<b>Is Green Brand Knowledge Affected Green Purchase Intention On Instant Noodle Product In Bandung, Indonesia?</b>  Erna Susilawati, Hanif Nurdiarkoro
6	Management	<b>Impact COVID-19 Pandemic towards E-Commerce Sales Value and E-Grocery Sales Value in Indonesia</b>  Widyawan, Herman Soegoto
7	Management	<b>Content Marketing and E-Wom on Social Media Instagram and Their Effect on the Purchase Decision of Skincare Products on Generation Z in Bandung</b>  Raeni Dwi Santy, Reggina Andriani, Rani Adhari
8	Accounting	<b>Financial Analysis of Solar Rooftop PV System: Case Study in Surabaya, Indonesia</b>  Elieser Tarigan
9	Accounting	<b>Perspectives of Accounting Students: The Accountant Profession in the Era of the Industrial Revolution 4.0</b>  Ely Suhayati, Aura Nur Zakiah
10	Accounting	<b>Earning Management Practices and Tax Avoidance: An Empirical Evidence from Indonesia Banking Industry</b>  Siti Kurnia Rahayu Ratna Nurma Azizah, Fadia Hana Dzakiah Handaya

No	Scope	Title
11	Accounting	<b>Analysis of Moral Reasoning in Fraud Prevention and Ethical Culture As Moderation Variables</b>  Wati Aris Astuti
12	Accounting	<b>Auditor Quality Analysis Of Audit Findings With Local Government Performance As An Intervening Variable</b>  Wati Aris Astuti dan Eneida Glorianita de Carvalho
13	Accounting	<b>Ethical Issues in Tax Avoidance; Study in CSR Perspective, a Literature Review</b>  Maya Aresteria, Alfita Rakhmayani, Deddy Sulestiyono
14	Accounting	<b>The Effectiveness of Financial Technology and Financial Literacy on Financial Analysis for Small and Medium Enterprises</b>  Inta Budi Setya Nusa, Juwita Sri Rahmawati
15	Accounting	<b>Application of Government Accounting Standards in Government Financial Reporting</b>  Sri Dewi Anggadini, Nola Agustin, Rizkyka Shazna Putri Agustin, Dawa Nazashya Zahrany, Ari Bramasto, Sari Damayanti

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 8 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Sylvia Octa Putri, S.IP.,M.I.Pol

Person in Charge : Dina Oktafiani, S.S.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : Lab International (Lantai 11)

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Accounting	<b>The Effect of Operational Costs, Sales Volume, and Trade Payables to Net Income</b> Surtikanti.Surtikanti, Anugrah Aditia Pani, Arni Purwanti
2	Accounting	<b>Third Party Funds Affect the Net Income of Bank Syariah Indonesia (BSI)</b> Adeh Ratna Komala, Mari Maryati, Widia Santiyani, Fatya Febrianti Hinggis
3	Accounting	<b>Impacts of Growing Number of Taxable Entrepreneurs on the Revenue of Value Added Tax</b> Angky Febriansyah, Rina Tri Aprilia, Sahrul Gunawan
4	Accounting	<b>Disclosure of Weaknesses and Effectiveness of Internal Control in Indonesia</b> Alfita Rakhmayani, Maya Aresteria
5	Accounting	<b>Model Design of Sales Accounting Information System for Utara Game's Store</b> Najla, Supriyati
6	Accounting	<b>Factors Affecting User Satisfaction Mobile Banking</b> Adi Rachmanto, Sony Setiawan, Kharisma Puspa Munggaran
7	Accounting	<b>Model Strategy Business and Use of Information Technology on the Quality of Accounting Information Systems and their Implications in Initiating Improvement of MSME Performance in the Post-Pandemic Crisis</b> Supriyati, Harry Suharman, Taufiq Supriadi
8	Accounting	<b>Prototype Accounting Information System of Revenue In Kindergarten Permata Bandung</b> D W Firdaus, B Khoerunisa
9	Accounting	<b>Performance of Local Government Information System (SIPD) and Internal Control Systems to Improving Quality Financial Reports</b> Lilis Puspitawati, Defta Ofita Liani
10	Accounting	<b>Social Media Strategy and Its Influence on Interest Transaction in Digital Business</b> Lilis Puspitawati, M T Nurfauzan

No	Scope	Title
11	Accounting	<p><b>Accountability Through Public Sector Accounting and The Quality of Financial Reports</b></p> <p>Sri Dewi Anggadini, Tanti Santika, Rizkyka Shazna Putri Agustin, Melinda Baby Alyssa Dwiparna, Elva Anggita Astiani, Sari Damayanti</p>
12	Law	<p><b>Legal Consequences of Unlawful Act In E-Commerce</b></p> <p>Hetty Hassanah, Muhammad Margani</p>
13	Law	<p><b>The Legitimacy of Wiretapping Results from The Komisi Pemberantasan Korupsi as Evidence in Corruption Cases Linked to Indonesian Legal Provisions</b></p> <p>Hetty Hassanah</p>
14	Law	<p><b>Return of State Financial Losses in An Effort to Realize Restorative Justice in Corruption Crime</b></p> <p>Musa Darwin Pane</p>
15	Law	<p><b>Corporate Responsibility for Oplos Gas Crime in the Perspective of Consumer Protection and Law Enforcement</b></p> <p>Sahat Maruli Tua Situmeang</p>

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

#### ROOM 9 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Retno Purwani Sari, M.Hum, S.S.

Person in Charge : Chepi Nur Albar, S.S.

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : Lab 11011

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Law	<b>Corporate Crime in Illegal Fishing Practices and Its Enforcement in Indonesia</b>  Imas solehayati, Sahat Maruli Tua Situmeang
2	Law	<b>Criminal Law Enforcement Against Digital Financial Services Sector Companies for Misuse of Consumer Personal Data</b>  Ananda Putri Nur Amalina, Sahat Maruli Tua Situmeang
3	English Literature	<b>Critical Discourse Studies on Language and Identity of Social Actors Represented in UK Prime Minister Elizabeth Truss' Speech of Announcing Resignation</b>  Muhammad Rayhan Bustam
4	English Literature	<b>Culturality on YouTube Features: A Case on Media Linguistic Approach from Indonesia</b>  Tatan Tawami, Retno Purwani Sari, Freddy Setiawan Widjaya
5	English Literature	<b>Video Content As A Multimodal Text and the Engagement: A Study From Indonesia</b>  Retno Purwani Sari, Zainab Zahratunnisa, Rizki Taufik Mustika
6	English Literature	<b>Exploring University Students' Attitudes Towards Their English Accent and Native English Accent</b>  Mia Rahmawati Yuwita, Nisrina Dewi Ambarwati
7	English Literature	<b>Dvandva And Appositional Compounds in the Food Menu on the Starbucks Cafe Website</b>  Rizki Trializa, Mia Rahmawati Yuwita
8	English Literature	<b>The Analysis of Ellipsis in "A Pair of Silk Stoking" A Short Story by Kate Chopin</b>  Juliana Karin, Juanda
9	English Literature	<b>Illocutionary Utterances Containing Prepositions in Last Christmas Film 2019</b>  Eneng Rere Prihartini, Juanda, Juliana Karin
10	English Literature	<b>In the House of Tom Bombadil: A Traumatic Healing Therapy at Home</b>  Reynaldi Christian Yapto, Juanda



No	Scope	Title
11	English Literature	<b>Word Formation of Indonesian and English Language Used by Children in Playing Online Games</b> Asih Prihandini, Haikal Ilya Muhammad
12	English Literature	<b>The Main Character's Conflicts in Maleficent: An Allegory for Coping Mental Crisis After Pandemic</b> Fira Lestari, Retno Purwani Sari
13	English Literature	<b>Portrait of Id, Ego, and Superego on 'Dear No One' by Tori Kelly: The Understanding for Stress Management</b> Hani Zakkiyah, Retno Purwani Sari
14	English Literature	<b>Cultural Components of Film Coco: A Mexican Heritage Multicultural Culture</b> Vivi Nur Fauziah, Retno Purwani Sari
15	English Literature	<b>How Clause Relationships in Narrative Relieve Children from the Covid-19 Crisis</b> Nurin Fadhila Fasya, Retno Purwani Sari

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 10 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Nungki Heriyati, S.S.,M.A

Person in Charge : Salsabila Marhan

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 9013

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	English Literature	<b>The Representation of Food as Power Struggle in the Menu</b> Nungki Heriyati, Silvi Munawaroh
2	English Literature	<b>Character Development Of Arisu Ryohei from Alice in Borderline</b> Zainab Zahratunnisa, Nungki Heriyati
3	Japanese Literature	<b>The Effect of Lecturer Certification on Improving Teaching Performance: A Case Study of Japanese Language Lecturers in West Java</b> Soni Mulyawan Setiana, Imaniar Ramadani Yukasih, Melinda Dirgandini, Dewi Saparina Halibanon
4	Japanese Literature	<b>A Need Analysis for Kanji Learning Applications</b> Tashaismia Puspitawati Sumitra, Soni Mulyawan Setiana
5	Japanese Literature	<b>Indonesian Student Perceptions of Learning Kanji</b> Rendy Renaldy, Soni Mulyawan Setiana
6	Japanese Literature	<b>Need Analysis of Japanese Grammar Learning Media</b> Kaisar Ramadhan, Soni Mulyawan Setiana
7	Japanese Literature	<b>Song Lyrics Translation Project in Translation Class</b> Mohammad Ali
8	Japanese Literature	<b>Personal Pronoun Translational Shifts in Anime Translations</b> Hana Haifa Hasna, Mohammad Ali
9	Japanese Literature	<b>Rrepresentation of Women's Beauty in Kosé Sekkisei White Uv Emulsion</b> Restu Ramdani, Mohammad Ali
10	Japanese Literature	<b>Yakuwarigo and Style Shifting in the Anime Genjitsushugi Yuusha no Oukoku Saikenki</b> Riki Taufik Adipura, Anisa Arianingsih
11	Japanese Literature	<b>The Husband's Expression of Love in the Shin Atashin'chi Anime</b> Bilqis Rifkah Oktaviani, Fenny Febrianty

No	Scope	Title
12	Japanese Literature	<b>Dark Effects in Ankoku Joshi Movie</b> Rifqy Adiyatama Wahyu, Fenny Febrianty
13	Japanese Literature	<b>The Impact of Fulfilling Social Needs in Anime Yagate Kimi ni Naru</b> Rivany Desti Sholihah, Fenny Febrianty
14	Japanese Literature	<b>An Error Analysis of the Perception Based on Accent In Japanese</b> Anisa Arianingsih, Muhammad Faiz Khoerul Musyaafa
15	Japanese Literature	<b>The Literary Appreciation Level of Students</b> Fenny Febrianty, Muhammad Hafiz

**SCHEDULE OF PARALLEL SESSION ICOBEST 2023**

ROOM 11 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Rini Maulina, M.Sn, S.Sn  
 Person in Charge : Annisa Wulan Sari  
 Date and Time : 9 March 2023, 13.00 – 16.00 WIB  
 Parallel Room : 9025

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Visual Communication Design and Interior Design	<b>Visual Persuasion on Commercial Movie Series of Toyota: Mengakhiri Cinta Dalam 3 Episode</b>  Muhammad Lutfi Aris, Taufan Hidayatullah
2	Visual Communication Design and Interior Design	<b>Barongsai Form and Color at the Cap Go Meh Festival in Singkawang City</b>  Muammar Irsyadi, Yully Ambarsih Ekawardhani
3	Visual Communication Design and Interior Design	<b>Color Preferences in Children’s Drawings in Taman Kanak- kanak Alquran Ash Shofa</b>  Ade Nursayyidah, Yully Ambarsih Ekawardhani
4	Visual Communication Design and Interior Design	<b>Information Design for the Development of Aceh's Door Batik Pattern on Font Medium</b>  AN Fauzi, Wantoro, M Salvina
5	Visual Communication Design and Interior Design	<b>Visualization of Muslims in Video Games as a Leading Image of Islam for Society</b>  Deni Albar, Citra Nurimbono
6	Visual Communication Design and Interior Design	<b>Exhibition Space Management of Chiharu Shiota as Museum MACAN's Becoming a Child-Friendly Museum</b>  Tiara Isfiaty
7	Visual Communication Design and Interior Design	<b>Vegetation Concept in Interior Space Design as Sick Building Syndrome Solution</b>  Dina Fatimah, Achmad Rifa I
8	Visual Communication Design and Interior Design	<b>Form of Warak Ngendhog in the Dugderan Tradition of Semarang</b>  De Hafizh Kumara Rasyidu, Rini Maulina
9	Visual Communication Design and Interior Design	<b>Comparison of Spatial Planning of Sundanese Traditional Houses</b>  Mutiarasilmi Muzaki
10	Visual Communication Design and Interior Design	<b>Transformation of the Regional Symbol that Occurs in the Logo PERSIB and It's Influence on Public Perception</b>  Arif Try Cahyadi, Wantoro, Yusril Ibnu Maulana

No	Scope	Title
11	Visual Communication Design and Interior Design	<b>Preserving of Hornbill Bird Through 3-Dimensional Animation Clips</b>  Arif Try Cahyadi, Raditya Fadillah, Hikam Mulyana, Zulqifar Fauzi Ramdan
12	Visual Communication Design and Interior Design	<b>Animation Video Design as Promotion for Sekolah Alam Binangkit</b>  Yully Ambarsih Ekawardhani, Didi Subandi, Bisma Hikmah Kurniadi
13	Visual Communication Design and Interior Design	<b>Senses and Emotion Experience at Aceh Tsunami Museum</b>  Ryanty Derwentiana Nazhar
14	Visual Communication Design and Interior Design	<b>Advertising an Sub Culture Food: Arm Burger as 'Underground Meal'</b>  Ivan Kurniawan, Dinar Lestari
15	Visual Communication Design and Interior Design	<b>Visual and Creative Design Strategy for Promotion of Tourism and Culture in West Bandung Regency</b>  Irma Rochmawati, Aldy Fadilah
16	Visual Communication Design and Interior Design	<b>Analysis of Environmental Graphic Design: A Study Case from Hospital in Indonesia</b>  Malik Abdul Aziz, M Syahril Iskandar

### SCHEDULE OF PARALLEL SESSION ICOBEST 2023

ROOM 12 UNIVERSITAS KOMPUTER INDONESIA

Moderator : Dr. Yully Ambarsih Ekawardhani, M.Sn, S.Sn

Person in Charge : Rudhi Lesmana

Date and Time : 9 March 2023, 13.00 – 16.00 WIB

Parallel Room : 9019

(5 minutes each presentation, 5 minutes for question and answer)

No	Scope	Title
1	Visual Communication Design and Interior Design	<b>Adaptive Reuse in Cultural Heritage Buildings “Roemah Kentang Restaurant 1908” Bandung</b> Febry Maharlika, Salsabila Zahra Mutifah
2	Visual Communication Design and Interior Design	<b>Social Criticism After the Pandemic Era on the Visual of the Truck Body</b> Adityo Baskoro Hardoyo
3	Visual Communication Design and Interior Design	<b>The Potential of Developing Bread Fried Ciptamas Brand Identity to Increase Sales</b> Cheka Handi Despianda S, Adityo Baskoro Hardoyo
4	Visual Communication Design and Interior Design	<b>Impact of Visual Communication Design Study Program Curriculum Content on Consideration of Student Career Plans and Future</b> Kankan Kasmana, Nadhya Nur Annisya
5	Visual Communication Design and Interior Design	<b>The Anatomy of A Metaphor Simple Sitting Facility Furniture with Narrative Method</b> Cherry Dharmawan, Revina Zahra
6	Visual Communication Design and Interior Design	<b>The Meaning of the Emblem of the Bandung Raya Regional Government</b> Nurchahyo Eko Noviantono, Rini Maulina
7	Visual Communication Design and Interior Design	<b>Book Design as Tegel Information Media and Its History in Indonesia</b> Wantoro, Eldhie Rutfi Milega
8	Visual Communication Design and Interior Design	<b>Visualization Analysis of Sung Jin-Woo's Character in Solo Leveling Comics</b> Satria Indra Praja Persada, Naufal Azmi Dzakhir
9	Visual Communication Design and Interior Design	<b>Analysis of the Use of Excessive Graphic Design Elements on 77th Independence Day Posters</b> Satria Indra Praja Persada, Mochamad Najibulloh
10	Visual Communication Design and Interior Design	<b>Adolescents' Knowledge and Perception of Traditional Food Products Typical of Banten Gipang PD Laila</b> Yully Ambarsih Ekawardhani, Holif Maulia

No	Scope	Title
11	Visual Communication Design and Interior Design	<b>Viewing Mexican Tradition of “Dia De Los Muertos” in the Animation Film “Coco”</b>  Rahma Putri Ramadianti, Irwan Tarmawan
12	Visual Communication Design and Interior Design	<b>Visual Analysis of Totoro's Character in the Film My Neighbor Totoro</b>  Luthufunnisa Rizkya, Irwan Tarmawan
13	Visual Communication Design and Interior Design	<b>A Study of Visual Background of Animal Crossing: New Horizons Game</b>  Yuyun Wahyuni Abasi, Kankan Kasmana
14	Visual Communication Design and Interior Design	<b>Communication Design Education Oriented Vocational Curriculum Framework</b>  Rini Maulina
15	Visual Communication Design and Interior Design	<b>Visual Rhetorical Studies Documentary It Might Get Loud</b>  Irwan Tarmawan; Muhammad Fariz Priamanggala