

“
Empowering World
Optimism and
Revitalization
through Scientific
Framework”
”



PROCEEDING

UNIKOM International Conference on Business,
Economics, Social Sciences & Humanities (ICOBEST) 2022



Conference Chair

Dr. Lia Warlina, M.Si

Universitas Komputer Indonesia, Indonesia

Chairmen

G. Kierans

Shenzhen Technology University, China

L. Tao

Hangzhou Dianzi University, China

Technical Committee

Dr. Poni Sukaesih, S.IP., M.Si

Universitas Komputer Indonesia, Indonesia

Bobo Kurniawan, S.T., M.Kom

Universitas Komputer Indonesia, Indonesia

Senny Luckyardi, S.P

Universitas Komputer Indonesia, Indonesia

Editors

C. G. Li

Beijing Institute Of Fashion Technology, China

J. J. Lin

University of International Relation, China

T. Huang

Beijing Normal University-Hong Kong Baptist University United International College,
China

M. Z. Abedin

Department of Finance and Banking, Russia

S. Ahmed

World University of Bangladesh, Bangladesh

Advisory Board

Prof. Eku Wand

Braunschweig University of Art, Germany

Prof. Dr. Dennis Ushakov

Russia Presidential Academy of National Economy and Public Administration, Moscow

Prof. Dr. Je Dae-Sik, M.Pd

Yongsan University, South Korea

Prof. Yeong Hyeon Hwang

Dong-A University, South Korea

Assoc. Prof. Masnizah Mohd

University Kebangsaan Malaysia, Malaysia

Assoc. Prof. Dr. H. Eddy Soeryanto Soegoto

Universitas Komputer Indonesia, Indonesia

Prof. Dr. Hj. Dwi Kartini, S.E., Spec. Lic.

Universitas Komputer Indonesia, Indonesia

Prof. Dr. Hj. T. Fatimah Djajasudarma

Universitas Komputer Indonesia, Indonesia

Prof. Dr. H. Eman Suparman, S.H., M.H.

Universitas Komputer Indonesia, Indonesia

Prof. Dr. H. Samugyo Ibnu Redjo, Drs., M.A.

Universitas Komputer Indonesia, Indonesia

Prof. Yusuf Affendi Djalari

Universitas Komputer Indonesia, Indonesia

Technology Committee

Y. I. Li

Northeastern University, China

N. Duarte

Instituto Politécnico do Porto, Portugal

Z. F. Dong

Chinese Academy for Environmental Planning, China

C. H. Weng

I-Shou University, Taiwan, China

J. Zhang

University of Chinese Academy of Social Sciences, China

Organizing Committee

S. Z. Tian

Economics School, Anhui University, China

D. Meng

School of Economics, Shanghai University of Finance and Economics, China

E. SİPAHI

Aksaray University, Department of Social Work, TURKEY

S. Karim

University Utara Malaysia, Malaysia

Scientific Committee

Dr. Tatiana Podolskaya, Ast Professor

Russia Presidential Academy of National Economy and Public Service, Russia

Dr. Mariia Ermilova, Ast Professor

Russia Plekhanov University of Economy, Moscow

Dr. Yingsak Vanpetch, Ast Professor

Suan Sunandha Rajabhat University, Bangkok

Dr. Fatih Ayhan, Ast Professor

Bandirma Onyedi University, Turkey

Dr. Eng. Farid Triawan

Tokyo Institute of Technology, Japan

Dr. Eng. Tedi Kurniawan

Universitas Pahang Malaysia, Malaysia

Dr. Eng. Muhammad Aziz

Tokyo Institute of Technology, Japan

Dr. Rahma Wahdiniwaty, Dra., M.Si.

Universitas Komputer Indonesia, Indonesia

Dr. Suryanto, S.E., M.Si

Universitas Padjadjaran Bandung, Indonesia

Dr. I Made Sumada, Drs., M.M.

Universitas Ngurahrai Denpasar, Indonesia

Dr. Dina, S.IP., M.Si.

Univeritas Alghifari, Indonesia

Dr. Tunggul Sihombing, Drs., M.Si.

Universitas Sumatera Utara Medan, Indonesia

Dr. Muhammad Riduansyah Syafari

Universitas Lambung Mangkurat Banjarmasin, Indonesia

Dr. Supriyadi, S.E., M.Si

STIE STEMBI Bandung, Indonesia

Dr. Bakri Hasanuddin, S.E., M.Si

Universitas Tadulako Palu, Indonesia

Dr. Budi S. Purnomo, S.E.,M.M., M.Si.

Universitas Pendidikan Indonesia Bandung, Indonesia

Dr. Abshor Marantika, S.E., M.Si., M.M

STIMA IMMI Jakarta, Indonesia

Dr. Abd. Rahman Pakaya, M.Si

Universitas Negeri Gorontalo, Indonesia

Dr. Dian Indiyati, S.H., S.E., M.Si.

Universitas Jenderal Achmad Yani, Indonesia

Dr. Hj. Lilis Karnita Soleha, M.Si

STIE Pasundan Bandung, Indonesia

Dr. Desayu Eka Surya, S.Sos., M.Si.

Universitas Komputer Indonesia, Indonesia

Dr. Raeni Dwisanty, S.E., M.Si.

Universitas Komputer Indonesia, Indonesia

Andreas Darmayadi, PhD

Universitas Komputer Indonesia, Indonesia

Conference Secretaries

D. J. Yu

School of Statistics, Jiangxi University of Finance and Economics, China

J. S. Duan

School of Finance, Guangdong University of Finance and Economics, China

W. Yan

Dept. of Investments, Jiangxi University of Finance & Economics, China

H. Ma

Department of Foreign Languages, Northwest Minzu University, China

L. Y. Liu

School of Economics and Management, Beijing Institute of Petrochemical Technology, China

H. P. Wang

School of Insurance, Shandong University of Finance and Economics, China

D. Hu

School of Statistics, Capital University of Economics and Business, China

T. Ma

College of Tourism, Dalian University, China

Committee Members

S. B. Cai

University of Electronic Science and Technology of China, China

H. W. Wang

Hebei University, China

C. F. Yang

National University of Kaohsiung, Taiwan, China

F. W. Bai

The Institute of Electrical Engineering Chinese Academy of Sciences, China

X. B. Zeng

Huazhong University of Science and Technology, China

J. H. Chen

Chinese Research Academy of Environmental Sciences, China

Articles

GenBust's behavior in the Use of Information Technology and The Utilization of Digital Markets as Consumers To Make Purchasing Decisions

R Wahdiniwati, N S S Sugiana

1-6

[Full Pdf](#)

Digital Business Opportunities in Education Services: the Use of Information Technology in the Covid-19 Endemic

N.S.S. Sugiana, T.K. Liong, D.S. Hamdani, T. Sulastri, T.I. Hendriana

7-13

[Full Pdf](#)

The Effect of the Use of Electronic Commerce and User Work Effectiveness on Business Performance in Publishing Businesses in Bandung Regency

M Iffan, P W Suhendar

14-18

[Full Pdf](#)

Attention, Interest, Search, Action, and Share Method as a Sales Promotion Strategy for Indonesian Public Figure Food Products through Creative Advertising

DI Aryani, RH Mulyadi, H Setiawan

19-27

[Full Pdf](#)

Creating Competitive Advantage for MSMES through the Use of Information Technology Functions and Absorptive Capacity in MSMES Priangan Timur - West Java

D Munandar, J Sarwono, A Nisa

28-37

[Full Pdf](#)

Internal Institutionalization of Golkar Party For the Study of Simultaneous 2020 Pilkada (Elections of Regional Heads) in Bandung District

D S Kartini, R Mulyawan, Rudiana

38-44

[Full Pdf](#)

Aspects of Political Campaign in Political Communication Partai Keadilan Sejahtera (PKS) At The 2019 Legislative Election

Tatik Rohmawati

45-50

[Full Pdf](#)

The Vision of Global Maritime Fulcrum within ASEAN Centrality to Maintain Regional Stability

D Triwahyuni, W Dermawan, P Millena

51-59

[Full Pdf](#)

The Impact And Response Of Maritime Southeast Asian Countries to Economic Dynamics During The Covid-19 Pandemic

A Darmayadi, M.A Aditiya

60-74

[Full Pdf](#)

Indonesia's Tourism Economic Recovery Strategy through Meta-Green Business Initiatives Post-Covid 19 Pandemic

Ika Sri Hastuti , Melaty Anggraini

75-84

[Full Pdf](#)

The ASEAN Intergovernmental Commission's Response on Human Rights to the 2021 Myanmar Crisis

H primawanti, W Dermawan, A M Iqbal

85-93

[Full Pdf](#)

K-Pop Business: Prospects and Challenges for Entrepreneurs in Indonesia

S O Putri

94-97

[Full Pdf](#)

Communication Strategy of the First Digital Internet Service Provider Company in Indonesia to Increase Brand Awareness Among the Internet Service Users

Tine Agustin Wulandari, Erik Wirawan

98-113

[Full Pdf](#)

Social Behavior Communication Change (SBCC) for Handling Infectious Diseases in Bandung

O. Solihin, Y. Mogot, M. Madonna

114-123

[Full Pdf](#)

Work Coffee Indonesia Marketing Communication Strategy Through a Zero Percent Plastic Campaign In Increase Brand Figure

Surya Eka Desayu, Astiani Ririn

124-132

[Full Pdf](#)

The Cultural Narrative as a Digital Promotion Strategy in Selling Batik Tulis Lasem and Its Effect on The Economy in Lasem

Tessa Eka Darmayanti, Ariesa Pandawangi, Dewi Isma Aryani, Belinda Sukapura Dewi, Ismet Zainal Effendi

134-142

[Full Pdf](#)

Business Motivation and Business Ability towards the Success of Distro Entrepreneurs in Citarum Bandung Area

R. Zulfikar, RFJ Bawazir

143-149

[Full Pdf](#)

Educational Marketing Management Strategi in Improving School Image

Linda Setiawati, Siti Nuraeni

150-156

[Full Pdf](#)

Employee Productivity Model at Mineral, Coal and Geothermal Resources Center

A Riyanto, M L Nurfachsy, G Sianturi

157-163

[Full Pdf](#)

Readiness of Work affected by Work Procrastination and Hedonic Lifestyle

R D Santy, P A Pratama

164-171

[Full Pdf](#)

The Role of Bekraf and Development Micro and Small Industries (MSE) in Indonesia

S Sidiq, A S Dewanta

172-180

[Full Pdf](#)

The Use of E-Money to Implement Business Transactions of the Student of Madrasah Boarding School, West Bandung Regency

M A Asmara, R Wahdiniwaty, Hamidah, T Martini, Muhtarudin

181-185

[Full Pdf](#)

The Role of Strategic Flexibility in Increasing Innovation (Case Study of Employee Promotion Strategies in Furniture Manufacturing Company)

Diah Nur Kusumawardhani, Deden A. Wahab Sya'roni

186-191

[Full Pdf](#)

The Impact of Providing Material and Non-Material Incentives on Employee Work Motivation (Study on the Automotive Industry in West Bandung)

I Budiarti, M Maryati, V Lavira

192-198

[Full Pdf](#)

Analysis of Digital Marketing and Customers Purchase Intention toward Purchasing Decision on Netflix Account During Covid 19 Pandemic in Bandung

E Susilawati, Y Sutisnawati

199-203

[Full Pdf](#)

FIRM SIZE AND PROFITABILITY AFFECT TO DIVIDEND POLICY ON MINING COMPANIES LISTED IN INDONESIAN STOCK EXCHANGE PERIOD 2016-2020

W Novianti

204-208

[Full Pdf](#)

News Sentiment, News Intensity, and Price Movement of Indonesia's 45 Most Liquid Stock Index

M Nagib, Z A Husodo

209-218

[Full Pdf](#)

The Influence of Smartphone Brand Awareness on Purchase Decisions iPhone Smartphone Consumers

Siti Daniyah Atika, Dedi Sulistiyo Soegoto

219-224

[Full Pdf](#)

Merchandise Brand Image Analysis in Shaping Consumptive Lifestyle A Community of Fans

Dwinanda Pratya Annisa Murni, Rahma Wahdiniwati

225-230

[Full Pdf](#)

Coronavirus Disease (COVID) -19 Vaccinations and Indonesian Capital Market

R Juwita, F Rosyana, E Purwaningrum

231-240

[Full Pdf](#)

The Effect of Tax Audit And Tax Collection On Corporate Income Tax Receipt

Jayanthi Octavia, Citra Laksmi Kusuma

241-246

[Full Pdf](#)

Tax Audit Effectiveness: Detection of Tax Sheltering Through Implication Book Tax Differences on Earnings Management

S K Rahayu

247-256

[Full Pdf](#)

Legal Certainty and Justice of Job Creation Law Tax Cluster as Economic Driving Force

S K Rahayu

257-266

[Full Pdf](#)

Analysis of Accounting Information System in Supporting the Internal Inventory Control: A Case Study in Motorcycle Dealer

E Suprihatin, Hamidah, T I Hendriana, A N Ginanjar, A Dahlia

267-272

[Full Pdf](#)

Equalization Annual Notification Report Value Added Tax Against the Income Statement of PT. X Through the Accounting Application

D Heriansyah, J Abdillah, Sabar, E Suprihatin

273-280

[Full Pdf](#)

Analyzing the Role of Risk Awareness in Enterprise Risk Management

Inta Budi Setya Nusa

281-287

[Full Pdf](#)

Policy Formulation of Criminal Actions Related To Binary Option Through The Criminal Justice System In Indonesia

Musa Darwin Pane

288-292

[Full Pdf](#)

The Role of the Badan Arbitrase Nasional Indonesia in E-Commerce Dispute Resolution through Online Arbitration

Hetty Hassanah

293-299

[Full Pdf](#)

Appropriation of Assets Corruption in Human Rights Perspective

Sahat Maruli Tua Situmeang

300-305

[Full Pdf](#)

Applied Cyber Law in Architecture Model for Medical Gasses Cylinder Management

M A Soetomo, Ivan, H P Ipung

306-311

[Full Pdf](#)

Legal Protection for Child Victims of Human Trafficking Based On International Law

Febilita Wulan Sari

312-316

[Full Pdf](#)

Playing the Online Games Becomes One of Affecting Factors to Generate the Second Language Acquisition (SLA) for Millennials

Asih Prihandini

317-323

[Full Pdf](#)

Cross-Cultural Understanding in Emily in Paris Series Season 1: Episodes 1 and 2

M R Yuwita

324-331

[Full Pdf](#)

Netizen Illocutionary on Celebrity Flexing

J Juanda

332-339

[Full Pdf](#)

A Discourse Analysis of Interpersonal Metafunction in Vladimir Putin's Speech Regarding Russia's Invasion of Ukraine

M R Bustam

339-345

[Full Pdf](#)

How Tokopedia Ads Exploits Call to Action Behaviour on Indonesia Marketplace Customers

Retno Purwani Sari, N R Dewi

346-352

[Full Pdf](#)

Making Sense of Apocalyptic Pandemic through Literary Work

N Heriyati

353-356

[Full Pdf](#)

Contrastive Analysis of Adjective Asai in Japanese and Dangkal in Indonesian

N Ghaisani, D. Sutedi, N Haristian

357-367

[Full Pdf](#)

An Evaluation of Kiso Moji Goi Course Learning

Soni Mulyawan Setiana

368-372

[Full Pdf](#)

The Contrastive Analysis of Hiroi and Luas Adjective in Japanese and Indonesian

W Dessari, D Sutedi, N Haristiani

373-380

[Full Pdf](#)

The Contrastive Analysis of Katai in Japanese and Keras in Indonesian Language

A D Putri, D Sutedi, N Haristiani

381-391

[Full Pdf](#)

Contrastive Conjunction in Japanese and Indonesian

Hafizah El Khair

392-400

[Full Pdf](#)

Yugen Aesthetic Element in Japanese Animation

F Febrianty, F Fauziyah

401-406

[Full Pdf](#)

Culinary Books as Information Media Gorontalo Specialty Food Sagela Sauce

A N Fauzi, Wantoro, D R R Purnamasari

407-416

[Full Pdf](#)

Reconstruction of Sex Education in Dua Garis Biru Film

Irwan Tarmawan, R. Arby Fauzan Rabbani

417-425

[Full Pdf](#)

Digital Media Design as Information for Art and Cultural Community

Irma Rochmawati, Yulis Syam Fajrilah

426-433

[Full Pdf](#)

Analysis of Visual Elements on Healthy Cendol 18 Product Packaging Design to Consumers

A M Ajie, D A W Sya'roni

417-423

[Full Pdf](#)

Packaging Design as a Media for Developing the Potential of Small and Medium Micro Enterprises (MSMEs) in the Culinary Sector Typical of the Region in the Creative Industry

R A Dewi, R Wahdiniwati

424-433

[Full Pdf](#)

Illustrated Books as Information Media for Pranata Mangsa (Old Javanese Astrology)

Wantoro, Febby Permata Dewi

434-443

[Full Pdf](#)

The Use of Materials in Environmental Sustainability Criteria in Seating Facilities Design Uses the Concept of Metaphor with a Narrative Approach

Cherry Dharmawan

444-450

[Full Pdf](#)

Homedecor Product Marketing Strategy in Milandbay Restaurant Galery

D Fatimah

451-456

[Full Pdf](#)

Visual Analysis of Pelo Dalang Animation

S I P Persada

457-461

[Full Pdf](#)

Visual Representation of Hell from Balinese Hindu Beliefs in the Video Game "Escape from Naraka"

D Albar

462-470

[Full Pdf](#)

Making a Logo as Destination Branding: Case Study Kebon Jayanti Ceramic Centre

I Kurniawan, R S Novanto

471-481

[Full Pdf](#)

Character Design of Eren Yeager in Animated Attack on Titan Series from Season 1-4

D F Rosyid, R Maulina

482-489

[Full Pdf](#)

The Meaning Of Indonesia's-Foreign-Policy-Themed Political Cartoon Artwork During Demokrasi Terpimpin Era

Taufan Hidayatullah

490-496

[Full Pdf](#)

Governance of the Nutu Tradition in Kasepuhan Ciptagelar: Reflection on Sustainable Women's Economic Empowerment

Tiara Isfiaty, Kankan Kasmana

497-502

[Full Pdf](#)

Promotional Elements in the "Me and Kajongan Tourism Village" Video Vlog

R Nurdiana , R Maulina

503-509

[Full Pdf](#)

Exploration of Interior Material Based on Plastic Waste

Dheana Wibowo, Yully Ekawardhani

510-517

[Full Pdf](#)

Design of Wayang Show With 360° Video (Virtual Reality) as a Media to Introduce Teenage About Wayang Cepak Tegal

Lutfi Firmansyah, Taufan Hidayatullah

518-523

[Full Pdf](#)

Visual Representation of Indonesian Culture in Character Design HololiveID Virtual Youtuber

G Rimbawati, Y H Putra

524-535

[Full Pdf](#)

Greenery Concepts in Cafe and Restaurant Interiors

Ryanty Derwentiana Nazhar

536-541

[Full Pdf](#)

Design of Sundanese Script Through Android Based Interactive Game Applications

A T Cahyadi, I Kurniawan, R Widyanda

542-552

[Full Pdf](#)

Adaptation Short Story into Short Film

W W Legowo, Y A Ekawardhani

553-562

[Full Pdf](#)

Visual Research of Rossi Cigarette Packaging by Bahasa Rupa Primadi Tabrani Methode

A B Hardoyo

563-568

[Full Pdf](#)

Economic Aspects of Pandan Fiber Furniture from the Area of Sustainable Design Philosoph

F Maharlika

567-578

[Full Pdf](#)

Representation of Seniority Role in Animated Video “ Anima Si Nopal”

Merlina Fatimah Nasruddin

579-585

[Full Pdf](#)

Application of Juxtaposition Panel of Indonesian Comic

Yully Ambarsih Ekawardhani, D Subandi

586-593

[Full Pdf](#)

Photography as A Media for Promotion of Area Tourism in Brebes District

Kamal Mushthafa Putra, Kankan Kasmana

594-600

[Full Pdf](#)

The Role of Interior Design on User Comfort in a Residence

Mohammad Sya'bani, M Syahril Iskandar

601-604

[Full Pdf](#)

The effect of e-learning through the Learning Management System (LMS) on students' learning motivation in the covid-19 pandemic era at the faculty of social and political sciences Universitas Komputer Indonesia

Manap Solihat, Radisya Eka Putri Hendarsyah

605-616

[Full Pdf](#)

“Reading” Lasem Heritage Buildings as Marketing Strategy for the Cultural Tourism Sustainability: A Phenomenological Perspective

Tessa Eka Darmayanti, Tatan Tawami

617-622

[Full Pdf](#)

Case of Dividend Payout Ratio (DPR): Evidence on Manufacturing Companies in the Consumer Goods Industry Sector Listed on the Indonesia Stock Exchange

S. Surtikanti, J. Octavia, I. Martina

623-629

[Full Pdf](#)

Quality of Financial Statements with the Application of Accounting Information Systems and Human Resources Competence

Sri Dewi Anggadini, Ari Bramasto, Muhamad Iqbal Adrian

630-640

[Full Pdf](#)

Impact Of Finance Technology On Profit At Sharia Banks In Bandung

W A Astuti

640-647

[Full Pdf](#)

Determination Analysis of Implementation of Good Governance Understanding and Audit Independence on Auditor Performance in Public Accounting Offices

W A Astuti, I S Agiva

648-657

[Full Pdf](#)

The Impact of the Implementation of Student Tuition Payment Information Systems on the Quality of Financial Reports: A Case Study at Universitas Komputer Indonesia

Adeh Ratna Komala, Mari Maryati

658-667

[Full Pdf](#)

Impact of Digitalization on Zakat Receipt

Adeh Ratna Komala

668-677

[Full Pdf](#)

Vegetable Sales and Marketing Modeling Through Innovation of Online Vegetable Stalls and Carts Based on Website and Mobile Applications

Surtikanti, Raeny Dwisanty, Andri Sahata Sitanggang
678-684

[Full Pdf](#)

Case Auditor Change in Indonesia

S Surtikanti, D S Saleh, Ali Jamaluddin
685-690

[Full Pdf](#)

Profitability and Financial Factors on The Indonesia Stock Exchange (IDX)

S D Anggadini, H N Yasmin, A Irawan
691-701

[Full Pdf](#)

Capital Structure, Profitability, Hedging Policy, Firm Size, and Firm Value: Mediation and Moderation Analysis

Erik Syawal Alghifari, Ikin Solikin, Nugraha, Ika Waspada, Lilis Puspitawati
702-715

[Full Pdf](#)

Managerial Models and Their Contribution to the Successful Use of Financial Applications

L Puspitawati
716-726

[Full Pdf](#)

Social Media Management by the Sorong Regency Government in Maintaining its Image

I Prayoga, G E Liline
727-731

[Full Pdf](#)

The Effect of Due Professional Care and Audit Evidence on The Appropriateness of Giving an Audit Opinion

A Febriansyah, R R Oktaviana

732-739

[Full Pdf](#)

Use of Social Media in Small and Medium Enterprises among Adolescents

Adi Rachmanto

740-745

[Full Pdf](#)

Human Resources Competency in The Successfull Of Financial Digitization and Its Impact on The Financial Statement Performance in society 5.0

L Puspitawati, M Virginia

746-757

[Full Pdf](#)

Prevention of fraud with good corporate governance and internal control

Ely Suhayati, Ari Bramasto, Dedi Sarifudin, Nafisah Rahmania

758-769

[Full Pdf](#)

The Success of Information System in Small and Medium Enterprises

Sri Dewi Anggadini, Deden A Wahab, Dedi Sulistiyo Soegoto

770-784

[Full Pdf](#)

Business Strategy Model on the Optimism of MSME (Small Enterprises) Performance in the West Java Region Indonesia

Supriyati, Sri Mulyani, Harry Suharman, Taufiq Supriadi

785-796

[Full Pdf](#)

The Effect of Capital Expenditure and Operational Expenditure on Investment Decision

Ony Widilestariningtyas

797-808

[Full Pdf](#)

Implementation of the Corporate Social Responsibility (CSR) Program PT. Indonesia Power Kamojang Coffee Cultivation Activities in Maintaining Corporate Image and Community Based Economic in Pandemic Time

Melly Maulin Purwaningwulan, Muhamad Fahad Alfarisi

809-819

[Full Pdf](#)

Product Marketing Strategy Analysis Based on Digital Marketing on Customer Satisfaction

Lembayung Sarip Hidayat, Muhamad Ridwan, Deby Purnamasari

820-823

[PDF](#)

Profitability and Financial Factors on The Indonesia Stock Exchange (IDX)

S D Anggadini^{1*}, H N Yasmin², A Irawan³

^{1,2}Departemen Akuntansi, Universitas Komputer Indonesia, Indonesia

³Departemen Akuntansi, Politeknik Negeri Bandung, Indonesia

Email: *sri.dewi@email.unikom.ac.id

Abstract. This study aims to analyze the influence of Earnings Asset Quality, Non-Performing Loan (NPL), and Capital Adequacy on Return On Assets (ROA) of commercial banks indexed at the Indonesia Stock Exchange (IDX). The method used in this research is the descriptive verification method with a quantitative approach. The type of data used is the annual financial statements of commercial banks for 2019-2021. The results of the study partially show that the variable earnings asset quality and non-performing loans had a significant adverse effect on ROA, which shows that a decrease follows the increasing earnings asset quality and non-performing loans in ROA, the capital adequacy variable has a significant positive effect on ROA means that an increase will follow capital adequacy in ROA. This condition shows that changes in ROA can occur due to factors that influence it, indicated by every increase in the quality of earnings assets will reduce asset returns, every increase in non-performing loans will reduce return on assets and every increase in capital adequacy ratio will increase return on assets. Furthermore, they were expected to solve problems at the level of bank ratios in Return On Assets, Non-Performing Loans, Earnings Asset Quality, and Capital Adequacy. The implications of this research are expected to be complementary to the banking literature in Indonesia. Practitioners and banking regulators are also expected to take advantage of the results of this study to design measures for the management of Non-Performing Loans by paying attention to factors including the management of Asset Quality Earnings, Capital Adequacy Ratio of the impact on bank Profitability.

Keywords: Earnings Asset Quality, Non-Performing Loan, Capital Adequacy Ratio, Return on Asset

1. Introduction

Profitability is the net result of many policies and decisions an organization's management makes. Profitability ratios show how efficiently the company is managed [1]. Besides aiming to determine the company's capacity to generate profits at some point of a selected period, this ratio also goals to degree control effectiveness in running the company [2]. The financial ratio that provides an overview of the business prospects of commercial banks that encourage investors to invest is Return On Assets (ROA). This ratio reflects the effectiveness of asset management of the relevant bank [3,4]. According to [5], profitability can assess the soundness of a bank. The role of banks as financial institutions is never a credit problem.

The amount of credit channeled will determine the bank's profits. If the bank cannot channel credit while the funds collected from deposits are significant, it will cause the bank to lose. Therefore, credit management must be carried out as well as possible, such as controlling bad credit [6]. Of course, an adequate information system is needed in the banking world [7].

If the banks can reduce the ratio of bad loans or Non-Performing Loans (NPL) below 5%, then the potential profit to be obtained will be even more significant because banks will save money used to form reserves Earning Assets Loss. Statement of Indonesian Financial Accounting Standards No. 31 (Revised 2000), non-performing loans are generally credits for payment of principal and interest installments 90 days or more after maturity, or the timely payment of credit is highly doubtful. Earnings assets function to obtain the bank's primary income. There is also considerable risk in this asset as the principal source. Potential losses caused by the poor collectibility of these assets can lead to bank bankruptcy. Therefore, banks are required to establish an allowance for earning assets in the form of available reserves and special reserves to cover the risk of possible losses [8]. In banking, investment can be in the form of investing money in medium and long-term securities. This investment, which is then part of earning assets (productive assets), generally has a maturity of over one year too long, such as; stocks, bonds, and so on [9]. Capital adequacy is an important factor for banks in business development and accommodates the risk of loss as a resource that must be allocated [10]. A high capital adequacy level will also be good when managing operational risks faced during the business development process compared to banks that manage low capital adequacy. Based on Bank Indonesia regulation No.15/12/PBI/2013, when calculating capital, banks are required to refer to Bank Indonesia regulations governing the minimum capital adequacy requirement for commercial banks [11]. A high capital adequacy level will also be good when managing operational risks faced during the business development process compared to banks that manage low capital adequacy. According to Bank Indonesia regulation No. 15/12/PBI/2013, when calculating capital, banks are required to refer to Bank Indonesia regulations governing the minimum capital adequacy requirement for commercial banks [11]. A high capital adequacy level will also be good when managing operational risks faced during the business development process compared to banks that manage low capital adequacy. Based on Bank Indonesia regulation No.15/12/PBI/2013, when calculating capital, banks are required to refer to Bank Indonesia regulations governing the minimum capital adequacy requirement for commercial banks [11].

Productive assets are often also referred to as earning assets or assets that generate because the investment of these funds is to achieve the expected level of income (profit) [12]. In carrying out investment activities, earning assets can describe the bank's performance. Besides that, earning assets also impact the level of Profitability of [13]. The research of [14] states that the earnings asset quality influences return on assets because the earnings asset quality is the primary source of income from banking company activities. Its management is a particular concern of bank management. Likewise research according to [15], productive asset quality has a negative and significant effect on ROA. According to [16], Non-Performing Loans (NPL) are loans in which there are obstacles caused by two elements, namely from the banking side in analyzing and from customers who intentionally or unintentionally in their obligations do not make payments. If the NPL is high, then profitability decreases, and the rate of profit sharing decreases, and if the NPL decreases, then profitability increases, and the rate of profit sharing increases. The best standard for NPL is less than 5%. NPL is the ratio of total non-performing loans to total loans granted by third parties. NPL is a proxy for credit risk contained in published financial statements. Banks can run their operations well if they have an NPL below 5%, then profitability decreases and the rate of profit sharing decreases, and if the NPL decreases, then profitability increases, and the level of profit-sharing increases. The best standard for NPL is less than 5%. NPL is the ratio of total non-performing loans to total loans granted by third parties. NPL is a proxy for credit risk contained in published financial statements.

Banks can run their operations well if they have an NPL below 5%, then profitability decreases and the rate of profit sharing decreases, and if the NPL decreases, then profitability increases, and the level of profit-sharing increases. The best standard for NPL is less than 5%. NPL is the ratio of total non-performing loans to total loans granted by third parties. NPL is a proxy for credit risk contained in published financial statements. Banks can run their operations well with an NPL below 5% [17]. According to Bhattarai (2016), research shows a positive and insignificant effect between NPL on ROA.

Furthermore, [18] state that the Capital Adequacy Ratio (CAR) shows the ability of users in banking institutions to maintain sufficient capital and the ability of bank management to identify, measure, supervise, and control the risks that arise that can affect the amount of bank capital [19]. The greater the CAR, the greater the ROA. The theory put forward by experts is supported by research conducted by several previous researchers, including [20], which shows that the CAR has a significant positive effect on profitability. In contrast to previous studies, this study simultaneously examines the variables of productive asset quality, non-performing loans, and capital adequacy ratio, which affect the return on assets. In addition, the subjects of this research are commercial banks listed on the Indonesia Stock Exchange for the 2019-2021 period, which have never been studied before. Therefore, it is hoped that this research can provide input on the problems that occur in the banking world, especially related to the decline in the value of return on assets, which will impact the sustainability of the banking business in Indonesia. Based on the description above, the researcher assumes that making a quick decision (hypothesis) is as follows:

- H₁: Earnings Asset Quality has a negative effect on Profitability
- H₂: Non-Performing Loans have a negative effect on Profitability
- H₃: Capital Adequacy Ratio has a positive effect on Profitability

2. Method

This study uses descriptive and verification methods because this research is intended to examine the effect of the earnings asset quality, non-performing loans, and capital adequacy ratios on profitability and test the theory by testing a hypothesis whether it is accepted or rejected. In comparison, the approach used in this study is quantitative because the data on the earnings asset quality, non-performing loans, capital adequacy ratios, and profitability obtained from this study are in the form of quantitative data. The data needed is data that follows the existing problems and follows the research objectives so that the data will be collected, processed, analyzed, and further processed following the theories that have been studied so that conclusions can be drawn from the data.

The population in this study are commercial bank companies listed on the Indonesia Stock Exchange 43 publicly traded banking companies listed on IDX with 4-year financial reports from 2019 to 2021. In this study, non-probability sampling was used, using a purposive technique—sampling, which is a sampling technique with specific criteria [21]. The sample in this study is the financial statements of commercial banks listed on the Indonesia Stock Exchange, totaling 18 companies. Each company meets three periods of annual financial statements because the company's IPO date is before the sampling period, so the sample used is 54 periods.

The testing steps in quantitative data begin with the classical assumption test so that the estimated equation can produce a BLUE (Best Linear Unbiased Estimator) estimator to ensure that the model used is robust. Deviations that occur from various classical assumptions make estimates of the expected variables less precise. Classical assumption tests performed include heteroscedasticity, multicollinearity, and autocorrelation tests [22]. After the data is collected, then the data is analyzed using data management techniques. Analysis of the data used is multiple linear regression analysis aims to explain the magnitude of the effect of Earnings Asset Quality (X_1), Non-Performing Loans (X_2) on Profitability (Y), as it follows:

$$Y = \alpha + \beta_1 X_1 + \beta_2 X_2 + \beta_n X_n + e \quad (1)$$

According to [21], The correlation coefficient test measures how strong the model's ability to account for changes in the dependent variable is. The value of the coefficient of determination (R^2) ranges from zero (0) to one (1). A coefficient of determination close to zero (0) means that the model's ability to explain the dependent variable is very limited. Conversely, when the coefficient of determination of a variable is close to 1, it means that the ability of the independent variable to determine the existence of the dependent variable increases.

$$Kd = R^2 \times 100\% \quad (2)$$

Hypothesis testing is done partially shows the influence of an individual independent variable in explaining the variation of the dependent variable, namely:

1. P-value < 0.05, then H_0 is rejected, or the independent variable affects the dependent variable significantly.
2. P-value > 0.05, then H_0 is accepted, or the independent variable has no significant effect on the dependent variable.

3. Results and Discussion

The description of each variable in this study was carried out using SPSS version 20.0 followed by partial statistical testing. Statistical testing was carried out using multiple linear regression analysis through the following stages: classical assumption test testing, multiple linear regression analysis, correlation analysis, coefficient of determination analysis, and hypothesis testing. The test was carried out with the help of SPSS version 20.0 software. Before testing the hypothesis using multiple regression analysis, several assumptions must be met so that the conclusions from the regression are not biased, namely by using the classical assumption test. In this study, the data collected contains elements of a time series, namely three years of research with 18 commercial bank companies as the object of research.

Researchers used multiple linear regression analysis was used by researchers to analyze the linear relationship between the independent variable and the dependent variable. By using SPSS 20.0 software, the test results are obtained in table 1, as follows:

Table 1. Multiple Linear Regression

		Coefficients ^a			
		Unstandardized Coefficients	Std. Error	Standardized Coefficients	
Model		B		Beta	t Sig.
1	(Constant)	.840	.509		1.650 .105
	Earnings Asset Quality (X_1)	-.282	.067	-.595	-4.221 .000
	NPL (X_2)	-.456	.050	-.887	-9.066 .000
	CAR (X_3)	.045	.021	.682	2.169 .035

a. Dependent Variable: ROA

Source: Data processing results using SPSS 20.0

In table 2, it can be seen that the constant value (a) obtained is 0.840 with a regression coefficient value of -0.282 (X_1), -0.456 (X_2), and 0.045 (X_3). Based on the values obtained, multiple linear regression equations can be formed as follows:

$$ROA = 0.840 - 0.282 (\text{Earnings Asset Quality}) - 0.456 (\text{NPL}) + 0.045 (\text{CAR}) \quad (3)$$

From the results of the multiple linear regression equation above, it can be interpreted as follows:

- The value of constant (a) is 0.840 shows that if all the independent variables, namely Earnings Asset Quality, NPL, and CAR, simultaneously have a value of 0 (zero), in other words, there is no change, it is predicted that ROA will be worth 0.840 times.
- The regression coefficient for $1X_1$ Earnings Asset Quality is -0.282, and the sign is negative. If the other independent variables have a fixed value and the Earnings Asset Quality increases by 1%, the ROA will increase by 0.282 times. A negative coefficient means a negative relationship between Earnings Asset Quality and ROA. The higher the Earnings Asset Quality, the lower the ROA.
- The regression coefficient for $2X_2$ NPL is -0.456 and is negative. If the other independent variables have a fixed value and the NPL has increased by 1%, the ROA will decrease by -0.456. A negative coefficient means a negative relationship between NPL and ROA. The higher the NPL, the lower the ROA.
- The regression coefficient for $3X_3$ CAR is 0.045 and is positive. If the other independent variables are fixed and the CAR increases by 1%, the ROA will increase by 0.045 times. The positive coefficient means a positive relationship between CAR and ROA. The higher the CAR, the higher the ROA.

Using the Pearson correlation coefficient approach, correlation analysis is used to determine whether or not the relationship between variables X and Y is strong. The following is the result of calculating the partial correlation coefficient for the earnings asset quality variable to ROA in table 2, as follows:

Table 2. Partial Correlation Coefficient of Earnings Asset Quality variables on ROA

Correlations			
		Earnings Asset Quality	ROA
Earnings Asset Quality	Pearson Correlation	1	-.306
	Sig. (2-tailed)		.446
	N	54	54
ROA	Pearson Correlation	-.306	1
	Sig. (2-tailed)	.446	
	N	54	54

Source: Data processing results using SPSS 20.0

Based on table 3, it can be seen that the value of the correlation coefficient obtained between earnings asset quality and ROA is -0.306. The correlation value is negative, indicating that the relationship between the independent and dependent variables is unidirectional, meaning that a decrease will follow the increase of earnings asset quality in ROA.

Based on the correlation coefficient interpretation criteria, the correlation value is -0.306. Included in the category of low relationship is in the interval 0.20 – 0.399.

The following is the result of calculating the partial correlation coefficient for the NPL variable to ROA, Table 3, as follows:

Table 3. Partial Correlation Coefficient of NPL Variable to ROA

		Correlations	
		NPL	ROA
NPL	Pearson Correlation	1	-.736**
	Sig. (2-tailed)		.000
	N	54	54
ROA	Pearson Correlation	-.736**	1
	Sig. (2-tailed)	.000	
	N	54	54

** . Correlation is significant at the 0.01 level (2-tailed).

Source: Data processing results using SPSS 20.0

Based on table 4, the correlation coefficient value obtained between NPL and ROA is -0.736. The correlation value is negative, indicating that the relationship between the independent and dependent variables is unidirectional, meaning that a decrease will follow the increasing NPL in ROA. Based on the correlation coefficient interpretation criteria, the correlation value is -0.736. It is included in a strong relationship in the interval 0.60 – 0.799.

Based on the results of calculating the partial correlation coefficient of the CAR variable on ROA, in table 4.

Table 4. Partial Correlation Coefficient of CAR variable on ROA

		Correlations	
		CAR	ROA
CAR	Pearson Correlation	1	.411**
	Sig. (2-tailed)		.002
	N	54	54
ROA	Pearson Correlation	.411**	1
	Sig. (2-tailed)	.002	
	N	54	54

** . Correlation is significant at the 0.01 level (2-tailed).

Source: Data processing results using SPSS 20.0

Based on table 5, the correlation coefficient value obtained between CAR and ROA is 0.411. The correlation value is positive, indicating that the relationship between the independent and dependent variables is unidirectional, meaning that the higher the CAR, the higher the ROA will be. Based on the correlation coefficient interpretation criteria, the correlation value is 0.411. included in the category of moderate relationship was in the interval 0.40 – 0.599.

Coefficient of determination analysis is used to see how much the independent variable (X) has an effect on the dependent variable (Y), which is expressed as a percentage [21]. The greater the determination value, the more the resulting regression equation is suitable for estimating the dependent variable. The result of calculating the partial correlation coefficient for earnings asset quality, NPL, and CAR variables on ROA in table 5, is as follows:

Table 5. Partial correlation of Earnings Asset Quality, NPL, and CAR Variables to ROA

Model		Coefficients ^a					Correlations		
		Unstandardized Coefficients		Standardized Coefficients		Sig.	Zero-order	Partial	Part
B	Std. Error	Beta	t						
1	(Constant)	.840	.509		1.650	.105			
	Earnings Asset Quality (X ₁)	-.282	.067	-.595	-4.221	.000	-.306	-.513	-.334
	NPL (X ₂)	-.456	.050	-.887	-9.066	.000	-.736	-.789	-.718
	CAR (X ₃)	.045	.021	.682	2.169	.035	.411	.293	.172

a. Dependent Variable: ROA

Source: Data processing results using SPSS 20.0

Based on table 6, it can be calculated the partial effect of each independent variable, as follows:

- Earnings Asset Quality (X₁) = $-0,595 \times -0,306 = 0.1820 = 18.20\%$
- NPL (X₂) = $-0.887 \times -0.736 = 0.6528 = 65.28\%$
- CAR (X₃) = $0,682 \times 0.411 = 0.2803 = 28.03\%$

From the results of the above calculation, it can be seen that the variable that has the most influence or gives a high contribution to the dependent variable is the NPL (X₂) of 65.28%, followed by the variable CAR (X₃) of 28.03% and last by variable earnings asset quality (X₁) by 18.20%. Furthermore, the influence of each variable in this study is shown in table 6 below:

Table 6. Earnings Asset Quality Hypothesis Testing Results on ROA

Model		Coefficients ^a			Standardized Coefficients	
		Unstandardized Coefficients	Std. Error	Beta	t	Sig.
B						
1	(Constant)	.840	.509		1.650	.105
	Earnings Asset Quality (X ₁)	-.282	.067	-.595	-4.221	.000
	NPL (X ₂)	-.456	.050	-.887	-9.066	.000
	CAR (X ₃)	.045	.021	.682	2.169	.035

a. Dependent Variable: ROA

Source: Data processing results using SPSS 20.0

Based on table 7, the T count value for earnings asset quality is -4.221. This value will be compared with the T table value in the T distribution table with $\alpha = 0.05$, $df = nK = 54-4 = 50$, and the T table value is ± 2.00856 . It can be seen that T count for X_1 is $-4.221 < \pm 2.00856$, which means it is outside the T table value (-2,00856 and 2,00856), so it can be concluded that H_0 is in the rejection area and means H_a is accepted, meaning that the earnings asset quality variable has a significant effect on ROA because the significance value is 0.05. According to [23], this result follows previous research, which states that the higher the earnings asset quality, the greater the reserves that must be formed. The larger reserves decrease bank profitability [24]. In line with [25], which shows a significant relationship between the earnings asset quality and ROA. Then the research conducted by [9] shows that the earnings asset quality has a significant negative effect on ROA.

Furthermore, the T count for NPL is -9.006. This value will be compared with the T table value in the t distribution table. with $\alpha = 0.05$, $df = nK = 54-4 = 50$, and the T table value is ± 2.00856 . It can be seen that T count for X_1 is $-9.006 < \pm 2.00856$, which means it is outside the T table value (-2.00856 and 2.00856), it can be concluded that H_0 is in the rejection area and means H_a is accepted, meaning that the NPL variable has a significant effect on ROA because the significance value is 0.05. This result follows previous research, according to [26], which states that if NPL is high, then profitability decreases. The amount of bank loans disbursed is not collected [27]. The higher the NPL collectability, the greater the risk or vice versa [28]. Research by [29] shows a significant relationship between NPL and ROA. Then the research conducted by [30] shows that non-performing loans have a significant negative effect on return on assets [31].

It can be seen that the T count for the Capital Adequacy Ratio is 2.169. This value will be compared with the T table value in the t distribution table. with $\alpha = 0.05$, $df = nK = 54-4 = 50$, and the T table value is ± 2.00856 . It can be seen that the T count for X_1 is $2.169 > \pm 2.00856$, which means it is outside the T table value (-2.00856 and 2.00856), it can be concluded that H_0 is in the rejection area and means H_a is accepted, meaning that the earnings asset quality variable has a significant effect on ROA because the value the significance is 0.05. These results support previous research from [32], which states that capital adequacy is to ward off the possibility of risk arising due to placing funds in income assets. How can a bank finance its activities with its capital ownership [33], it is also comprehensively described in [34] which shows that there is a significant relationship between the Capital Adequacy Ratio on return on assets, with the capital adequacy limit that the company has determined? Then the research conducted by [18,35] that the research results show that the capital adequacy ratio has a significant positive effect on return on assets. With the capital adequacy limit that the company has determined.

4. Conclusion

Earnings asset quality has a negative and significant effect on ROA at Commercial Banks Listed on the Indonesia Stock Exchange for 2019-2021. Every increase in the earnings asset quality will reduce the return on assets. Likewise, the lower the earnings asset quality, the return on assets generated will increase. Fluctuating changes in the earnings asset quality occurred due to the high lousy debt ratio issued. Non-Performing Loans have a negative and significant effect on ROA at Commercial Banks Listed on the Indonesia Stock Exchange for the 2019-2021 Period, where every increase in non-performing loans will reduce the return on assets.

On the other hand, the lower the non-performing loan, the higher the return on assets generated. The fluctuating changes in non-performing others occurred due to the slowdown in the micro economy, which required credit restructuring. Capital Adequacy Ratio has a positive and significant effect on ROA at Commercial Banks Listed on the Indonesia Stock Exchange for the 2019-2021 Period where every increase in the capital adequacy ratio, the return on assets will increase. On the other hand, the lower the capital adequacy ratio, the lower the Return on Assets.

Fluctuating changes in the capital adequacy ratio occur due to a decrease in net profit and an increase in the cost of funds, where every increase in the capital adequacy ratio, the return on assets will increase.

Acknowledgment

The author expressed his gratitude to the Rector of Universitas Komputer Indonesia, who has supported and facilitated the publication of this article.

References

- [1] Sinha, R. (2015). A Study of Profitability and Efficiency of Private Sector Banks in A Developing Economy: The Case of India.
- [2] Menicucci, E., & Paolucci, G. (2016). The determinants of bank profitability: empirical evidence from the European banking sector. *Journal of financial reporting and Accounting*.
- [3] Liu, J., & Pariyaprasert, W. (2014). Determinants of Bank performance: The application of the CAMEL model to banks listed in China's Stock Exchanges from 2008 to 2011. *AU-GSB e-journal*, 7(2).
- [4] Leylawati Joremi, Nurul Huda Mohd Satar & Roza Hazli Zakaria. (2019). Income Management of Newly Married Couple: Case of the Urban Malay Community. *Malaysian Journal of Consumer and Family Economics*. Vol 22 (S2), 86-103.
- [5] Pillai, D., & Dam, L. (2019). Analysis of Income Composition, Asset Quality and Profitability of Indian Commercial Banks. In *Fifth International Scientific Conference Proceedings*, ERAZ.
- [6] Thornton, J., & Di Tommaso, C. (2021). The effect of non-performing loans on credit expansion: Do capital and profitability matter? Evidence from European banks. *International Journal of Finance & Economics*, 26(3), 4822-4839.
- [7] Sri Dewi Anggadini. (2015). Accounting Information System Quality Related to Ethics and Competence of Users. *International Journal of Applied Business and Economic Research*. 13(5):3143-3158.
- [8] Tanted, N., & Mathkari, V. (2020). Impact of Income and Quality of Assets on Profitability of Select Indian Banks. *Prestige International Journal of Management and Research*, 71.
- [9] Sanathanee, PDM (2020). The Impact of Asset Quality on Profitability: A Panel Data Analysis of Domestic Commercial Banks in Sri Lanka. *Staff Studies*, 50(1).
- [10] Sri Dewi Anggadini. (2017). Improving The Quality of Accounting Information System Through the Availability of User's Competence. *Journal of Engineering and Applied Sciences* 12 (11). 9260-9265.
- [11] Akani, HW, & Akani, VC (2019). Theoretical perspectives of earnings, profitability and asset quality in banking: Descriptive evidence from Nigeria economy. *World Journal of Finance and Investment Research*, 8(1), 1-24.
- [12] Sri Dewi Anggadini. (2022). Determination of Individual Taxpayer Compliance In Indonesia: A Case Study. *Journal of Eastern European and Central Asian Research*. 9 (1). 129-137.
- [13] Eladly, SM (2021). Working Capital Management on Profitability and Earning Assets of Insurance Industry in Egypt. *International Journal of Business and Management*, 16(12).
- [14] Orbunde, B., Arumona, J., & Yusuf, H. (2021). Impact of Profitability on Earnings Quality of Quoted Deposit Money Banks (Dmbs) In Nigeria.
- [15] Bace, E. (2016). Bank profitability: Liquidity, capital, and asset quality. *Journal of Risk Management in Financial Institutions*, 9(4), 327-331.

- [16] Asari FF Muhamad, NA, Ahmad, W., Latif, NIA, Abdullah, N. & Jusoff, K., (2011), 'An Analysis of Nonperforming Loans, Interest Rate & Inflation Rate Using STATA Software'. *World Applied Sciences Journal*, Vol. 12, pp. 41-48.
- [17] Asfaw, AS, Bogale, HN, & Teame, TT (2016). Factors affecting non-performing loans: a case study on development bank of Ethiopia central region. *International Journal of Scientific and Research Publications*, 6(5), 656-670.
- [18] Bateni, L., Vakilifard, H., & Asghari, F. (2014). The influential factors on capital adequacy ratio in Iranian banks. *International Journal of Economics and Finance*, 6(11), 108-116.
- [19] Sri Dewi Anggadini. (2017). Study of Resources Allocation on The Implementation of Accounting Information System. *Journal of Engineering and Applied Sciences* 12 (11). 9255-9259.
- [20] Agbeja, O., Adelakun, OJ, & Olufemi, FI (2015). Capital adequacy ratio and bank profitability in Nigeria: A linear approach. *International Journal of Novel Research in Marketing Management and Economics*, 2(3), 91-99.
- [21] Sekaran, Uma & Bougie, Roger. (2020). *Research Methods For Business: A Skill Building Approach* (8th ed. (Asia Edition)). Hoboken: Wiley.
- [22] Kothari, CR (2004). *Research Methodology: Methods and Techniques*. New Delhi: New Age International (P) Ltd., Publishers.
- [23] Ahamed, MM (2017). Asset quality, non-interest income, and bank profitability: Evidence from Indian banks. *Economic Modeling*, 63, 1-14.
- [24] Khalaj, M., & Zabihi, A. (2016). Improving profitability forecasts with information on earnings quality in listed companies of Tehran Stock Exchange. *Journal of Financial and Actuarial Mathematics and Management*, 4, 14-19.
- [25] Demmer, M. (2015). Improving profitability forecasts with information on earnings quality (No. 2015/16). *Discussions IDXträge*.
- [26] Richard, E. (2011). Factors That Cause Non-Performing Loans in Commercial Banks in Tanzania and Strategies To Solve Them. *Journal of Management Policy and Practice*. Vol. 12, No. 7, pp. 50-57.
- [27] Serrano, USA (2021). The impact of non-performing loans on bank lending in Europe: an empirical analysis. *The North American Journal of Economics and Finance*, 55, 101312.
- [28] Çollaku, B., & Aliu, M. (2021). Impact of Non-Performing Loans on Bank's Profitability: Empirical Evidence from Commercial Banks in Kosovo. *Journal of Accounting, Finance and Auditing Studies*, 7(3), 226-242.
- [29] Jamali, MA, & Haneef, MR (2020). Impact of Non-Performing Loans on Profitability of HBL and NBP. *International Research Journal of Management and Social Sciences*, 1(1), 1-14.
- [30] Do, H., Ngo, T., & Phung, Q. (2020). The effect of non-performing loans on the profitability of commercial banks: Case of Vietnam. *Accounting*, 6(3), 373-386.
- [31] Pham, PT, & Nguyen, THM (2020). The Impact of Non-Performing Loans on Profitability of Vietnamese Commercial Banks.
- [32] Aktas, R., Bakin, B., & Celik, G. (2015). The Determinants of Banks' Capital Adequacy Ratio: Some Evidence from South-Eastern European Countries. *Journal of Economics and Behavioral Studies*, 7(1 (J)), 79-88.
- [33] Ajayi, SO, Ajayi, HF, Enimola, DJ, & Orugun, FI (2019). Effect of Capital Adequacy Ratio (CAR) on Profitability of Deposit Money Banks (DMB's): A Study of DMB's with International Operating License in Nigeria. *Research Journal of Finance and Accounting*, 10(10), 84-91.

- [34] Datta, CK, & Al Mahmud, A. (2018). Impact of capital adequacy on Profitability under Basel II Accord: Evidence from commercial banks of Bangladesh. *European Journal of Business and management*.
- [35] Ayoola, OO, & Onyeiwu, C. (2018). Capital Adequacy and Profitability of Nigerian Banks. *Nigerian Journal of Management Sciences*, 18(1), 133-141.