

# Session Objectives



Identify data governance and compliance challenges



Showcase the value of a proper data governance framework



Impart winning & proven strategies to help you establish a relevant data governance framework

## The Face of Collaboration



Everyone has a Voice



Access from Anywhere



Everyone is a Contributor

# The Balancing Act

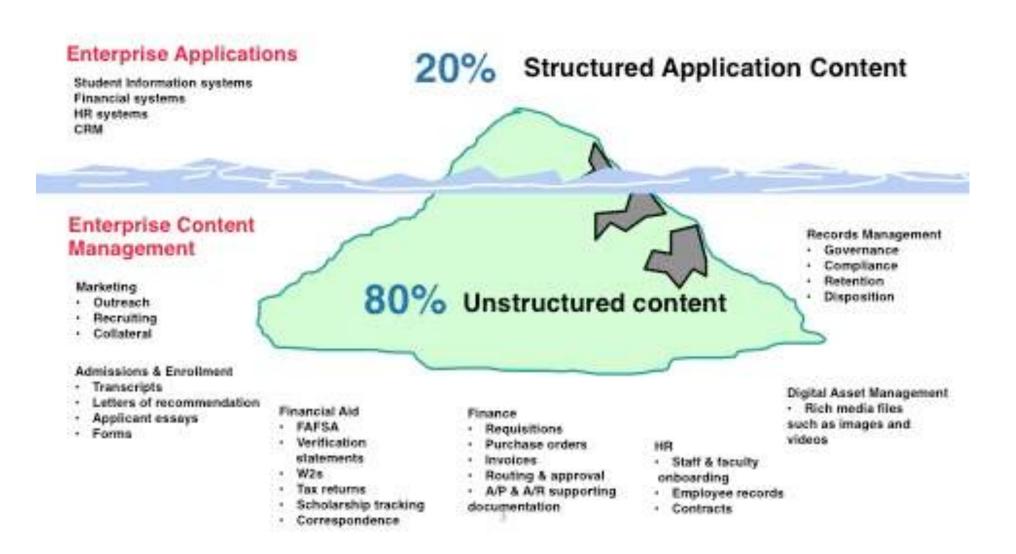




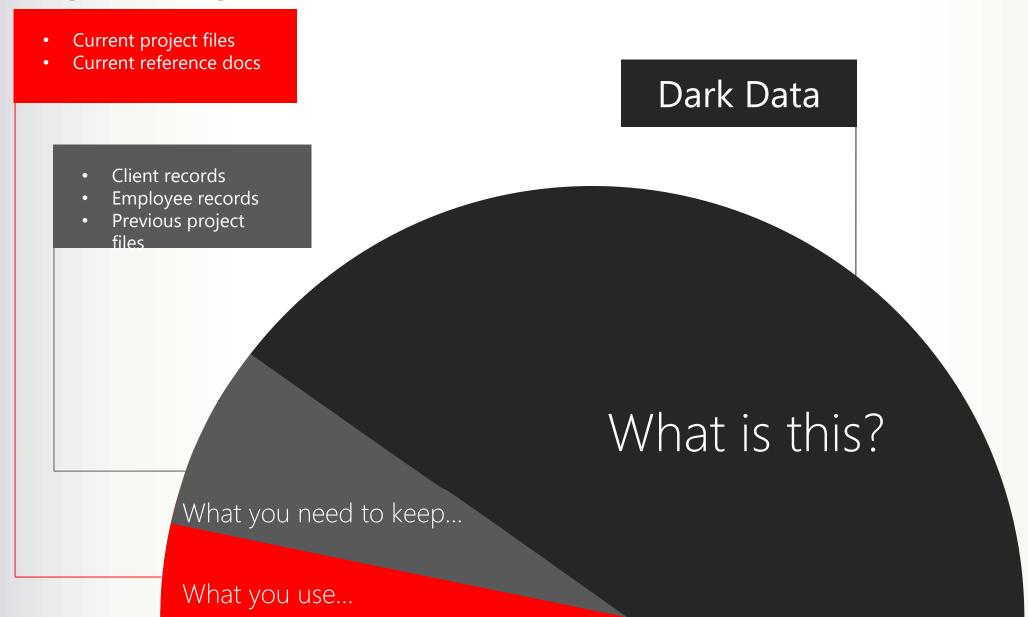


#### Structured vs. Unstructured Content

#### What is the difference?



# Mystery of Unstructured Content



## Establishing Confidence

#### Privacy and Information Security are Top Concerns

Mobile access to content a security risk collaboration tools can expose data more easily

#### Data Governance Challenge

Accountability for regulated data Audits for security and controls Scalability How likely do you think the following privacy breach risks are?

**8%** Hackers Gaining Access

**61%** Accidental Employee Breach

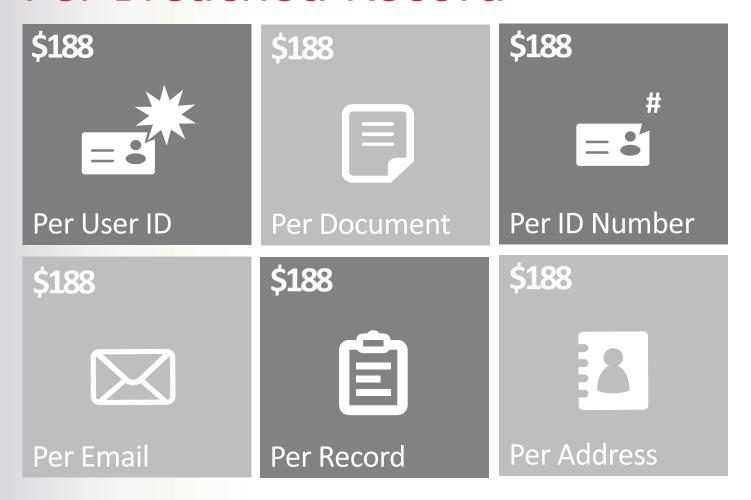
**41%** Accidental 3<sup>rd</sup> Party Breach

30% Intentional Employee Breach

**13%** Intentional 3<sup>rd</sup> Party Breach

# Cost Of Ignoring this Problem

#### Per Breached Record



#### Per Breach Event

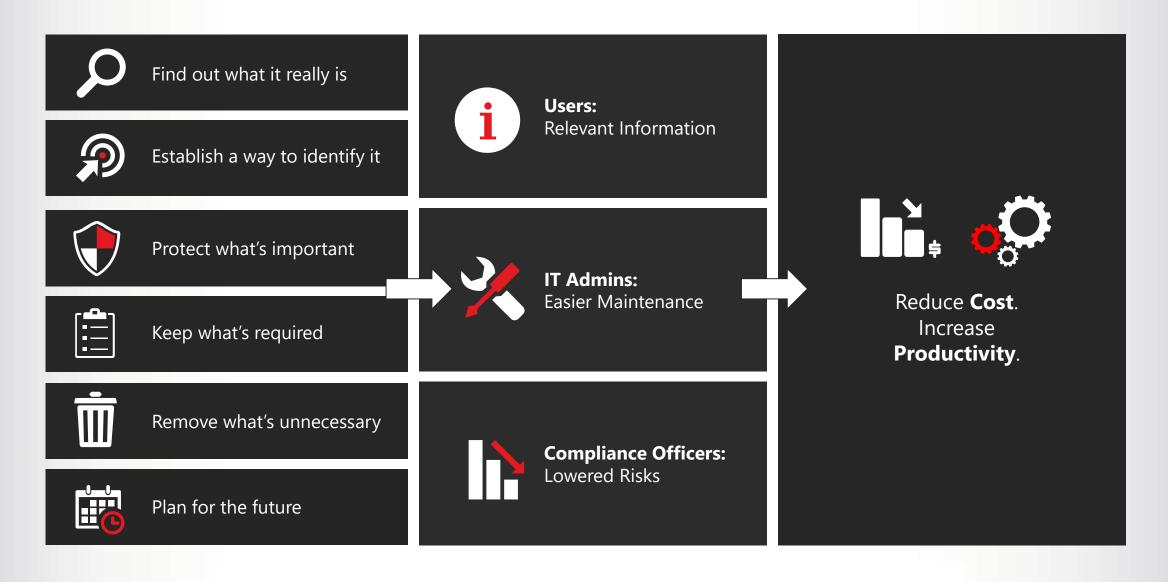


#### DATA GOVERNANCE is like the brakes on a car

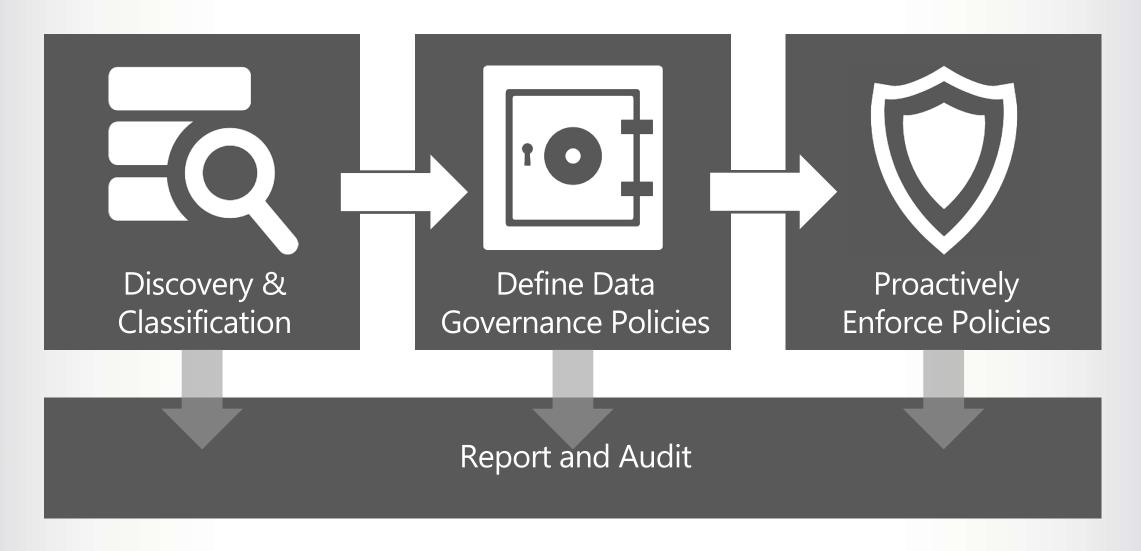
It allows you use your data as an asset without crashing and burning



## It's Your Data...



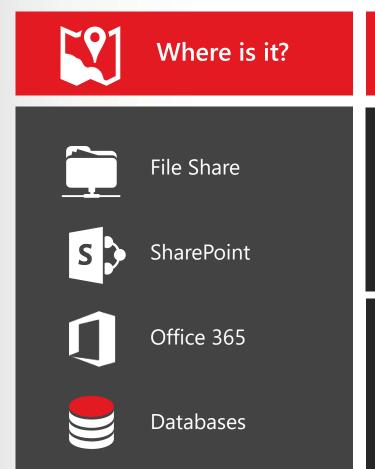
## Establish Data Governance Framework

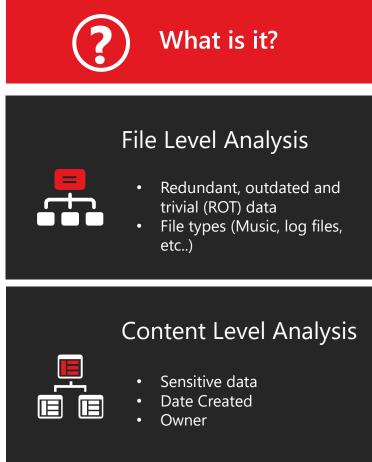


# Discovery and Classification



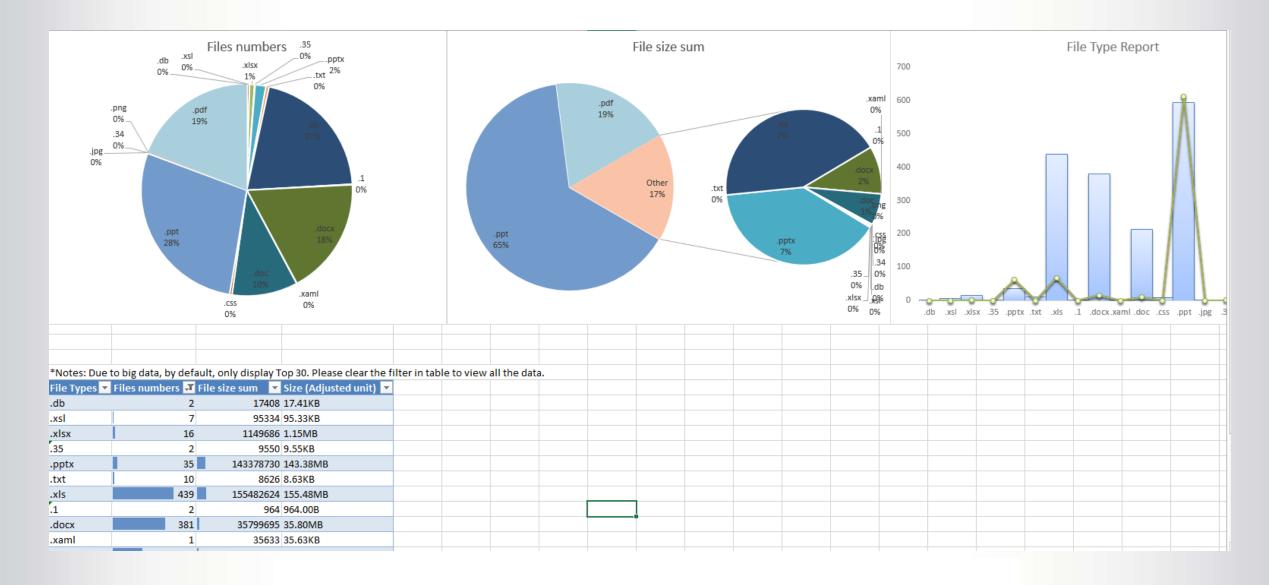
# Discover and Map







## File Type Report



# Duplicate File Report

Command Panel		No.	▼ File name	▼ Extension ▼	Path	▼ Created time	▼ Modified time	▼ Last Access time ▼	Size 🔻 Owner
Find Master File:			1 DocumentView3270.pdf	.pdf	\\contoso\share\Depart	ments\Eng 2015-06-22-03:45:40:82	3 2012-11-20-15:58:16:00	2015-06-22-03:45:40:823	30734641 AVE\spadmin
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			2 DocumentView3015.pdf	.pdf	\\contoso\share\Depart	ments\Fin: 2015-06-22-04:01:40:84	3 2012-11-20-16:17:38:00	2015-06-22-04:01:40:843	156449 AVE\spadmin
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📜 filter and fill in action			3 bupers imo command brief 08 nov 12.p	p <sup>.</sup> .ppt	\\contoso\share\Depart	ments\IT\k 2015-06-22-04:02:07:23	2012-11-29-13:07:50:00	2015-06-22-04:02:07:230	2107904 AVE\spadmin
please use filter to find the files you need and			3 bupers imo command brief 08 nov 12.p	p .ppt	\\contoso\share\Depart	ments\Fin; 2015-06-22-04:01:39:93	7 2012-11-29-13:07:50:00	2015-06-22-04:01:39:937	2107904 AVE\spadmin
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			6 djrs_prfl_v2.docx	.docx		ments\Eng 2015-06-22-03:45:40:79			29903 AVE\spadmin
Path of configuration profile:	Browse		6 djrs_prfl_v2.docx	.docx	\\contoso\share\Depart	ments\Fin; 2015-06-22-04:01:40:82	7 2012-11-20-22:22:24:00	2015-06-22-04:01:40:827	29903 AVE\spadmin
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Perform Action			6 djrs_prfl_v2.docx	.docx		ocuments, 2015-01-20-02:22:31:00			35210
			6 djrs_prfl_v2.docx	.docx	http://contoso/Shared D	ocuments: 2015-03-18-01:56:41:00	2015-03-18-01:56:41:00	2015-03-18-01:56:41:000	32671
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			7 CSR-Form-08-11-055.xls	.xls	\\contoso\share\Depart	ments\Fin; 2015-06-22-04:01:40:79	7 2012-11-29-11:13:52:00	2015-06-22-04:01:40:797	168960 AVE\spadmin
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## What are the controlled workloads?

#### Regulated Data

Data that requires retention / long-term archives ITAR / export controlled data Gold copies or replication

#### **Sensitive Data**

"Controlled Unclassified Information" (CUI)
PII / PHI / PCI data that about employees / citizens

#### Classified Data

Operational security (OpSec)
Intellectual Property
Classified documents

**Fines and Prosecution** 

Fines and Loss of Reputation

Security / Business Drivers

# Map workloads to controls

- <u>(data)</u> must be <u>(controlled)</u> by <u>(role)</u>
- > Personnel Data must be encrypted by IT
- OpSec Data must be secured by business users
  - Disaster Recovery Plans must be shared with only IT users (whitelist)
  - Healthcare Protected Data must not be shared with external users (blacklist)

If you can't verbalize the control, you shouldn't try to govern it!

# Heat-map of Sensitive Data



# Tag and Classify



# Classifying content – keep it simple

#### Identify sensitivity level of the document

- Personally Identifiable Information (PII)
- Protected Health Information (PHI)
- Intellectual Property / Export Regulations

#### Identify retention schedule

- Required to keep
- Required to dispose
- Content that is no longer relevant to the business

## Finish with managed keywords for search

This will require interviews with the business

# Define Data Governance Policies



# Defining Governance Policies

app

# Download PIA Templates Contributed by the Privacy Community

#### ISO/IEC 27002 Code of Practice for Information Security Controls Template

ISO/IEC 27002:2013 is an international best practice standard for a set of commonly used information security controls. Whilst none of the controls are mandatory or exhaustive, the standard is commonly used as a "cross check" to ensure organizations have not overlooked any important security areas. It is also referenced by ISO 27001, which requires that an organization undertake an information security risk assessment and, as part of that process, looks to ISO 27002 controls as a basis for risk treatment and to produce a "statement of applicability" that references the controls chosen for selection based on the organization's risk appetite.Here

This APIA template is designed to list the controls found in ISO 27002 and turn them into a set of questions to allow security managers to "self-assess" any gaps in their control framework. However it is recommended that organizations first perform a risk assessment to determine the applicability of the controls.

Download

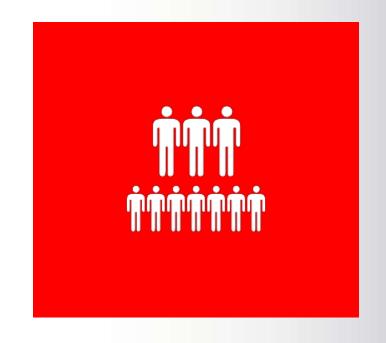
# The approach...



Build "controls" into containers



Make sure no one messes with your controls



Ensure the system is used as intended

# Example of Governance Policies

#### New Project Site

Site Configuration

Security

Ownership

External Sharing Enabled?

Classification of Content?

Data Sovereignty?

Permission groups?

Outside Vendors?

Contacts / Stewards?

# Proactively Enforce Policies



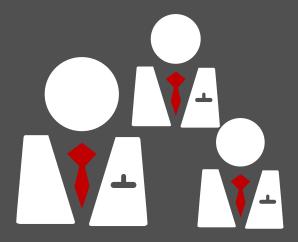
### Maintaining policy compliance, can be a challenge...









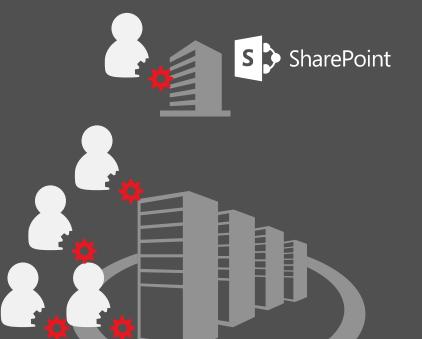


Admins, Compliance and Governance stakeholders



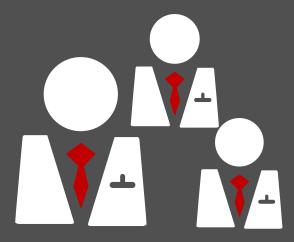
Necessity causes too much power to be delegated to non-admins...

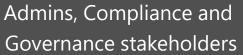




SharePoint





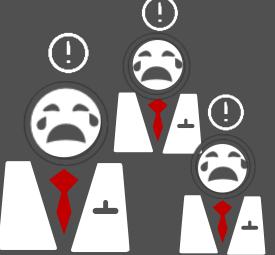




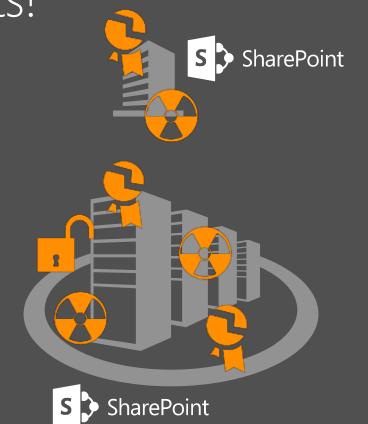


It is difficult to detect, assess and remediate policy violations in diverse environments!





Admins, Compliance and Governance stakeholders





SharePoint

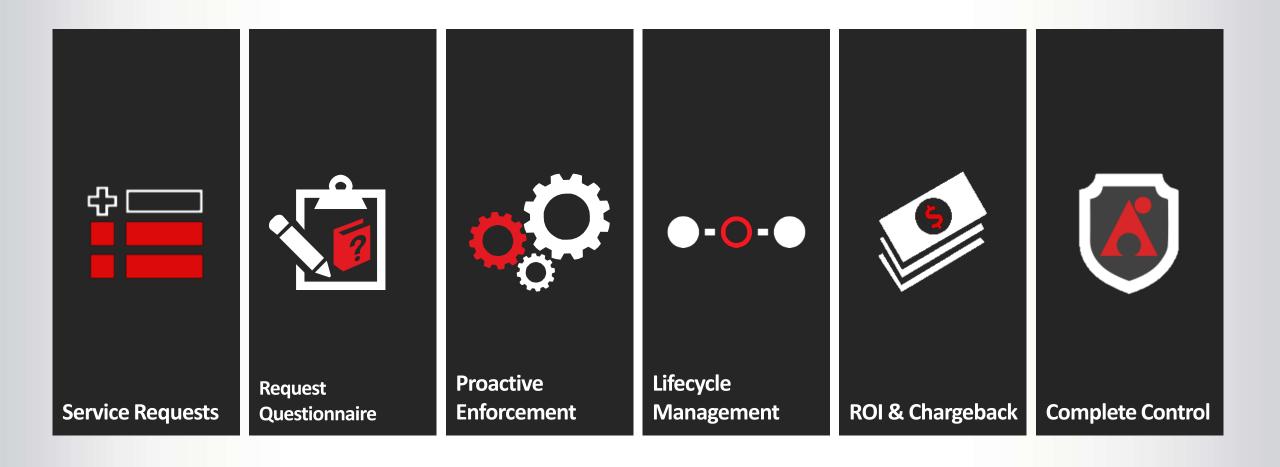
SharePoint

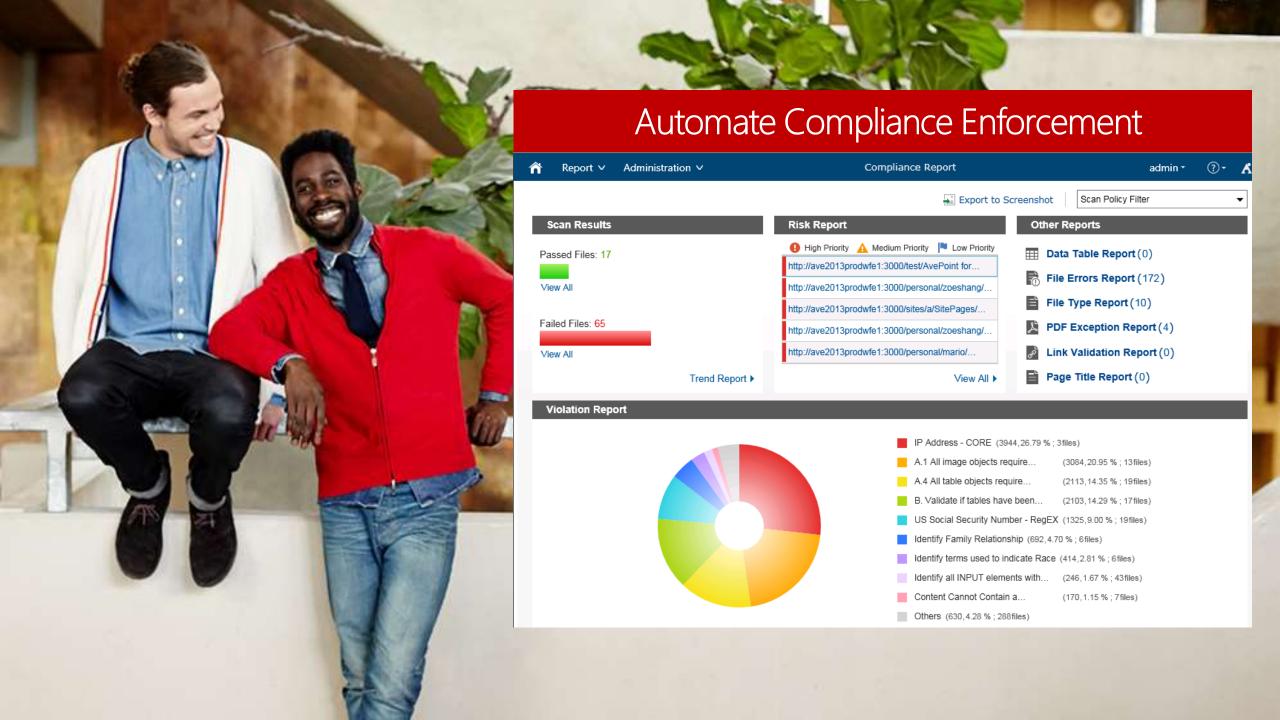


# RESPONSIBILITY

No single drop of water thinks it is responsible for the flood.

#### Automate Infrastructure Governance

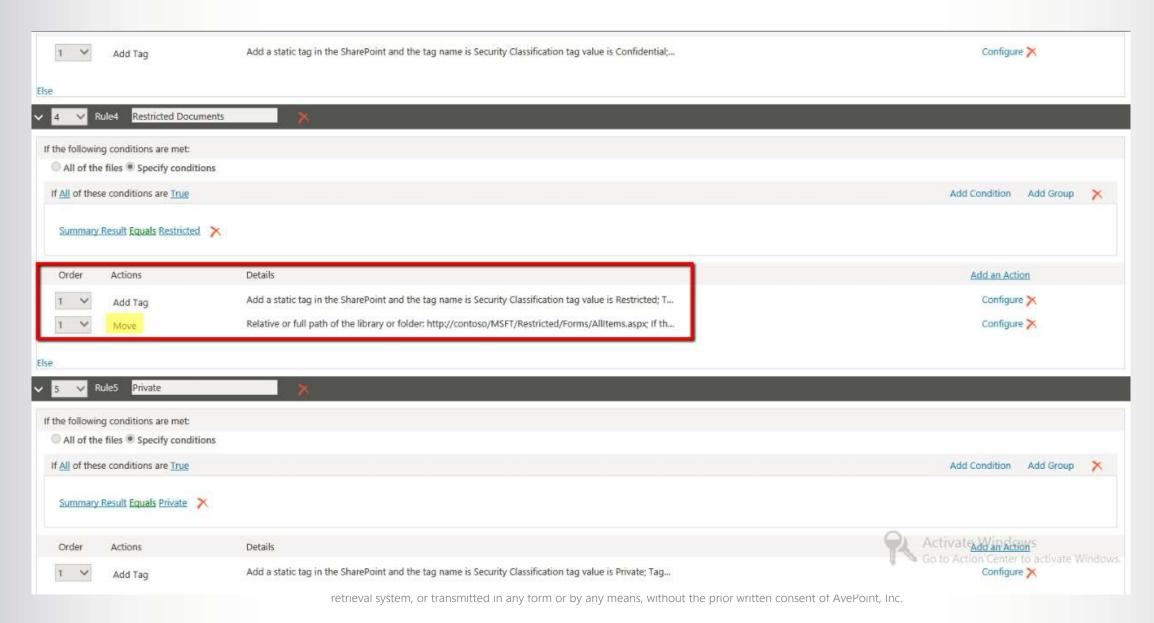


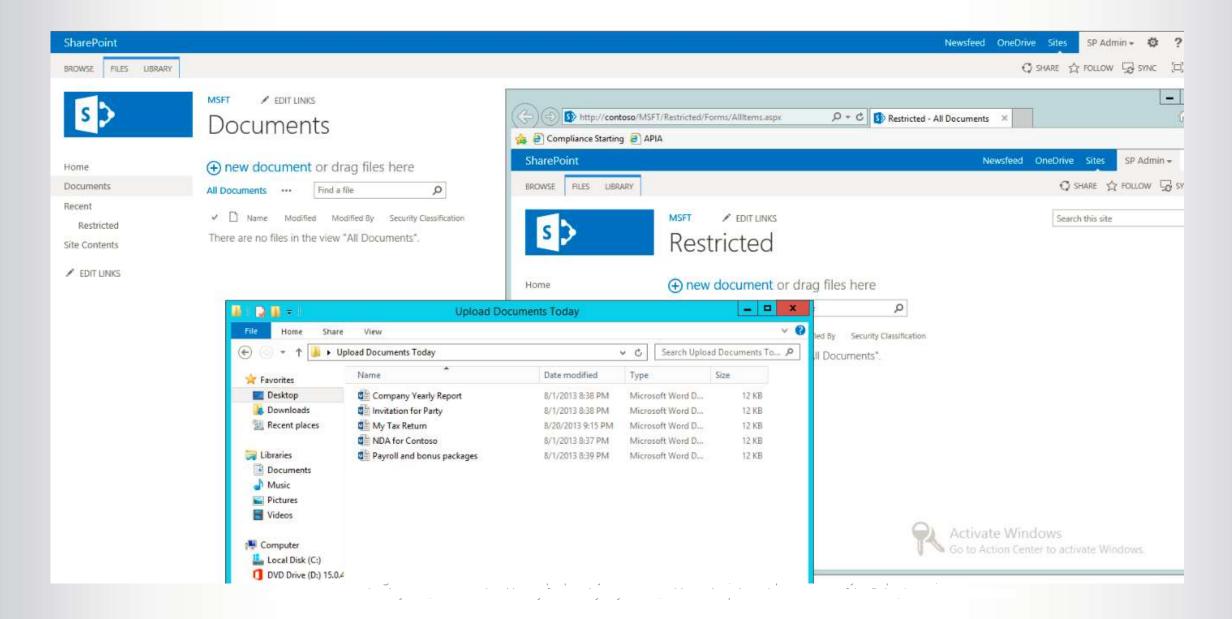


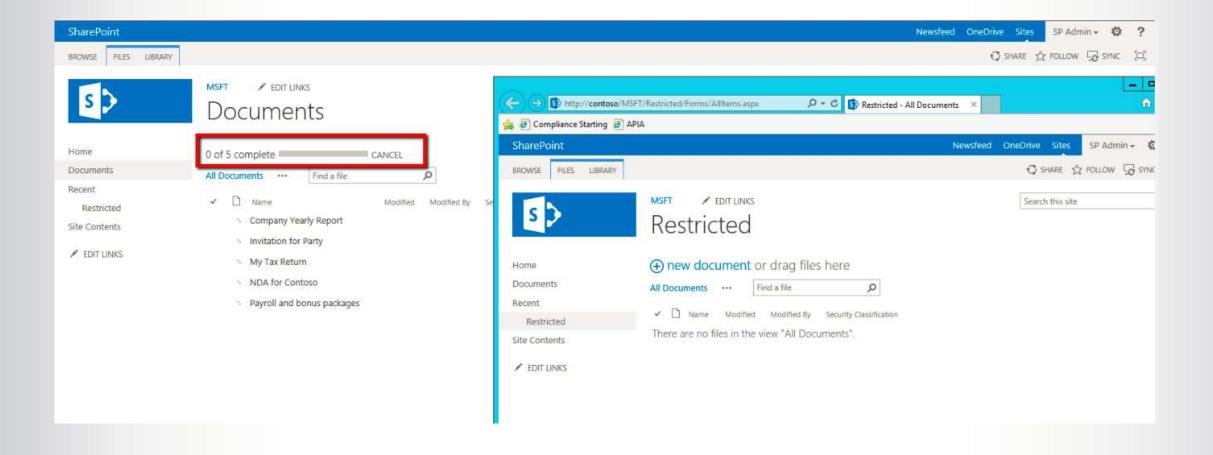
## **Example:** Automatic Classification

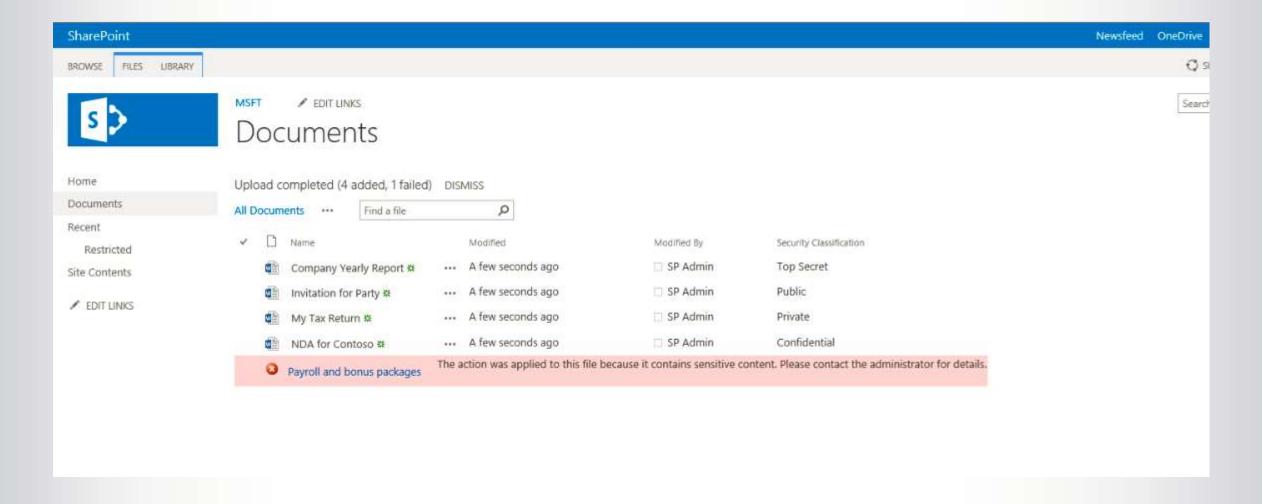
- It's Friday 5pm and Mary needs to upload her daily documents into SharePoint
- She doesn't have time to tag documents and wants to go home on time
- Company policy is that everything that goes into SharePoint MUST be tagged and Restricted information must not be shared with Everyone.

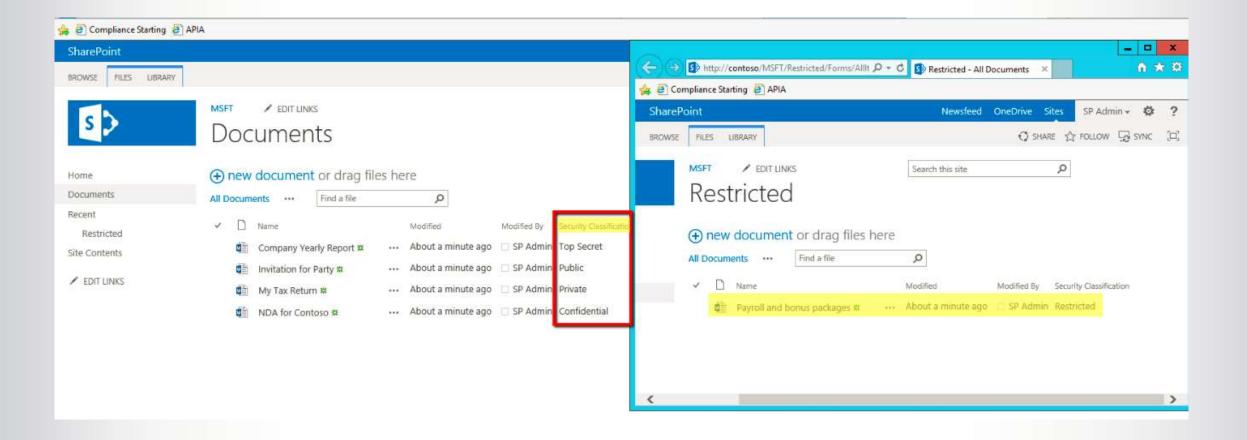
## Real-Time Policy Rule Workflow



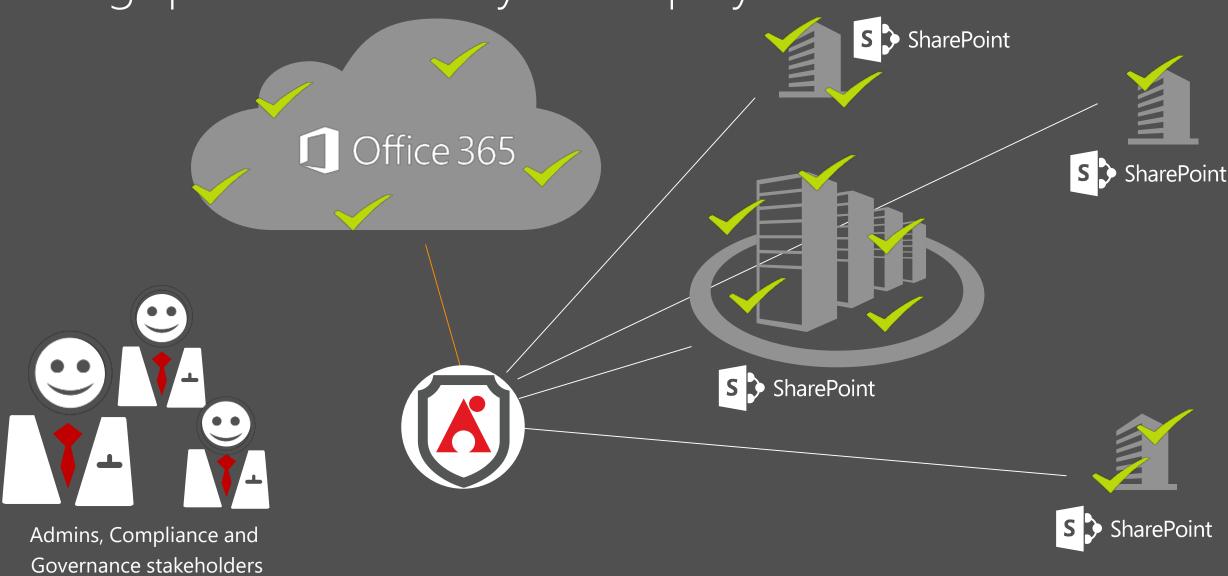




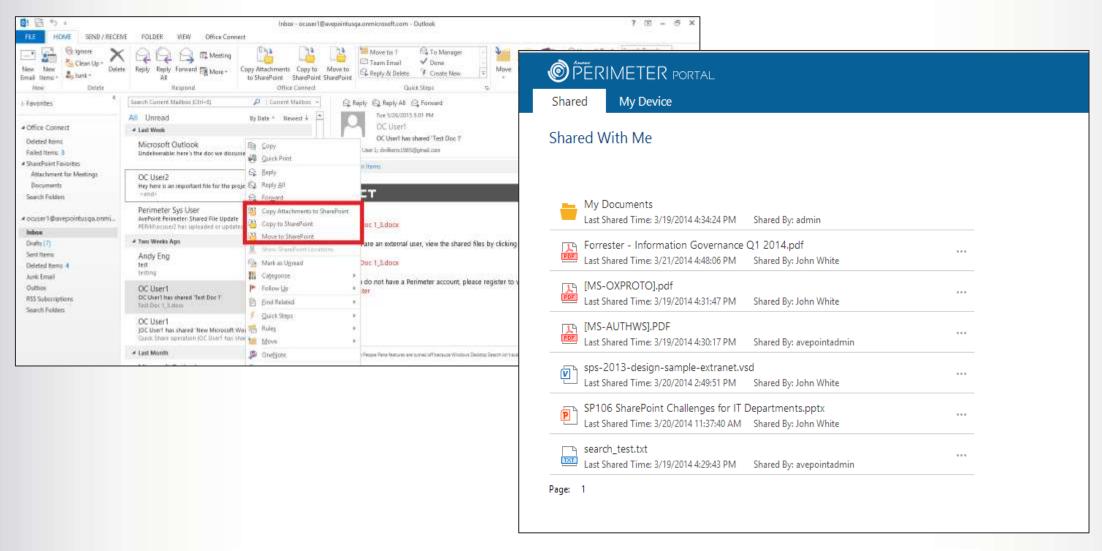




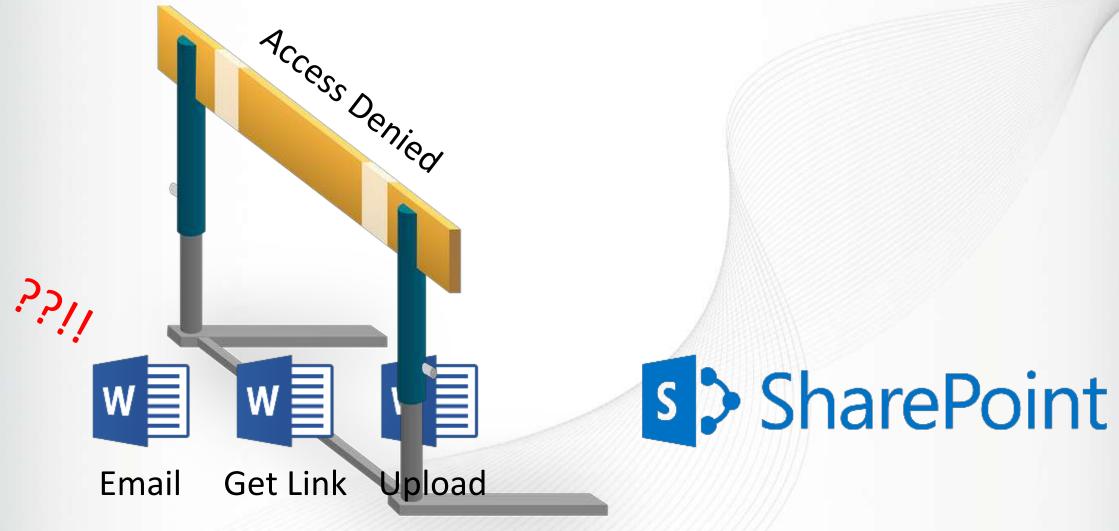
Active enforcement for permission and configuration and settings policies across hybrid deployments...



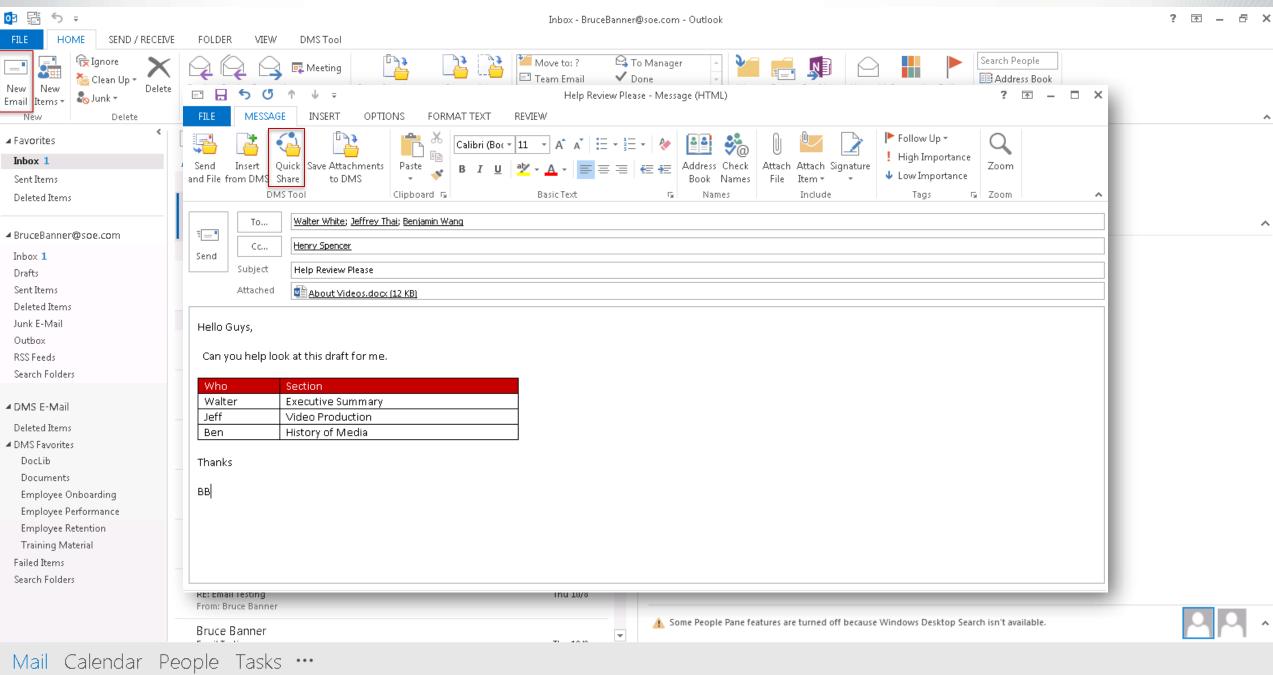
# Make it Easy to Do the Right Thing

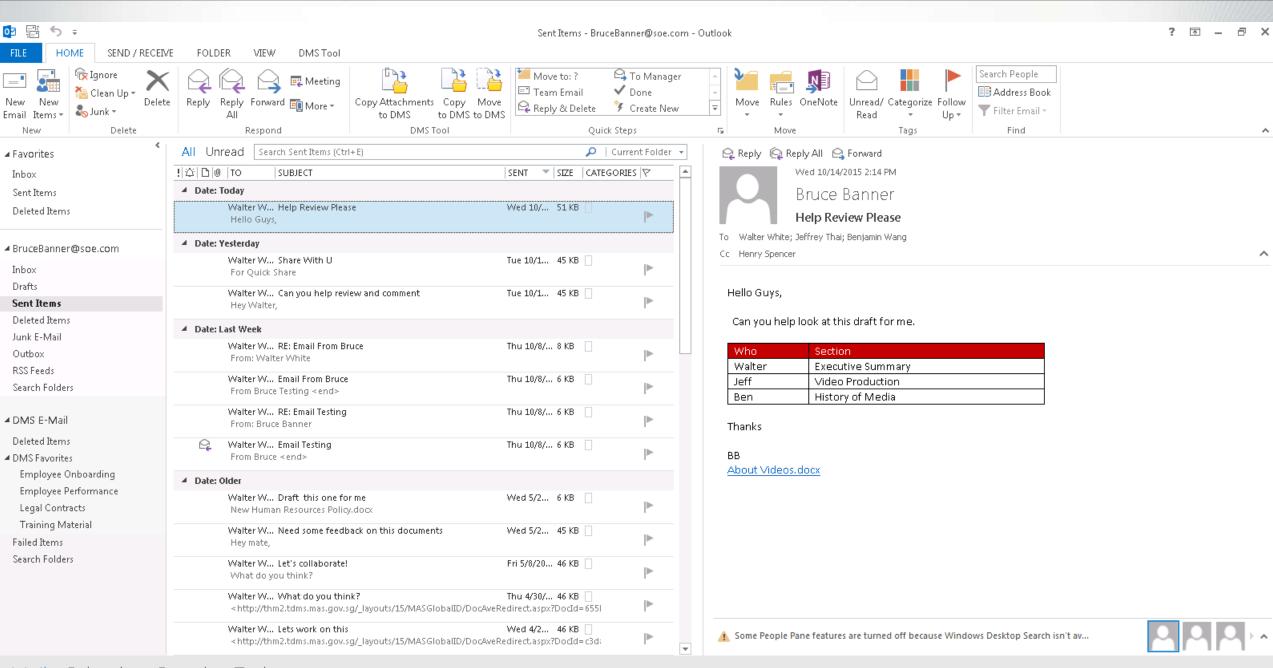


## Example: File Sharing

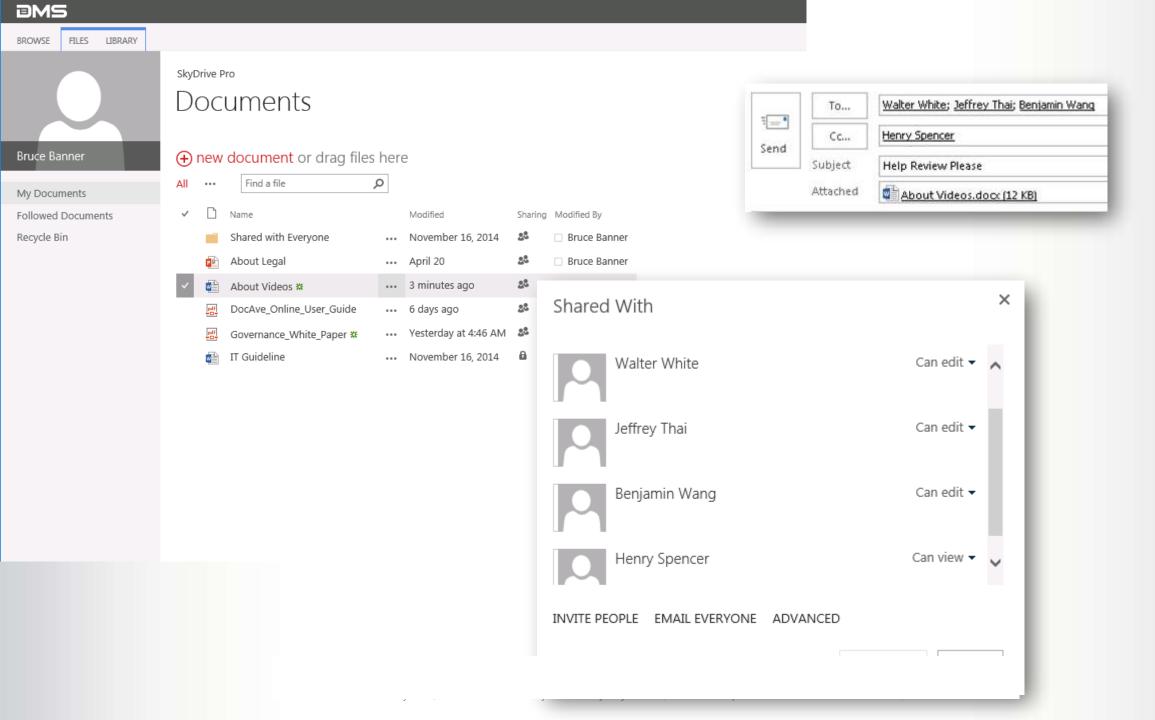


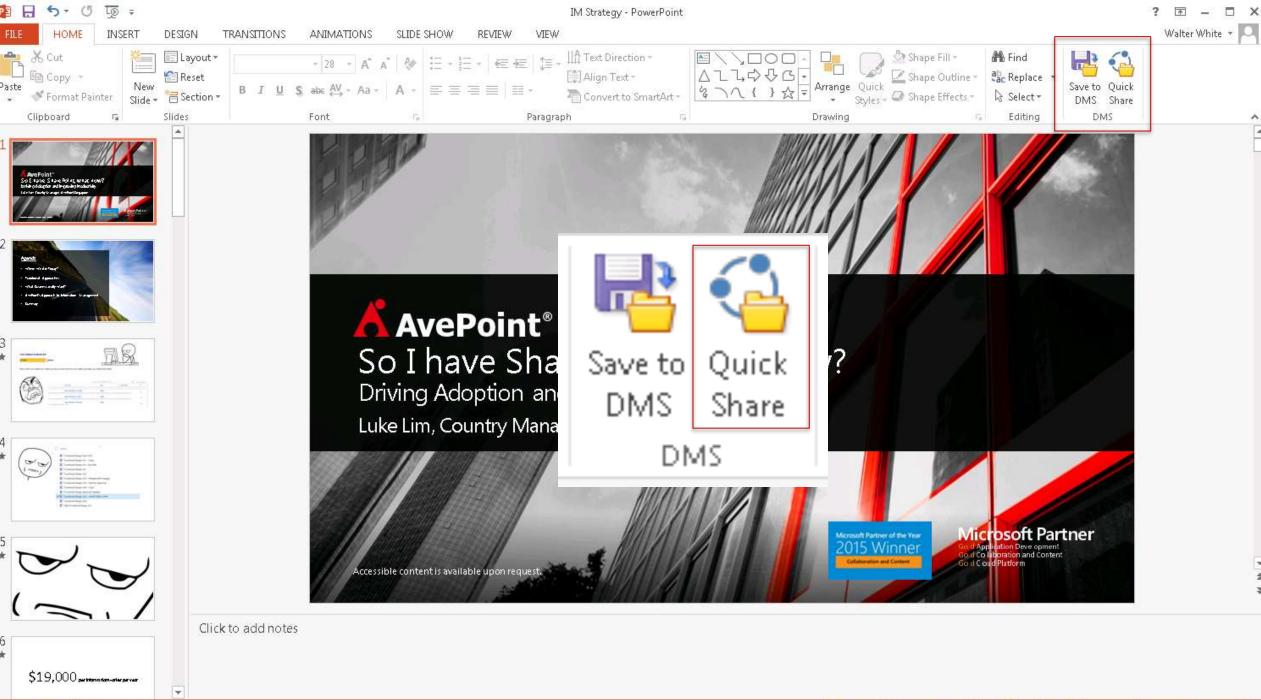




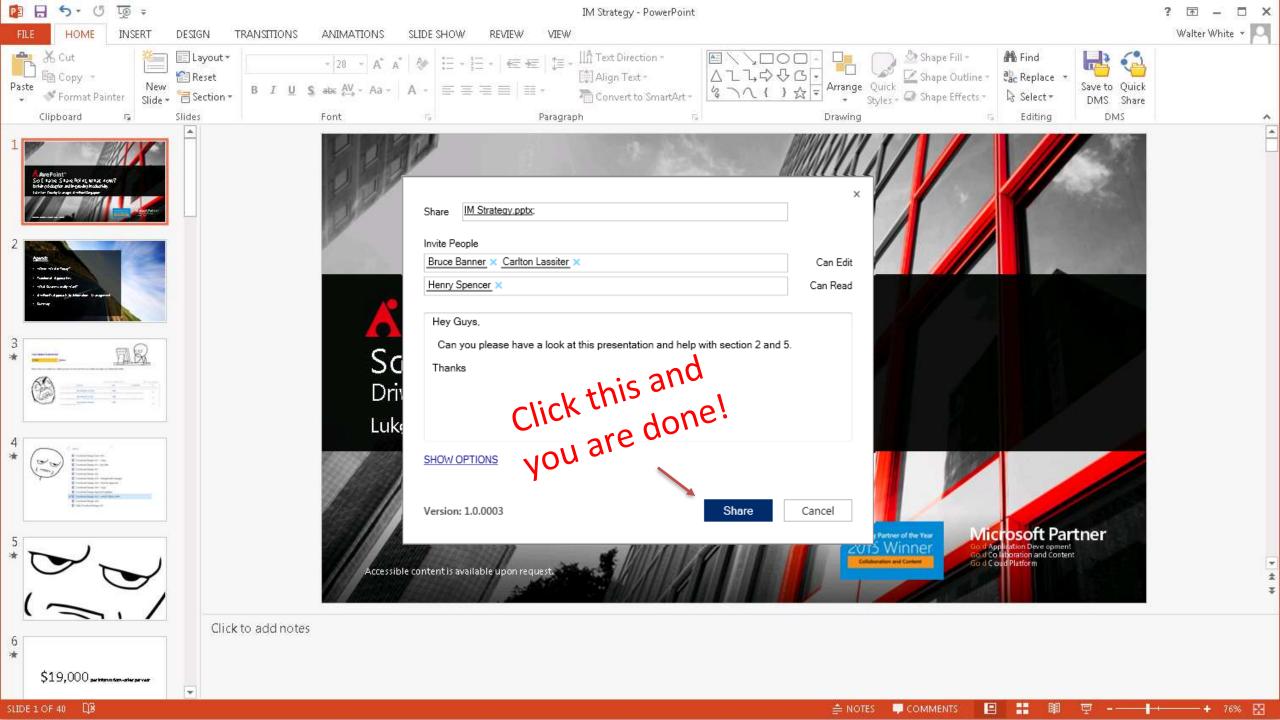


Mail Calendar People Tasks …

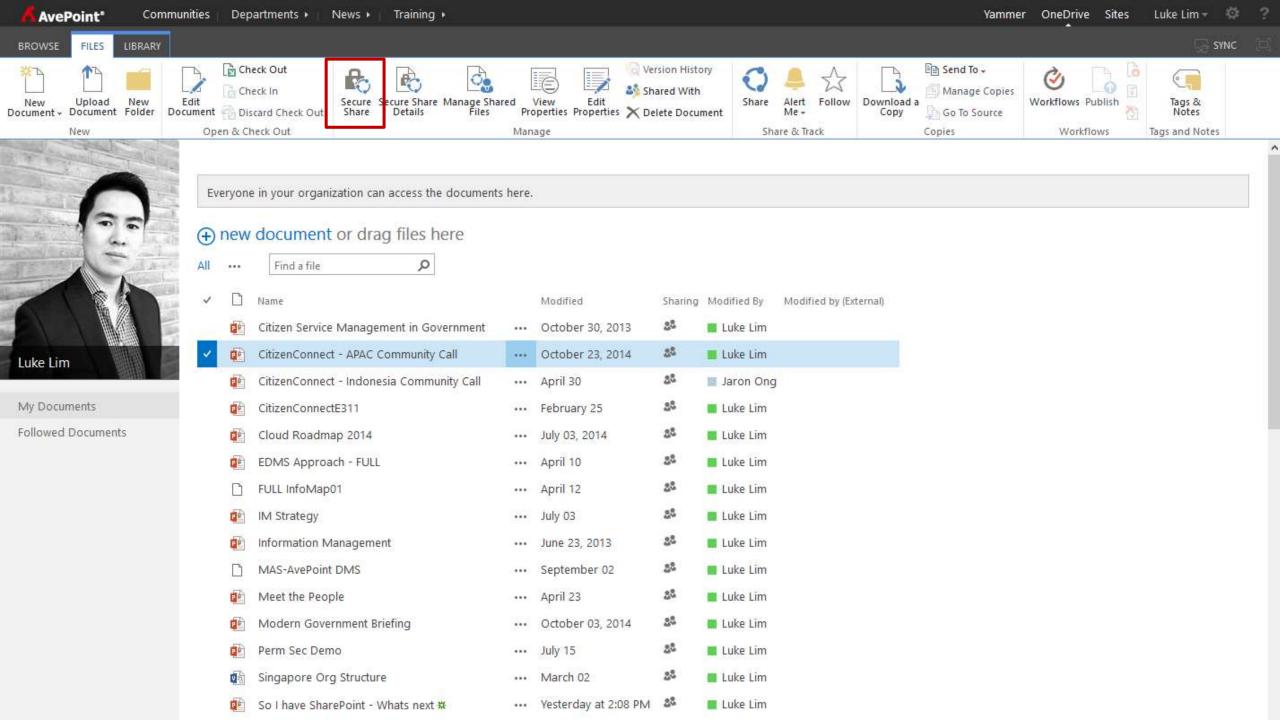


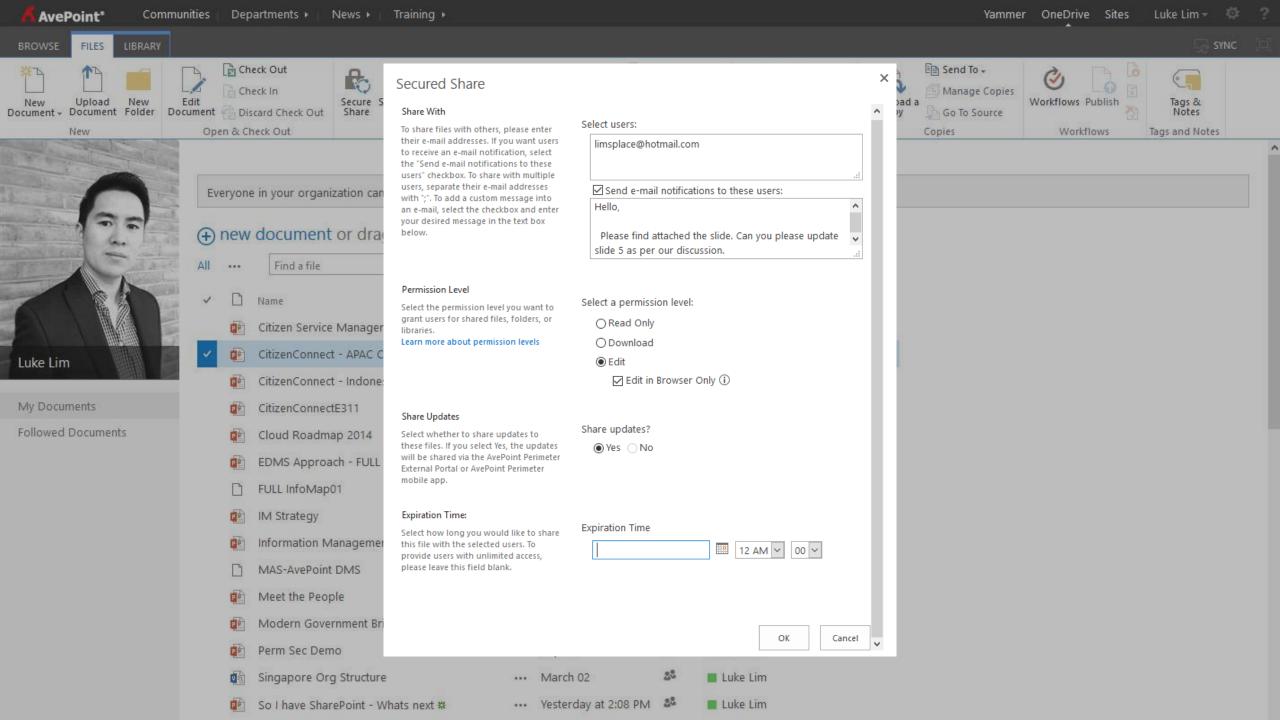


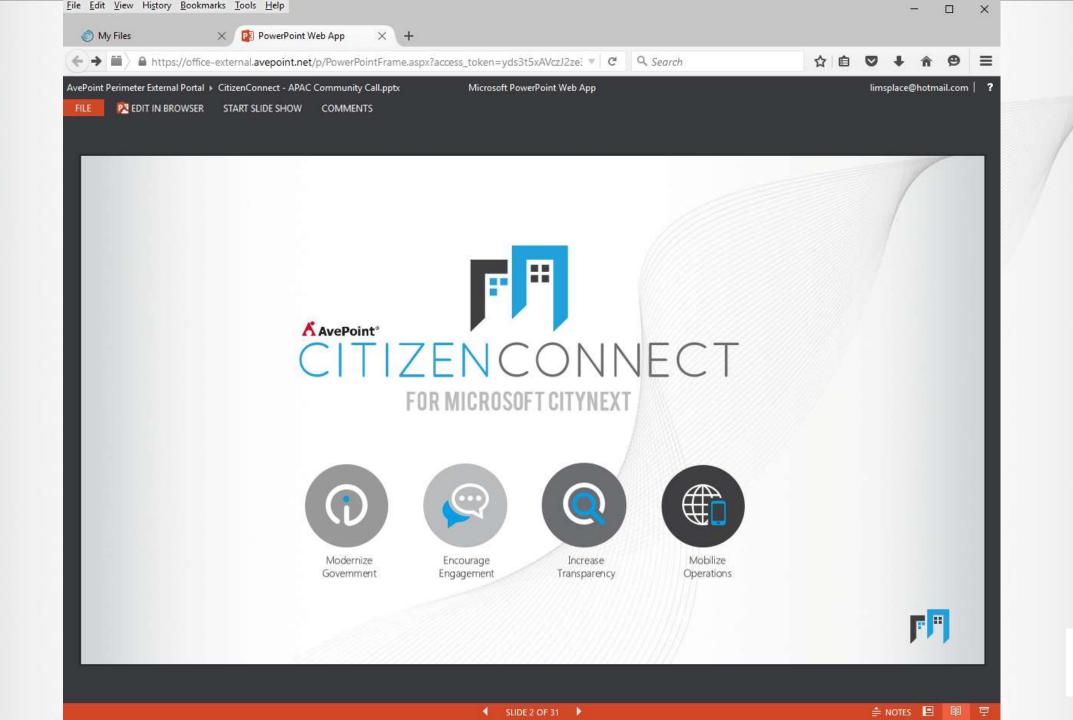
COMMENTS:

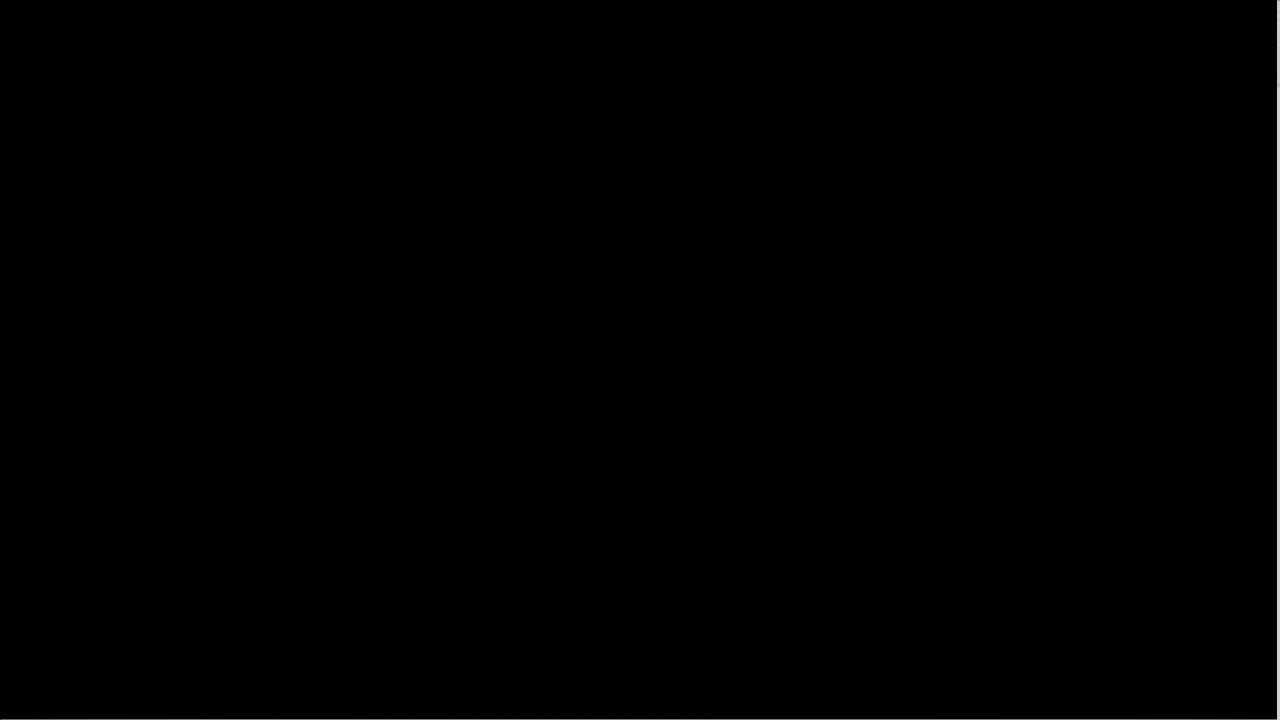


# How about external collaboration?









# Report and Audit

## Many names, same idea...

"RECERTIFICATION"

"ATTESTATION"

"ANNUAL REVIEW"

Hey! take a look... are the current settings still appropriate? If no- make the changes. If yes- sign off on it.

Recertification drivers may be **internal** (company controls), **external** (regulatory requirement) or both

## Regular Recertification



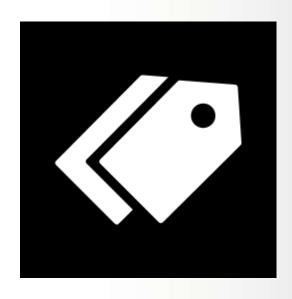
**Access Permissions** 

Who can do what to the stuff in here?
Does Bob still need his access?



Data Ownership

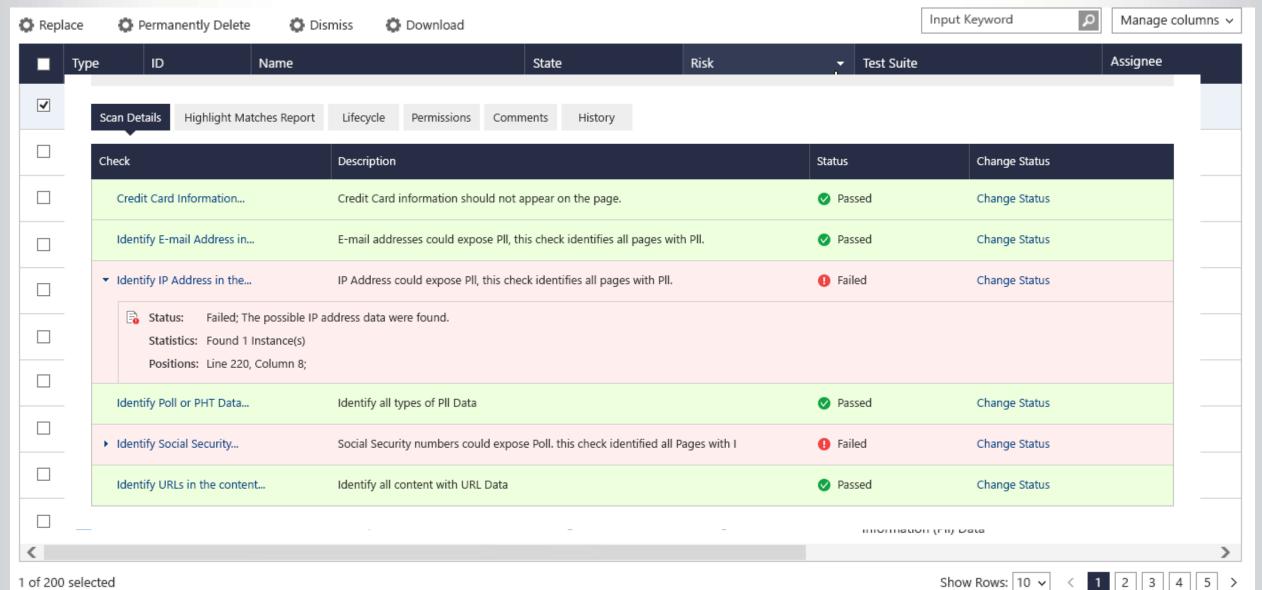
Who is responsible for the stuff in here? Are they still here and willing to own it?



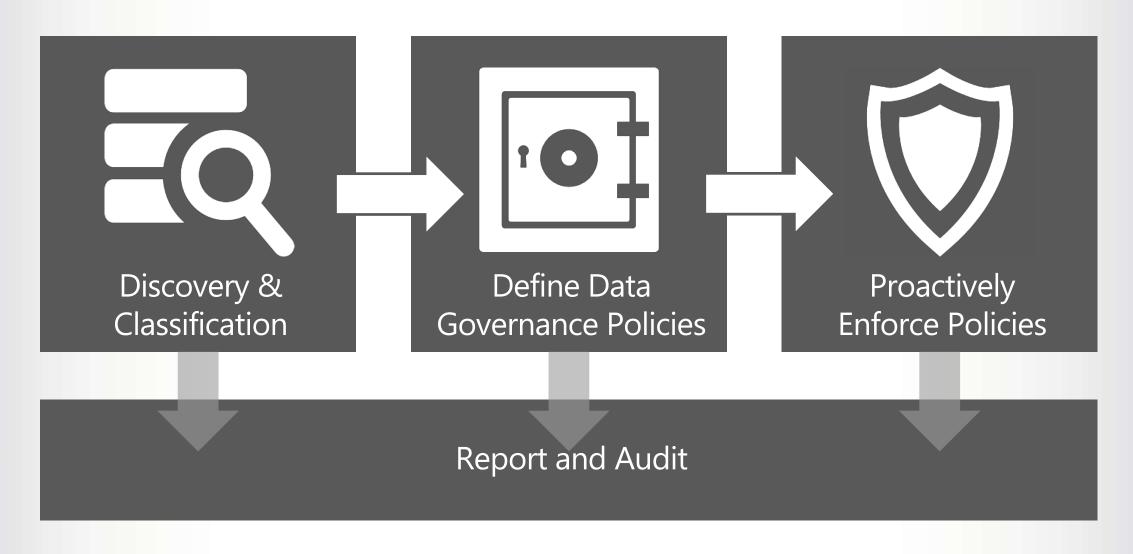
Classification

Tell me about the stuff that lives in here... Is it sensitive? Is it important?

# Incident Management



## Establish Data Governance Framework



## Your Data. Your Call.

IT'S NOT ALL OR NOTHING.

What's Right For You?

On-Prem

Office 365

"I'd like to cut

- Criticastvændloads
- Collaboditation spaces
- Prododtibioyations."

laaS or Private Cloud

"I'd like to

- Chaistionizsolutions
- Fluid rodovatre lbut
- Noairatalwatentrol."

Sensitive workloads

"I need to maintain full k potation presmythata and have specific data soveraignty remains a stomizations."

Full Control

Gracias	ευχαριστώ	Danke	Grazie	Hvala	Obrigado	Kiitos	شكراً	谢谢
Ahsante	Teşekkürler	متشكرم	Salamat Po	Cám ơn	شکریہ	Terima Kasih	Dank u Wel	Tack
நன்றி	Köszönöm	ありがとう ございます	ขอบคุณครับ	Mulţumesc	thank you			
תודה	多謝晒	дякую	Ďakujem	спасибо				
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