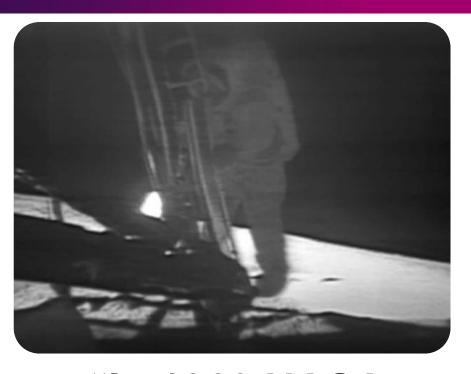




# One small step for man...



"In 1969 NASA launched a man to the moon"



"In 2012
Launching
unhappy birds
into pigs"



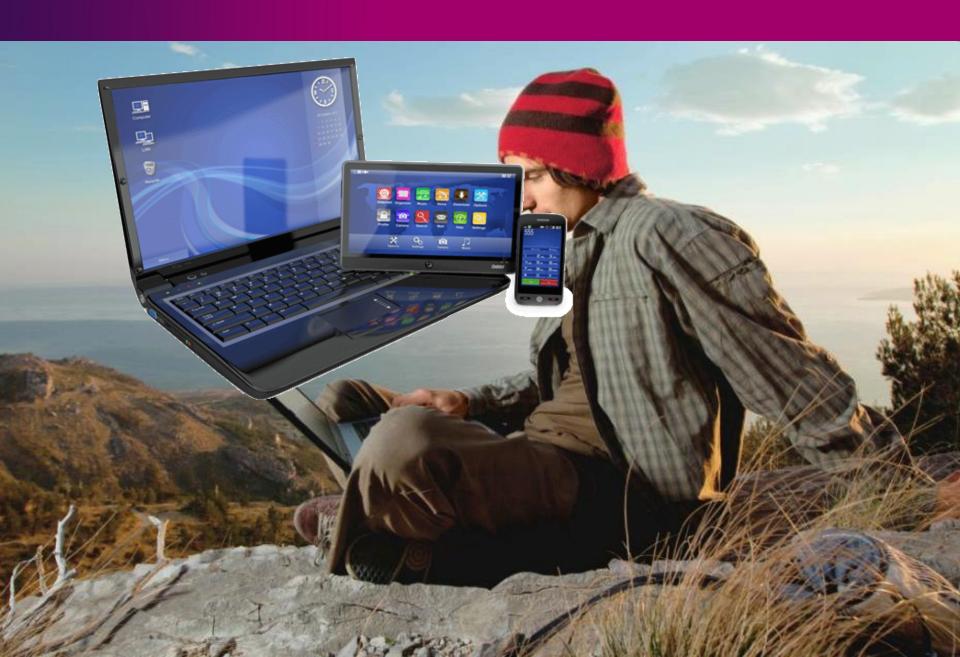
# **Everything Connected**



# **Crowding Out**



# Mobile is Dead (Long Live Mobile)



## termination of email....

# facebook.

Facebook has more than 600 million active users

# **Linked** in

LinkedIn has more than 100 million registered users, spanning more than 200 countries



Twitter has 200 million users, generating 65 million tweets a day

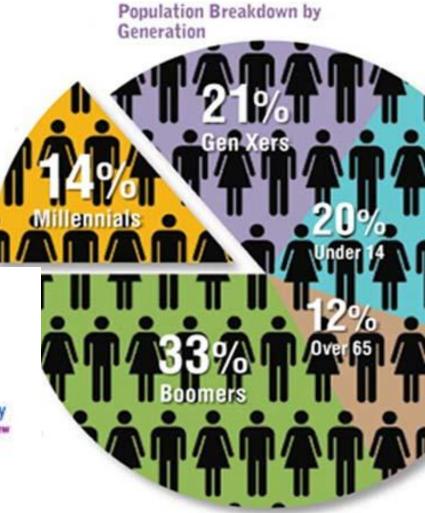
"Social media has played a crucial role in the unrest in Egypt, with many of the protests organized through Facebook."

— BBC News

### **Generational differences**







Source: Population Division, U.S. Census Bureau. Data released May 2007.

## "cybercrime"



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We are all playing little bird-related games on [smartphones]. We put funny stickers on the back of them. They don't seem like serious devices that need security but boy they really are.

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#### Cybercrime hits Aussies for \$4.6b a year — more than burglary, assault combined

September 8, 2011

Cybercrime is soaring, already costs Australians more than burglary, and will only increase as more people conduct their daily lives through relatively insecure and easily lost smartphones and other mobile devices, a specialist on cybercrime says.

Marian Merritt, internet safety advocate with computer security company Norton, said a new global study showed 69 per cent of adults around the world experienced cybercrime in their lifetime, much more than previously thought because this type of crime mostly wasn't reported.

"Ten per cent of us have already experienced mobile device related cybercrime. That's cybercrime on our [mobile] phones, tablets and other devices we carry with us as we go about our business," she said.

"It's only going to get bigger because we are all doing more and more with our mobile devices," she said.

Cybercrime on mobile devices has produced a new word:

Advertisement

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Mom reveals cleaver \$3 wrinkle therapy that makes Botox doctors furious!

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Ryan "ryvman"
Crawford delves into the
memory bank and ...



Posted in: Screen Play

Date: Sep 19, 2011, 7:10AM Comments 7

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## "cyber terrorism"







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in the house," Federal Bureau of Investigation chief Robert Mueller said in a speech at an RSA Conference of computer security professionals on Thursday.

"Working together we can find the people taking shots at us and stop those attacks."

Mueller was the third high-ranking federal official in as many days to urge private industry cyber warriors to join forces with the US government to battle spies, terrorists and crooks plaguing the Internet.

"As you well know, a cyberattack could have the same impact as a well-placed bomb," Mueller said.

"In the past ten years, Al-Qaeda's online presence has become as potent as its in-world presence."

Al-Qaeda uses for the Internet range from recruiting and inciting





# **COBIT 5: Information Security**

# How much security is enough?

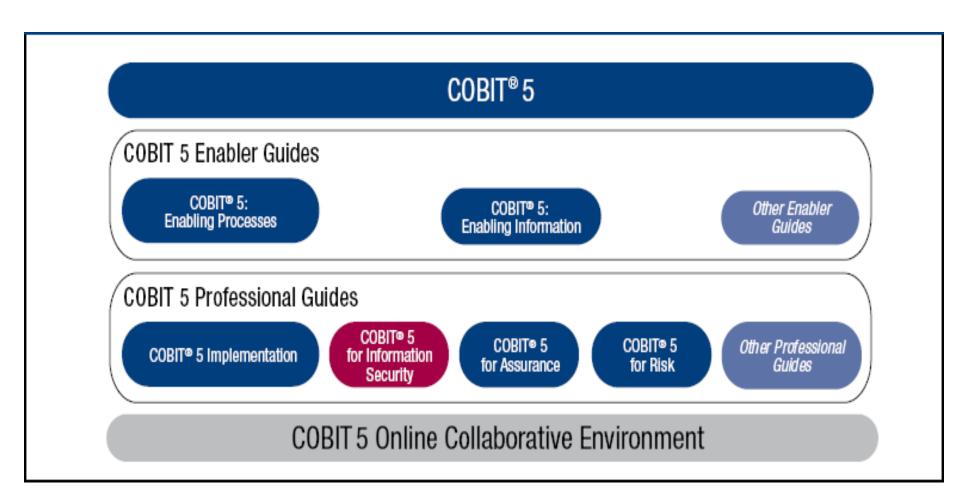


#### Information!

- Information is a key resource for all enterprises.
- Information is created, used, retained, disclosed and destroyed.
- Technology plays a key role in these actions.
- Technology is becoming pervasive in all aspects of business and personal life.

What benefits do information and technology bring to enterprises?

# **COBIT 5 Product Family**



Source: COBIT® 5 for Information Security, figure 1. © 2012 ISACA® All rights reserved.

# **COBIT 5 for Information Security**

—Extended view of COBIT5

 Explains each component from info security , perspective



# What does COBIT for Information Security contain?



Guidance on drivers, benefits

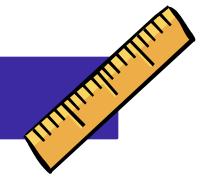
Principles from infosec perspective





**Enablers for support** 

Alignment with standards



# **Drivers**

- 1. The need to describe information security in an enterprise context
- 2. An increasing need for enterprises to:
  - Keep risk at acceptable levels.
  - Maintain availability to systems and services.
  - Comply with relevant laws and regulation.
- 3. The need to connect to and align with other major standards and frameworks
- 4. The need to link together all major ISACA research, frameworks and guidance

# Benefits

- Reduced complexity and increased cost-effectiveness due to improved and easier integration of information security standards
- Increased user satisfaction with information security arrangements and outcomes
- Improved integration of information security in the enterprise
- Informed risk decisions and risk awareness
- Improved prevention, detection and recovery
- Reduced impact of security incidents
- Enhanced support for innovation and competitiveness
- Improved management of costs related to the information security function
- Better understanding of information security

# **Information Security Defined**

—ISACA defines information security as something that:

Ensures that within the enterprise, information is protected against disclosure to unauthorized users (confidentiality), improper modification (integrity) and non-access when required (availability).

# Using COBIT 5 Enablers for Implementing Information Security

COBIT 5 for Information Security provides specific guidance related to all enablers

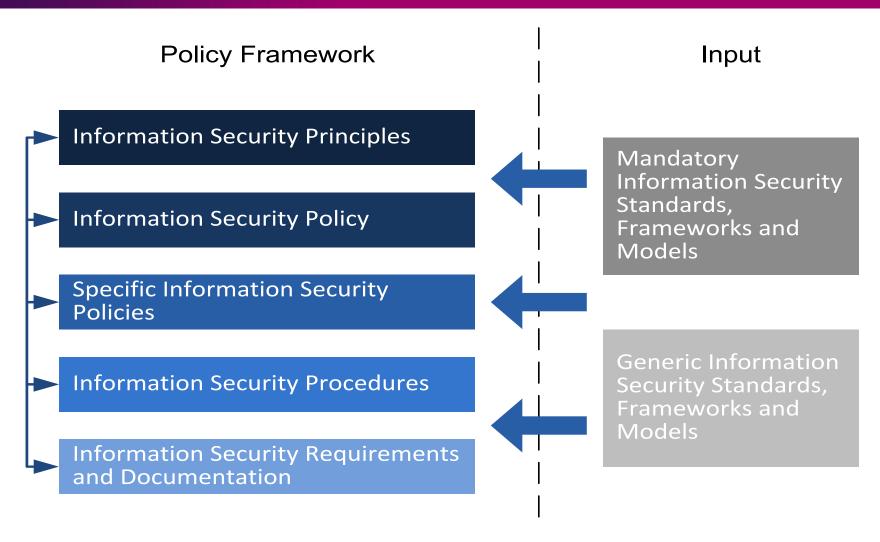
- 1. Information security policies, principles, and frameworks
- 2. **Processes**, including information security-specific details and activities
- 3. Information security-specific organisational structures
- 4. In terms of **culture**, **ethics and behaviour**, factors determining the success of information security governance and management
- 5. Information security-specific **information** types
- **6. Service capabilities** required to provide information security functions to an enterprise
- 7. People, skills and competencies specific for information security

# **Enabler: Principles, Policies & Frameworks**

Principles, policies and frameworks refer to the communication mechanisms put in place to convey the direction and instructions of the governing bodies and management, including:

- Principles, policies and framework model
- Information security principles
- Information security policies
- Adapting policies to the enterprises environment
- Policy life cycle

# **Enabler: Principles, Policies & Frameworks**



Source: COBIT 5 for Information Security, figure 10. © 2012 ISACA® All rights reserved

# **Information Security Principles**

Information security principles communicate the rules of the enterprise. These principles need to be:

- Limited in number
- Expressed in simple language

In 2010 ISACA, ISF and ISC<sup>2</sup> worked together to create 12 principles\* that will help information security professionals add value to their organisations. The principles support 3 tasks:

- Support the business.
- Defend the business.
- Promote responsible information security behaviour.
- \* Principles are covered in *COBIT 5 for Information Security* and can also be located at *www.isaca.org/standards*

# **Information Security Policies**

Policies provide more detailed guidance on how to put principles into practice. Some enterprises may include policies such as:

- Information security policy
- Access control policy
- Personnel information security policy
- Incident management policy
- Asset management policy

COBIT 5 for Information Security describes the following attributes of each policy:

- Scope
- Validity
- Goals

## **Enabler: Processes**

- —The COBIT 5 process reference model subdivides the IT-related practices and activities of the enterprise into two main areas—governance and management—with management further divided into domains of processes:
- The Governance domain contains five governance processes; within each process, evaluate, direct and monitor (EDM) practices are defined.
- The four Management domains are in line with the responsibility areas of plan, build, run and monitor (PBRM).
- COBIT 5 for Information Security examines each of the processes from an information security perspective.

# **Enabler: Processes (cont.)**

EDM01 Ensure Governance Framework Setting and Maintenance

EDM02 Ensure Benefits Delivery

EDM03 Ensure Risk Optimisation EDM04 Ensure Resource Optimisation

EDM05 Ensure Stakeholder Transparency

#### Align, Plan and Organise

APOO1 Manage the IT Management Framework

APOO2 Manage Strategy

APO03 Manage Enterprise Architecture

APO04 Manage Innovation

APOO5 Manage Portfolio

APOO6 Manage Budget and Costs

AP007 Manage Human Resources

AP008 Manage Relationships

APO09 Manage Service Agreements

APO10 Manage Suppliers

APO11 Manage Quality

AP012 Manage Risk

APO13 Manage Security

Monitor, Evaluate and Assess

> MEA01 Monitor. Evaluate and Assess Performance and Conformance

#### **Build, Acquire and Implement**

BAI01 Manage Programmes and Projects

BAI02 Manage Requirements Definition

BAI03 Manage Solutions Identification and Build

BAI04 Manage Availability and Capacity

BAI05 Manage Organisational Change Enablement

BAIO6 Manage Changes

BAI07 Manage Change Acceptance and Transitioning

MEA02 Monitor. Evaluate and Assess the System of Internal Control

BAI08 Manage Knowledge

BAI09 Manage Assets

BAI010 Manage Configuration

**Deliver, Service and Support** 

DSS01 Manage Operations

DSS02 Manage Service Requests and Incidents

DSS03 Manage Problems

DSS04 Manage Continuity

DSS05 Manage Security Services

DSS06 Manage Business Process Controls

MEA03 Monitor. Evaluate and Assess Compliance With External Requirements

**Processes for Management of Enterprise IT** 

#### **INSERT THE FOLLOWING GRAPHICS FROM APPENDIX B**

- —EDMo3 PAGE 75
- —APO 13 MANAGE SECURITY PAGE 113 AND 114
- —BAI o6 MANAGE CHANGE 131 AND 132
- —DSSo5 MANAGE SECURITY SERVICES 151 AND 152

## Appendix B – EDM03 Ensure Risk Optomisation

#### EDIVI03 Ensure Risk Optimisation

Area: Governance Domain: Evaluate, Direct and Monitor

#### **COBIT 5 Process Description**

Ensure that the enterprise's risk appetite and tolerance are understood, articulated and communicated, and that risk to enterprise value related to the use of IT is identified and managed.

#### **COBIT 5 Process Purpose Statement**

Ensure that IT-related enterprise risk does not exceed risk appetite and risk tolerance, the impact of IT risk to enterprise value is identified and managed, and the potential for compliance failures is minimised.

#### EDM03 Security-specific Process Goals and Metrics

Security-specific Process Goals	Related Metrics
1. Information risk management is part of overall enterprise risk management (田M).	<ul> <li>Percent of information security risk that is related to business risk</li> <li>Percent of business risk that has been effectively mitigated with information security controls</li> </ul>

# **Appendix B – EDM03 Ensure Risk Optomisation**

EDM03 Security-specific Process Practices, Inputs/Outputs and Activities				
	Security-specific Inputs (in Addition to COBIT 5 Inputs)		Security-specific Outputs (in Addition to COBIT 5 Outputs)	
Governance Practice	From	Description	Description	То
EDM03.01 Evaluate risk management. Continually examine and make judgement on the effect of risk on the current and future use of IT in	Outside COBIT 5 for Information Security	Information indicators (KRIs)	Alignment of enterprise KRIs with information security KRIs	EDM03.02
the enterprise. Consider whether the enterprise's risk appetite is appropriate and that risk to enterprise value related to the use of IT is identified and managed.			Information security risk acceptable level	EDM03.02 EDM03.03
On the second Automotive Control Automotive				

#### Security-specific Activities (in Addition to COBIT 5 Activities)

- 1. Determine the enterprise risk appetite at the board level.
- 2. Measure the level of integration of information risk management with the overall ERM model.

	Security-specific Inputs (in Addition to CCBIT 5 Inputs)		Security-specific Outputs (in Addition to COBIT 5 Outputs)	
Governance Practice	From	Description	Description	То
EDM03.02 Direct risk management. Direct the establishment of risk management practices to provide reasonable assurance that IT risk management practices are appropriate to ensure that the actual IT risk does not exceed the board's risk appetite.	EDM03.01	Alignment of enterprise KRs with information security KRs     Information security risk acceptable level	Updated risk management policies	Internal

#### Security-specific Activities (in Addition to COBIT 5 Activities)

1. Integrate information risk management within the overall FRM model.

Integrate in a matter matter at the area of a matter at the constant of the				
	Security-specific Inputs (in Addition to COBIT 5 Inputs)		Security-specific Outputs (in Addition to COBIT 5 Outputs)	
Governance Practice	From Description		Description	То
EDM03.03 Monitor risk management. Monitor the key goals and metrics of the risk	EDM03.01	Information security risk acceptable level	Remedial actions to address risk management deviations	Internal
management processes and establish how deviations or problems will be identified, tracked and reported for remediation.	APO01.03	Information security and related policies		

#### Security-specific Activities (in Addition to COBIT 5 Activities)

- 1. Monitor the enterprise information risk profile or risk appetite to achieve optimal balance between business risk and opportunities.
- 2. Include outcomes of information risk management processes as inputs to the overall business risk dashboard.

#### For more information regarding the related enablers, please consult:

- Appendix C. Detailed Guidance: Organisational Structures Enabler, C.4. Enterprise Risk Management Committee
- Appendix G. Detailed Guidance: People, Skills and Competencies Enabler, G.3. Information Risk Management

# Appendix B – APO 13 MANAGE SECURITY

APO13 Manage Security		Area: Management Domain: Align, Plan and Organise		
COBIT 5 Process Description  Define, operate and monitor a system for information security management.				
CCBIT 5 Process Purpose Statement Keep the impact and occurrence of information security incidents within the enterprise's risk appetite levels.				
APO13 Security-specific Process Goals and Metrics				
Security-specific Process Goals Related Metrics				
A system is in place that considers and effectively addresses enterprise information security requirements.	Number of key security roles clearly defined     Number of security-related incidents			
A security plan has been established, accepted and communicated throughout the enterprise.	Level of stakeholder satisfaction with the security plan throughout the enterprise     Number of security solutions deviating from the plan     Number of security solutions deviating from the enterprise architecture			
Information security solutions are implemented and operated consistently throughout the enterprise.	Number of services with confirmed alignment to the security plan Number of security incidents caused by non-adherence to the security plan Number of solutions developed with confirmed alignment to the security plan			

APOI3 Security-specific Process Practices, Inputs/Outputs and Activities				
	Security-specific Inputs (in Addition to CCBIT 5 Inputs)		Security-specific Outputs (in Addition to COBIT 5 Outputs)	
Management Practice	From	Description	Description	То
APO13.01 Establish and maintain an information security management system (ISMS).	Outside COBIT 5 for Information	Enterprise security approach	ISVIS scope statement	APC01.02 DSS06.03
Establish and maintain an ISMS that provides a standard, formal and continuous approach to security management for information, enabling secure technology and business processes that are aligned with business requirements and enterprise security management.	Security		ISMS policy	Internal
Security-specific Activities (in Addition to CCBIT 5 Activities)				
Define the scope and boundaries of the ISMS in terms of the characteristics of the enterprise, the organisation, its location, assets and technology.     Include details of, and justification for, any exclusions from the scope.				
2. Define an ISMS in accordance with enterprise policy and aligned with the enterprise, the organisation, its location, assets and technology.				
3. Align the ISIVIS with the overall enterprise approach to the management of security.				
4. Obtain management authorisation to implement and operate or change the ISVIS.				
5. Prepare and maintain a statement of applicability that describes the scope of the ISMS.				
6. Define and communicate information security management roles and responsibilities.				
7. Communicate the ISMS approach.				

# Appendix B – APO 13 MANAGE SECURITY

APO13 Security-specific Process Practices, Inputs/Outputs and Activities (cont.)				
	Security-specific Inputs (in Addition to COBIT 5 Inputs)		Security-specific Outputs (in Addition to COBIT 5 Outputs)	
Management Practice	From	Description	Description	То
APO13.02 Define and manage an information security risk treatment plan.  Maintain an information security plan that describes how information security risk is to be managed and aligned with the enterprise strategy and enterprise architecture. Ensure that recommendations for implementing security improvements are based on	AP002.04	Gaps to be closed and changes required to realise target capability		APC02.05
	AP003.02	Baseline domain descriptions and architecture definition		
approved business cases and implemented as an integral part of services and solutions development, then operated as an integral part of business operation.	APO12.05	Project proposals for reducing risk		

#### Security-specific Activities (in Addition to COBIT 5 Activities)

- Formulate and maintain an information security risk treatment plan aligned with strategic objectives and the enterprise architecture. Ensure that the
  plan identifies the appropriate and optimal management practices and security solutions, with associated resources, responsibilities and priorities for
  managing identified information security risk.
- 2. Maintain, as part of the enterprise architecture, an inventory of solution components that are in place to manage security-related risk.
- Develop proposals to implement the information security risk treatment plan, supported by suitable business cases, which include consideration of funding and allocation of roles and responsibilities.
- 4. Provide input to the design and development of management practices and solutions selected from the information security risk treatment plan.
- Define how to measure the effectiveness of the selected management practices and specify how these measurements are to be used to assess effectiveness to produce comparable and reproducible results.
- 6. Recommend information security training and awareness programmes.
- Integrate the planning, design, implementation and monitoring of information security procedures and other controls capable of enabling prevention, and prompt detection of security events, and response to security incidents.

	Security-specific Inputs (in Addition to COBIT 5 Inputs)		Security-specific Outputs (in Addition to COBIT 5 Outputs)	
Management Practice	From	Description	Description	То
APO13.03 Monitor and review the ISMS. Maintain and regularly communicate the need for,	incidents and service	Recommendations for improving the ISMS	Internal	
and benefits of, continuous information security improvement. Odlect and analyse data about the ISMS, and improve the effectiveness of the ISMS. Correct non-conformities to prevent recurrence. Promote a culture of security and continual improvement.		requests	ISVIS audit reports	MEA02.01

#### Security-specific Activities (in Addition to COBIT 5 Activities)

- Undertake regular reviews of the effectiveness of the ISMS, including meeting ISMS policy and objectives, and review of security practices. Take into
  account results of security audits, incidents, results from effectiveness measurements, suggestions and feedback from all interested parties.
- Conduct internal ISMS audits at planned intervals.
- Undertake a management review of the ISMS on a regular basis to ensure that the scope remains adequate and improvements in the ISMS process are identified.
- Provide input to the maintenance of the security plans to take into account the findings of monitoring and review activities.
- 5. Record actions and events that could have an impact on the effectiveness or performance of the ISVIS.

# **Enabler: Organisational Structures**

COBIT 5 examines the organisational structures model from an information security perspective. It defines information security roles and structures and also examines accountability over information security, providing examples of specific roles and structures and what their mandate is, and also looks at potential paths for information security reporting and the different advantages and disadvantages of each possibility.

# **Enabler: Culture, Ethics and Behaviour**

Examines the culture, ethics and behaviour model from an information security perspective providing detailed security specific examples of:

- 1.The Culture Life Cycle –measuring behaviours over time to benchmark the security culture –some behaviours may include:
  - Strength of passwords
  - Lack of approach to security
  - Adherence to change management practices
- 2.Leadership and Champions –need these people to set examples and help influence culture:
  - Risk managers
  - Security professionals
  - C-level executives
- 3.Desirable Behaviour —a number of behaviours have been identified that will help positively influence security culture:
  - Information security is practiced in daily operations.
  - Stakeholders are aware of how to respond to threats.
  - Executive management recognises the business value of security.

# **Enabler: Information**

Information is not only the main subject of information security but is also a key enabler.

- 1. Information types are examined and reveal types of relevant security information which can include:
  - Information security strategy
  - Information security budget
  - Policies
  - Awareness material
  - Etc.
- 2. Information stakeholders as well as the information life cycle are also identified and detailed from a security perspective. Details specific to security such as information storage, sharing, use and disposal are all discussed.

# **Enabler: Services, Infrastructure and Applications**

- The services, infrastructure and applications model identifies the services capabilities that are required to provide information security and related functions to an enterprise. The following list contains examples of potential security-related services that could appear in a security service catalogue:
- Provide a security architecture.
- Provide security awareness.
- Provide security assessments.
- Provide adequate incident response.
- Provide adequate protection against malware, external attacks and intrusion attempts.
- Provide monitoring and alert services for security related events.

# **Enabler: People, Skills and Competencies**

To effectively operate an information security function within an enterprise, individuals with appropriate knowledge and experience must exercise that function. Some typical security-related skills and competencies listed are:

- Information security governance
- Information risk management
- Information security operations

COBIT 5 for Information Security defines the following attributes for each of the skills and competencies:

- Skill definition
- Goals
- Related enablers

# **Chapter 2: Implementing Information Security Initiatives**

Considering the enterprise information security context: COBIT 5 for Information Security advises that every enterprise needs to define and implement its own information security enablers depending on factors within the enterprise's environment such as:

- —Ethics and culture relating to information security
- —Applicable laws, regulations and policies
- —Existing policies and practices
- —Information security capabilities and available resources

# **Chapter 2: Implementing Information Security Initiatives (cont.)**

- —Additionally, the enterprise's information security requirements need to be defined based on:
  - -Business plan and strategic intentions
  - -Management style
  - Information risk profile
  - -Risk appetite
- —The approach for implementing information security initiatives will be different for every enterprise and the context needs to be understood to adapt *COBIT 5* for Information Security effectively.

# **Chapter 2: Implementing Information Security Initiatives (cont.)**

Other key areas of importance when implementing COBIT 5 for Information Security are:

- Creating the appropriate environment
- Recognising pain points and trigger events
- Enabling change
- Understanding that implementing information security practices is not a one time event but is a life cycle

# Chapter 3: Using COBIT 5 for Information Security to Connect Other Frameworks, Models, Practices & Standards

- COBIT 5 for Information Security aims to be an umbrella framework to connect to other information security frameworks, good practices and standards.
- COBIT 5 for Information Security describes the pervasiveness of information security throughout the enterprise and provides an overarching framework of enablers, but the others can be helpful as well because they may elaborate on specific topics. Examples include:
  - Business Model for Information Security (BMIS)–ISACA
  - Standard of Good Practice for Information Security (ISF)
  - ISO/IEC 27000 Series
  - NIST SP 800-53a
  - PCI-DSS

## **Appendix C – Detailed organisational structure**

#### **C.1** Chief Information Security Officer

Mandate, Operating Principles, Span of Control and Authority Level Figure 25 lists the characteristics of the CISO.

Figure 25—CISO: Mandate, Operating Principles, Span of Control and Authority Level				
Area	Characteristic			
Mandate	The overall responsibility of the enterprise information security programme			
Operating principles	Depending on a variety factors within the enterprise, the OSO may report to the OEO, OOO, OIO, ORO or other senior executive management.			
	The OSO is the liaison between executive management and the information security programme. The OSO should also communicate and co-ordinate dosely with key business stakeholders to address information protection needs.			
	The OSOmust:  • Have an accurate understanding of the business strategic vision  • Be an effective communicator  • Be adept at building effective relationships with business leaders  • Be able to translate business objectives into information security requirements			
Span of control	The CISO is responsible for:  • Establishing and maintaining an information security management system (ISMS)  • Defining and managing an information security risk treatment plan  • Monitoring and reviewing the ISMS			
Authority level/decision rights	The OSO is responsible for implementing and maintaining the information security strategy.  Accountability (and sign-off of important decisions) resides in the function to which the OSO reports, for example,			
	senior executive management team member or the ISSC			
Delegation rights	The CISO should delegate tasks to information security managers and business people.			
Escalation path	The CISO should escalate key information risk-related issues to his/her direct supervisor and/or the ISSC			



for Information Security





# COBIT 5 Information Security

